

### Healthcare & Biomedical Ecosystem

JUNE 2022

## Build a Healthier Business in Greater Phoenix

#### Cutting-Edge Companies and a Legacy of High-Quality Care

Greater Phoenix has long been a healthcare destination because of its excellent quality of life and abundant healthcare providers. Today, a new innovative healthcare and biomedical industry has emerged from Greater Phoenix's legacy of care. Supported by outstanding educational partners and a talented growing workforce, the healthcare and biomedical industry is booming in Greater Phoenix.

With an innovative and collaborative ecosystem in Greater Phoenix, it is no surprise that so many top companies choose the region.

#### Here are just a few reasons why so many top companies choose Greater Phoenix:

- A vibrant research and development ecosystem with thousands of clinical trials already taking place
- The perfect blend of workforce quality, talent availability, and lifestyle for scaling companies
- University and industry alignment to support research and development
- Significantly lower operating costs than competitor regions, allowing companies to grow



### **Value Proposition**



| University   | Cutting-Edge  | Talent   | Broad Healthcare   | Competitive  |
|--|---|--|--|--|
| Alignment  | Research  | Availability   | Provider Network   | Operating Costs  |
| <ul> <li>Multiple medical<br/>schools throughout<br/>the region</li> <li>Innovative programs<br/>at Arizona State<br/>University, driving<br/>health tech</li> </ul> | <ul> <li>Thousands of clinical<br/>trials take place in<br/>Greater Phoenix<br/>annually</li> <li>Phoenix Bioscience<br/>Core (PBC) and<br/>Scottsdale Cure<br/>Corridor drive<br/>innovation through<br/>clustering</li> </ul> | <ul> <li>More than 10,000<br/>graduates from<br/>related degree<br/>programs in 2020</li> <li>Workforce that is<br/>nearly 17,000<br/>workers larger than<br/>San Diego</li> </ul> | <ul> <li>Many nationally<br/>recognized hospitals<br/>and institutes call<br/>Greater Phoenix<br/>home</li> <li>Banner Health,<br/>headquartered in<br/>Phoenix, is the<br/>region's largest<br/>private employer</li> </ul> | <ul> <li>Operating costs are<br/>more than 13% lower<br/>than all competitor<br/>regions</li> <li>Workforce costs that<br/>are thousands less<br/>than all peer markets</li> <li>Housing costs that are<br/>three times less than<br/>San Francisco</li> </ul> |

#### Notable Medical Schools in Greater Phoenix



#### University of Arizona College of Medicine - Phoenix

The University of Arizona College of Medicine - Phoenix is committed to four pillars that empower its mission and vision for the future. The education, research, clinical and community service pillars converge in many areas and synergistically for the foundation of the college.

- Nine clinical partners, anchored by Banner Health
- 2,000+ faculty
- 669 graduates since established and 120 new medical students per year



#### Mayo Clinic College of Medicine and Science

Since its 1987 arrival to Arizona, Mayo Clinic has expanded its footprint with education, research and medical facilities on its Phoenix and Scottsdale campuses. In 2023, Mayo Clinic is scheduled to complete its 1.4 million square-foot expansion to double the size of its Phoenix campus. Overall, its facilities account for more than 6,600 staff members, provide more than 65 medical and surgical specialties, and serve more than 100,000 patients annually. In addition, the Mayo Clinic Alix School of Medicine and Arizona State University (ASU) offer dual degree programs in health care delivery, health informatics and biomedical diagnosis.



#### Creighton University School of Medicine

Located at Dignity Health St. Joseph's Hospital and Medical Center in Phoenix, the students from the Creighton University School of Medicine have served clinical rotations at this location since 2005. In 2017, the school founded an alliance alongside Dignity Health, District Medical Group and Valleywise Health to provide access to high-quality teaching environments for Creighton students and medical residents. Creighton University and ASU partnered on education and research in 2020. In 2021, the school opened a 195,000-square-foot full four-year medical school campus in midtown Phoenix, which will accommodate roughly 900 students by 2025.

