

INTERNATIONAL LEADERSHIP COUNCIL



The collective professional expertise of GPEC's councils and advisory groups helps shape the organization's key initiatives, leverages connections to further job creation and competitiveness efforts, and supports the implementation of programs.

MISSION

Brand the Greater Phoenix region as a location of choice for foreign direct investment. The council will assess the overall direction and implementation of the core FDI strategies supporting the goals and objectives set in the Greater Phoenix Global Investment Plan, to provide guidance to increase public support and financial resources that further enhance programs impacts.

2017 FOCUS



Form a strategic partnership with the Maricopa Association of Governments, which will provide data and analytics support for a number of FDI tactics.



Seek additional private sector partners within the sensor industry to help guide the formulation of a new branding campaign.



Develop business cases, market intelligence and collateral materials promoting Greater Phoenix's sensor technologies cluster capabilities and advantages.



Create a dedicated enterprise fund and initiate a fundraising campaign to boost resources and staff dedicated to support the implementation of the plan, including a branding and international marketing campaign over the next three years.

MEMBERS

- Alliance Bank of Arizona
- American Airlines
- Arizona Hispanic Chamber of Commerce
- Arizona State University
- Bank of America
- BBVA Compass
- BDO
- BMO Harris Bank
- Canada Arizona Business Council
- Canyon State Credit Union
- City of Avondale
- City of Chandler
- City of Goodyear
- City of Scottsdale
- CopperPoint Mutual
- Cox Communications
- Freeport-McMoRan Copper & Gold
- German American Chamber of Commerce
- Global Chamber
- Honorary Consulate of the Federal Republic of Germany Arizona
- Honorary Consulate of the Netherlands to Arizona
- Honorary Consulate of the United Kingdom to Arizona
- Intel
- J.P. Morgan Chase
- Maricopa Association of Governments
- Mesa Community College
- Polsinelli
- Quarles & Brady
- Snell & Wilmer
- Squire Patton Boggs
- The Plaza Companies
- U.S. Department of Commerce
- University of Phoenix
- Wells Fargo Bank

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Interested in learning more?
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MEMBER COMMUNITIES

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