



Research Analyst

Job Overview

The position of Research Analyst reports to the VP of Research and Strategy and will be assisting and performing analytical work related to strategic initiatives, business development and competitiveness programs and policies in the support of the GPEC mission.

Job Responsibilities typically include:

- Research, collect, organize, and analyze economic data for metropolitan areas, states, and municipalities from various sources.
- Proactively research new data sources and develop new analytical approaches and tools such as spreadsheet models to improve the research team's analyses and research products.
- Develop and support strategies to further business development efforts around exports and foreign direct investment.
- Compile information to make a compelling business case for prospective clients interested in the region.
- Interface with community members to facilitate collection and assembly of relevant information with clients.
- Collect, assemble, and analyze market intelligence through qualitative methods, including by conducting interviews, writing literature reviews, and designing and tabulating surveys.
- Provide research support and advice to other internal teams to co-develop marketing materials, strategic documents, and other analyses consistent with the organization's economic development objectives.
- Track latest developments in economic development and innovation policies at the federal, state, local, and international levels. Contribute to design and implementation of business expansion initiatives.
- Conduct competitive market and industry analyses, including but not limited to emerging technology sectors.
- Monitor and analyze domestic and global macroeconomic trends.
- Develop financial and economic impact modeling and conduct analysis.
- Participate and contribute to GPEC leadership councils in the areas of international business development, healthcare, and strategic initiatives.
- Write concise and effective briefs, reports, white papers, and presentations.
- Deliver presentations and reports verbally to management and external stakeholders.

Qualifications and Job Requirements

- BA/BS degree or higher in economics, business, geography, urban and regional planning, or related fields is preferred.
- Three years of relevant professional experience.
- Strong analytical and organizational skills.
- Work within a team of both full time staff and interns to complete projects and assure accuracy in reporting.
- Manage multiple research projects simultaneously without missing delivery deadlines.
- Strong familiarity with quantitative and qualitative research design and techniques.
- Highly motivated self-starter who works well independently and with teams in a fast-paced, dynamic environment.
- Excellent communication skills (both verbal and written) with high-level decision-makers.
- Sense of urgency to meet or exceed goals.
- Professional demeanor at all times.

Application Information

Salary range is dependent on experience & offers a full range of benefits. Qualified candidates should respond by sending a confidential resume with salary history via email to hr@gpec.org, Attn. Martha Miner

NO PHONE CALLS PLEASE

Research Analyst



About the Greater Phoenix Economic Council (GPEC)

A true public-private partnership, GPEC is the regional economic development organization for Greater Phoenix. Working with its 23 member communities, Maricopa County and more than 170 private investors, GPEC attracts quality businesses to this dynamic region. By creating a high-performance economy through capital investments and jobs, Greater Phoenix companies enjoy a business climate where they can compete and thrive in today's global economy. Since 1989, GPEC has worked to achieve an economically sound and sustainable region. For more information, visit www.gpec.org.

GPEC is committed to the principle of equal employment opportunity for all employees and to providing employees with a work environment free of discrimination and harassment. All employment decisions are based on business needs, job requirements and individual qualifications, without regard to race, color, religion or belief, sex, sexual orientation, gender identity or expression, national, social or ethnic origin, age, genetic information, disability, or veteran status.