#### Notable Medical Schools in Greater Phoenix (cont.)



#### **Midwestern University**

Founded in 1900, the Glendale-based Midwestern University focuses on healthcare education. It has colleges focusing on dental medicine, health science, osteopathic medicine, optometry, pharmacy, podiatric medicine, and veterinary medicine. The University has invested over \$400 million in Glendale and has created over 900 campus-based jobs. In 2019, the Phoenix Business Journal named the Midwestern University one of the region's large (with 1,500+ employees) Healthiest Employers. As of September 2020, it had more than 13,000 graduates, among which over 40% of them worked in Arizona.



### Biomedical Informatics and Biomedical Diagnostics at Arizona State University (ASU)

ASU's College of Health Solutions offers a range of programs in healthcare and biomedicals. Two of the emerging fields thanks to the rise of big data and various technologies are biomedical informatics and biomedical diagnostics.

#### The School offers the following programs:

- Biomedical Informatics (B.S.)
- Biomedical Diagnostics (M.S.)
- Biomedical Informatics (M.S. & Ph.D.)
- Health Informatics (M.S.)

Biomedical informatics is a field that emphasizes the analysis of biomedical/health data and the transformation of analytical work into practice in improving the health outcomes of human beings.



Health informatics covers the effective use of information technology, data science, and knowledge representation to impact health and health care. Focus areas include workflows, population health management, and data analysis.



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BIOMEDICAL

INFORMATICS

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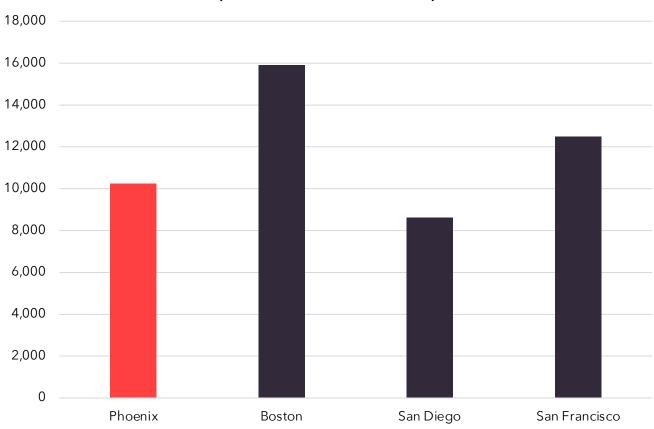
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For more information about ASU's College of Health Solutions , please visit: https://chs.asu.edu/

#### **Greater Phoenix Talent Pipeline**

Below are the total number of non-distance program completions at colleges and universities in Greater Phoenix for healthcare and biomedical fields. The region produced over 10,000 graduates in these fields in 2020. The region's universities are committed to supplying the workforce needed to enable companies to scale in the region. Comparison data for peer markets with comparable total populations has been provided below.

| Certificates | Associate | Bachelor | Master | Doctor | Total  |
|--------------|-----------|----------|--------|--------|--------|
| 4,062        | 1,845     | 2,761    | 776    | 801    | 10,245 |



#### **Competitor Markets' Talent Pipeline**

#### Industry Cluster in the Heart of Greater Phoenix

#### **Phoenix Bioscience Core**

Located in downtown Phoenix, the Phoenix Bioscience Core (PBC) is a premier and dynamic environment for research activities. The PBC currently hosts the highest concentration of research scientists and complementary research professionals in the region and provides firms with unprecedented opportunities for growth and collaborative efforts with industry leaders. It is a 30acre urban medical and bioscience campus planned for more than 6 million square feet of biomedical-related research, academic, and clinical facilities. To date, the campus has been developed with approximately 1.5 million square feet of the anticipated 6 million square feet at build out.

It is a collection of Arizona's three major universities, three of the five major hospital systems that operate in the region, and a mixture of public and private research clustered in the same neighborhood in the heart of the capital.

