



DoubleDutch to Open New Office in Phoenix

GPEC and City of Phoenix Join DoubleDutch in Announcing Expansion of Operations Amid Rapid Business Growth

SAN FRANCISCO--([BUSINESS WIRE](#))-- The Greater Phoenix Economic Council (GPEC) and the City of Phoenix today join [DoubleDutch](#), a leading global provider of mobile event apps, in announcing the company's expansion to Phoenix, Arizona. DoubleDutch plans to add 30 employees to this regional office by the end of the year and will use the new location to expand geographic access to its customers across the U.S.

"DoubleDutch is one of the fastest-growing and most exciting software companies in the country and will be a huge addition to our downtown," said Phoenix Mayor Greg Stanton. "Anyone that has used a DoubleDutch-made app at a large event or conference knows they make the experience better, and I'm confident they will have the same positive impact on our emerging entrepreneurial ecosystem."

To support the company's accelerated business momentum, initial focus for the office will be to build sales and customer success teams. The office will be located in downtown Phoenix and will remain consistent with the company's passionate, diverse and customer-centric office culture. DoubleDutch is currently headquartered in San Francisco, with additional offices in Amsterdam and Hong Kong.

"Downtown Phoenix is a natural fit for our expansion. The neighborhood reminds us of our urban roots in the Mission District of San Francisco, and the startups in the area seem to share many of our core values. We see companies passionate about having a long-lasting positive impact on their employees, customers and community," said Lawrence Coburn, CEO of DoubleDutch. "The DoubleDutch team is looking forward to being a part of the Phoenix startup community."

DoubleDutch has experienced record growth over the past year, with the company seeing more than 80 percent in revenue and more than 100 percent growth in event apps deployed year-over-year. The new Phoenix office opening represents a continuation of the company's momentum, following a \$45 million funding round in 2015 along with several new executive hires including a new CFO and CMO, leading the company to

continued growth in 2016. DoubleDutch was also named one of Deloitte's 500 fastest growing companies in North America and one of the Inc. 5000 fastest growing private companies.

"DoubleDutch joins a rapidly growing technology sector in Greater Phoenix that is fueling the region's entrepreneurial spirit," said Chris Camacho, president and CEO of the Greater Phoenix Economic Council. "Our low-cost operating environment, supportive business climate and access to talent are a draw for companies looking to go to scale. We look forward to seeing the contributions DoubleDutch will make in the tech world and in the Greater Phoenix business community."

Supporting Resources

- Lawrence's [blog](#) on the expansion to Phoenix
- [Video](#) from Lawrence on the expansion to Phoenix
- To learn more about job opportunities visit [DoubleDutch careers](#)

About DoubleDutch

DoubleDutch provides mobile applications and performance analytics for events, conferences, and trade shows for more than 1,500 customers including SAP, UBM, and Urban Land Institute. Founded in 2011, DoubleDutch was recently named to Deloitte's 500 fastest growing companies in North America, Inc. 5000's fastest growing private companies, AlwaysOn Global 250 best-of-breed private companies in SaaS and Enterprise, and Forbes' list of 10 hot companies to work for in San Francisco. DoubleDutch is based in Potrero Hill of San Francisco with regional offices in Amsterdam, London and Hong Kong.

About the Greater Phoenix Economic Council (GPEC)

A true public-private partnership, GPEC is the regional economic development organization for Greater Phoenix. Working with its 23 member communities, Maricopa County and more than 170 private investors, GPEC attracts quality businesses to this dynamic region. By creating a high-performance economy through capital investments and jobs, Greater Phoenix companies enjoy a business climate where they can compete and thrive in today's global economy. Since 1989, GPEC has worked to achieve an economically sound and sustainable region. For more information, visit www.gpec.org.

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