Representing the full spectrum of the healthcare industry, PBC is home to educational institutions, government agencies, hospitals, and life science companies. Here is a sample of the industry's presence inside the core:

- Arizona State University
- Center for Entrepreneurial Innovation
- Dignity Health
- National Institute of Diabetes and Digestive and Kidney Diseases

For more information about PBC, please visit: https://phoenixbiosciencecore.com/

- Northern Arizona University
- Phoenix Union Bioscience High School
- TGen
- University of Arizona



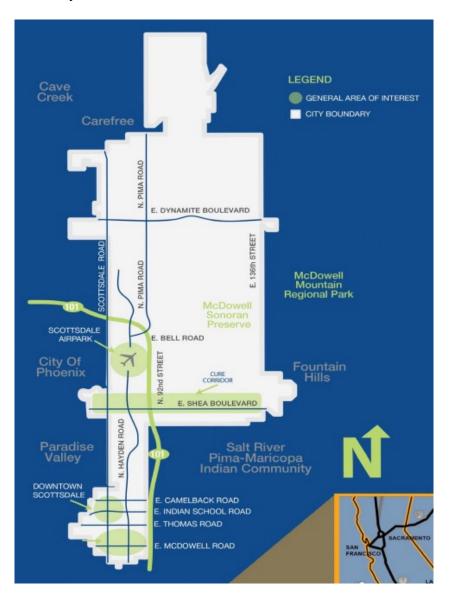
#### Industry Cluster in the Northeast Valley

#### Scottsdale Cure Corridor

The Scottsdale Cure Corridor (SCC) is a concept designed to promote innovative activities around the concentration of the bio-life sciences sector in Scottsdale. SCC is a locale for education and research, clinical trials and patient care delivery.

#### **Select Businesses in SCC**

- Arizona Breastnet LLC
- Arizona Oncology Associates
- ASU Department of Biomedical Informatics
- CVS Caremark
- GlobalMed Group
- IDM Lab Track
- LabCorp
- Mayo Clinic
- Provista Diagnostics
- Scottsdale Medical Imaging
- St. Jude Medical
- Translational Drug Development (TD2)
- US Oncology



#### Industry Cluster in the West Valley

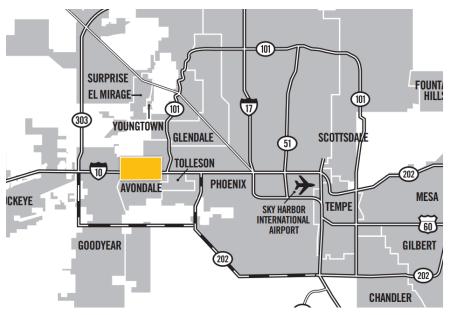
#### Avondale Health-Tech Corridor

The Avondale Health-Tech Corridor (AHTC) is a growing center in the West Valley. It runs along the I-10 from 99th Avenue west to Dysart Road between Thomas Road and Van Buren Street. It measures 8 square miles with over 392 companies and 8,557 employees.

Some representative healthcare-related providers include the Copper Springs Hospital and the Phoenix Children's Southwest Specialty and Urgent Care.

#### **Recent Locates & Expansions**

- AKOS Medical Campus
- Arizona Center for Cancer Care
- Bio Life
- Bridgewater Assisted Living
- Copper Springs Hospital
- IORA Health by Humana
- Legacy House of Arizona





For more information about AHTC, please visit: https://avondaleedge.com/health-tech-corridor/

#### Healthcare Research and Innovation in the West Valley

#### Midwestern University - Glendale

Midwestern University (MWU), located in Glendale, is on the cutting edge of a variety of healthcare research. For example, in 2016, the College of Pharmacy established the Nanomedicine Center of Excellence in Translational Cancer Research. Students from Pharmacy, Biomedical Science, Osteopathic Medicine, Dental Medicine, and Veterinary Medicine can be trained to participate in the Center's initiatives. Its vision is to build a growing institutional research investment based on the experience of its multidisciplinary team of well-established investigators in nanoscience and nanomaterials, as well as expand the current collaborative research network with pre-clinical and clinical investigators with diverse experiences and skills.

#### **Cancer Treatment Centers of America (CTCA)**

CTCA's comprehensive cancer treatment hospital is committed to bringing its patients new and innovative cancer treatment options. It has a cancer hospital in Goodyear, and three outpatient care centers in the Greater Phoenix area including Gilbert, Phoenix, and Scottsdale.

#### Ironwood Cancer & Research Centers (ICRC)

With locations throughout Greater Phoenix, ICRC provides advanced cancer treatments to many in the region. ICRC has an active and expanding clinical research program and is committed to the advancement of medical knowledge and patient care. They have an active and expanding clinical research program that is helping to create the future of high-quality medical care.





Winning the fight against cancer, every day."



#### Nationally Recognized Institutes in Greater Phoenix

#### **Barrow Neurological Institute**

Barrow Neurological Institute is an internationally renowned medical institution that offers care for people throughout the world with brain and spinal diseases, conditions, and injuries. This institute performs more neurosurgical procedures annually than anywhere in the United States. Michael Lawton, MD, one of the world's leading neurosurgeons, is the president and CEO of the institute. The U.S. News & World Report routinely lists Barrow as one of the best hospitals in the nation for neurological and neurosurgical care. The Doximity's 2021-2022 Residency Navigator ranked Barrow second place in neurological surgery in the nation.

#### Mayo Clinic

Mayo Clinic is one of the world's leading healthcare providers and has four facilities including Mayo Clinic Building, Mayo Clinic Hospital, Mayo Clinic Specialty Building in Phoenix, and Mayo Clinic Building in Scottsdale. Mayo Clinic opened its first Mayo Clinic Hospital in Phoenix in 1998.

#### **Banner Alzheimer's Institute**

The Banner Alzheimer's Institute is a leading Alzheimer's research center. The institute operates in three locations in the region: Phoenix, Sun City and Tucson.

Here is their three-part mission:

- End Alzheimer's without losing another generation
- Set a new national standard of patient and family care
- Forge new models of collaboration in biomedical research



#### Nonprofits Push for Bioscience in Greater Phoenix

#### **Flinn Foundation**

The Flinn Foundation is a privately endowed, philanthropic grantmaking organization established in 1965 with a mission to improve the quality of life in Arizona to benefit future generations. The Flinn Foundation offers funding in advancing the bioscience sector in Arizona. It also provides a full scholarship to high-achieving high school students bound for Arizona public universities, boosts the fiscal and creative capacity of the state's arts and culture organizations, and develops future state-level civic leaders.

#### Arizona Bioscience Roadmap

The Arizona Bioscience Roadmap is a long-term strategic plan originally commissioned by the Flinn Foundation in 2002 and updated in 2014 with the goal of Arizona becoming globally competitive and a national leader in select areas of biosciences by 2025. The goals include:

- 1. Forming an entrepreneurial hub
- 2. Turning research into practice
- 3. Developing bio-talent
- 4. Promoting Arizona's convergence of research, healthcare, and commercialization to economic partners in neighboring states, Canada and Mexico
- 5. Enhancing the state's "collaborative gene" reputation

#### Arizona Bioindustry Association (AZBio)

AZBio is a not-for-profit trade association promoting the growth of the Arizona life science sector. The Association is comprised of member organizations in business, research and education, health care delivery, economic development, government, and other professions involved in the biosciences. As the unified voice of our industry in Arizona, AZBio strives to make Arizona a place where bioscience organizations can grow and succeed.



A R I Z O N A'S BIOSCIENCE R O A D M A P



Why a Leading National Genetics Research Firm Thrives in Phoenix



#### **TGen - Translational Genomics Research Institute**

On February 7, 2002, an assembly of more than 50 leaders and visionaries in science, medicine, government and business gathered at the Arizona state capitol to discuss the possibility of establishing Arizona as a player in the new economy of biotechnology industry. Their goal was to set up a one-of-a-kind genomics research institute. A positive group consensus decided the idea was not only feasible but represented a unique opportunity for Arizonans to rally together for a shared vision for the future. With an unprecedented cooperative spirit, the group rallied to the task of securing support for TGen on the order of \$90 million. They achieved this fundraising goal in a five-month window. Less than a year after that initial gathering in the Governor's office, TGen began operations.

TGen is an affiliate of City of Hope. They are a Phoenix-based, nonprofit medical research institute dedicated to conducting groundbreaking research with life-changing results. They work to unravel the genetic components of common and complex diseases including cancer, neurological disorders, infectious disease, and rare childhood disorders. By identifying treatment options in this manner, they believe medicine becomes more rational, more precise, and more personal.

"TGen is proud to have played a key role in the establishment of the Phoenix Biomedical Campus. We are delighted to see the progress that has grown up around us, and the City of Phoenix's continuing vision for future biomedical development."

-Tess Burleson, TGen COO

For more information on Tgen, please visit: https://www.tgen.org/

### **Local Innovation**

#### **Phoenix-Based Health Tech Startups**

Listed below are three examples of the type of innovative companies growing in the Greater Phoenix region.



#### BMSEED

Headquartered in Phoenix, BMSEED is a manufacturer of soft, compliant, and electromechanically robust (even stretchable) electrodes for research and clinical applications. BMSEED was selected for the Flinn Foundation Bioscience Entrepreneurship Program, was a semifinalist in the Arizona Innovation Challenge in 2017, and a 2018 finalist for the MassChallenge Accelerator in Boston.



#### Akos

Based in Phoenix, Akos provides telemedicine products and services with the support of artificial intelligence and augmented reality. Akos' devices and applications collect patients' data such as blood pressure and lung sound. Akos providers then verify Al-collected information and diagnosis, and confirm and modify system-formulated treatment plans. In June 2021, Akos Medical Campus opened in the Avondale Health-Tech Corridor. The City of Avondale estimated this new facility will generate 400 high-paying jobs.



#### Systems Oncology

Headquartered in Scottsdale, Systems Oncology utilizes big biomedical data and artificial intelligence in cancer research. The company also partners with leading universities and pharmaceutical companies in developing cancer therapies.



#### WebPT

Headquartered in Phoenix, WebPT offers the most-trusted software in outpatient rehabilitation. Their end-to-end business platform works for rehabilitation organizations, regardless of specialty, setting, or practice size. Founded in 2006, WebPT employs nearly 300 people and has more than 90,000 members.

### **Local Innovation**

#### **Venture Capital Funding**

Below are some of the notable deals in the Greater Phoenix region in the past three years:



#### Solera Health

Headquartered in Phoenix, Solera Health is a digital healthcare platform that helps to connect patients, employers, and physicians with community organizations and apps to meet their specific health-related needs. In May 2019, the company completed its Series C funding round and raised \$42 million.



#### **OncoMyx** Therapeutics

OncoMyx Therapeutics is a cancer treatment development company headquartered in Tempe. The company, a spinout from Arizona State University, is developing its oncolytic virus (OV) therapeutic program intended to treat hard-to-cure cancers. The company completed its Series A and B funding rounds in June 2019 and December 2021 with \$25 million and \$50 million, respectively.

#### Paradigm

#### Paradigm Diagnostics

Headquartered in Phoenix, Paradigm Diagnostics uses technology to provide genomic and proteomic information about a patient's cancer to help the oncologist personalize the treatment of their patient. Paradigm raised \$15 million for their Series B funding round in May 2019.

### Local Innovation

#### **AZ Innovation Challenge Winners**

Each year, the Arizona Commerce Authority hosts the Arizona Innovation Challenge, which awards \$3 million in total to winners. That's the largest available amount for any challenge of its kind in the country. Below is a list of winners from the healthcare and biomedical industry in Greater Phoenix from 2021.

| Company                | Winning Year | Description   |
|------------------------|--------------|---|
| Navi Nurses            | 2021         | Navi Nurses is a personalized concierge nursing service that<br>provides qualified, on-demand nursing at home to help<br>patients and caregivers deal confidently with the challenges<br>of providing care after hospital discharges or other health<br>transitions.  |
| ReSuture               | 2021         | ReSuture's mission is to create the new standard for surgical training and evaluation through the use of the most realistic, continuous learning platform for surgical psychomotor skill.   |
| SaiOx                  | 2021         | SaiOx has cultivated a team of executives with extensive<br>experience bringing medical devices to market. Its patented<br>breathing device utilizes the proven benefits of heliox<br>technology in a novel system to provide relief to the 24<br>million Americans suffering with COPD.  |
| Taproot                | 2021         | As a SaaS digital healthcare company, Taproot Interventions<br>& Solutions collects a monthly subscription fee based on<br>per resident per month. TapRoot's Ella <sup>™</sup> is the first AI care<br>management platform for persons with Alzheimer's and<br>mental illness. Taproot is disrupting the LTC market with<br>technology that provides answers to managing high-risk<br>behaviors prone to occur in 90% of this population. |
| The Patient<br>Company | 2021         | The Patient Company has perfected lateral patient transfer<br>with the development and production of SimPull <sup>TM</sup> . Lateral<br>patient transfer: the act of moving a patient from one flat<br>surface to another currently takes 22 minutes and is the<br>number two cause of injury for healthcare employees,<br>resulting in 12,000+ injuries annually in the US.  |

### Industry Ecosystem

#### Largest Medical Device Manufacturers

Greater Phoenix is home to an assortment of innovative medical device manufacturers. Listed below are the largest, listed by employment.

| Company                          | Employees |
|----------------------------------|-----------|
| West Pharma                      | 1,263     |
| W.L. Gore & Associates           | 1,131     |
| Dexcom                           | 750       |
| Medtronic                        | 733       |
| Abbott Laboratories              | 588       |
| BARD Peripheral Vascular         | 472       |
| Stryker Sustainability Solutions | 281       |
| GE Healthcare                    | 175       |
| GlobalMed                        | 99        |
| Cranial Technologies             | 90        |
| Ultherapy                        | 85        |
| Regenesis Biomedical             | 76        |
| Accutron                         | 60        |
| Innovative Health                | 55        |
| VisionGate                       | 33        |
| GT Medical Technologies          | 20        |

### Industry Ecosystem

#### Largest Healthcare and Biomedical Firms in Greater Phoenix

There are hundreds of healthcare and biomedical firms in Greater Phoenix. Listed below are the largest firms, listed by employment.

| Company                        | Employees |
|--------------------------------|-----------|
| Banner Health                  | 27,387    |
| HonorHealth                    | 9,956     |
| Dignity Health                 | 8,571     |
| Mayo Clinic                    | 6,133     |
| Phoenix Children's Hospital    | 4,826     |
| Valleywise Health              | 2,246     |
| Abrazo Healthcare              | 4,334     |
| UnitedHealth Group             | 4,198     |
| McKesson Corporation           | 2,010     |
| Cigna Healthcare Of Arizona    | 2,004     |
| Steward Health Care            | 1,863     |
| Laboratory Sciences Of Arizona | 1,702     |
| Fresenius Medical Care         | 1,319     |
| Express Scripts                | 1,031     |
| Triwest Healthcare Alliance    | 1,027     |
| Hospice of the Valley          | 930       |
| SimonMed Imaging               | 864       |

### Labor Analysis

#### Labor Pool

The table below shows the annual employment for relevant occupations in the selected regions.

| Occupation   | Phoenix | Boston  | New York | San<br>Diego | San<br>Francisco |
|--|---------|---------|----------|--------------|------------------|
| Registered Nurses  | 38,742  | 64,654  | 173,072  | 25,311       | 40,519           |
| Software Developers and Software<br>Quality Assurance Analysts and<br>Testers  | 26,709  | 53,455  | 98,567   | 19,661       | 62,095           |
| Clinical Laboratory Technologists and Technicians  | 6,983   | 9,178   | 18,437   | 3,027        | 4,476            |
| Medical and Health Services Managers   | 6,010   | 12,617  | 27,658   | 4,003        | 6,844            |
| Medical Dosimetrists, Medical Records<br>Specialists, and Health Technologists<br>and Technicians                                      | 5,100   | 5,375   | 13,367   | 3,588        | 4,300            |
| Physical Therapists  | 2,736   | 5,209   | 15,914   | 1,794        | 3,280            |
| Computer Hardware Engineers  | 1,550   | 2,099   | 1,711    | 1,088        | 2,163            |
| Healthcare Support Workers, All Other  | 1,508   | 1,411   | 7,480    | 1,274        | 1,187            |
| Medical Transcriptionists  | 1,156   | 516     | 2,254    | 217          | 189              |
| Health Information Technologists,<br>Medical Registrars, Surgical Assistants,<br>and Healthcare Practitioners and<br>Technical Workers | 1,147   | 1,271   | 1,770    | 1,164        | 862              |
| Medical Scientists, Except<br>Epidemiologists  | 849     | 14,150  | 9,237    | 4,005        | 6,518            |
| Biological Technicians   | 699     | 5,333   | 3,877    | 1,177        | 1,910            |
| Natural Sciences Managers  | 393     | 3,738   | 6,363    | 2,400        | 5,369            |
| Chemists   | 355     | 3,351   | 7,157    | 2,150        | 2,297            |
| Chemical Technicians   | 306     | 1,138   | 3,829    | 1,165        | 1,135            |
| Bioengineers and Biomedical<br>Engineers   | 246     | 1,152   | 761      | 510          | 607              |
| Biological Scientists, All Other   | 184     | 2,361   | 960      | 2,780        | 3,364            |
| Epidemiologists  | 132     | 314     | 266      | 36           | 148              |
| Biochemists and Biophysicists  | 107     | 4,219   | 3,909    | 2,347        | 2,556            |
| Microbiologists  | 107     | 1,571   | 1,394    | 390          | 1,233            |
| Total  | 95,020  | 193,111 | 397,981  | 78,086       | 151,052          |

### Labor Analysis

#### Labor Costs

The table below shows the annual median wage for relevant occupations in the selected regions.

| Occupation   | Phoenix   | Boston    | New York  | San<br>Diego | San<br>Francisco |
|--|-----------|-----------|-----------|--------------|------------------|
| Registered Nurses  | \$80,601  | \$91,849  | \$92,831  | \$112,507    | \$154,734        |
| Software Developers and Software<br>Quality Assurance Analysts and<br>Testers  | \$102,053 | \$120,164 | \$121,588 | \$118,934    | \$146,045        |
| Clinical Laboratory Technologists and Technicians  | \$45,099  | \$58,302  | \$71,010  | \$60,424     | \$72,095         |
| Medical and Health Services Managers   | \$108,162 | \$121,271 | \$134,848 | \$119,725    | \$152,969        |
| Medical Dosimetrists, Medical Records<br>Specialists, and Health Technologists<br>and Technicians                                      | \$41,625  | \$52,249  | \$52,012  | \$47,299     | \$59,538         |
| Physical Therapists  | \$90,352  | \$90,703  | \$98,112  | \$94,162     | \$107,556        |
| Computer Hardware Engineers  | \$124,626 | \$136,699 | \$122,218 | \$132,642    | \$112,066        |
| Healthcare Support Workers, All Other  | \$40,083  | \$42,184  | \$38,796  | \$51,834     | \$54,210         |
| Medical Transcriptionists  | \$30,255  | \$35,981  | \$32,849  | \$54,662     | \$49,631         |
| Health Information Technologists,<br>Medical Registrars, Surgical Assistants,<br>and Healthcare Practitioners and<br>Technical Workers | \$48,989  | \$64,527  | \$69,371  | \$43,430     | \$64,464         |
| Medical Scientists, Except<br>Epidemiologists  | \$81,788  | \$97,770  | \$101,500 | \$100,776    | \$125,999        |
| Biological Technicians   | \$43,472  | \$56,180  | \$53,646  | \$47,674     | \$59,437         |
| Natural Sciences Managers  | \$103,984 | \$193,664 | \$187,458 | \$183,706    | \$200,898        |
| Chemists   | \$64,297  | \$98,105  | \$90,584  | \$70,034     | \$102,808        |
| Chemical Technicians   | \$46,200  | \$57,988  | \$52,235  | \$46,051     | \$51,732         |
| Bioengineers and Biomedical<br>Engineers   | \$90,314  | \$111,347 | \$103,981 | \$85,467     | \$122,975        |
| Biological Scientists, All Other   | \$83,987  | \$95,014  | \$88,642  | \$91,582     | \$103,386        |
| Epidemiologists  | \$59,458  | \$85,746  | \$115,950 | \$90,700     | \$108,207        |
| Biochemists and Biophysicists  | \$92,603  | \$105,867 | \$104,090 | \$78,749     | \$122,016        |
| Microbiologists  | \$61,030  | \$116,982 | \$91,160  | \$76,565     | \$125,163        |

#### Healthcare and Biomedical Back Office Operation

The Annual Business Operating Cost Analysis has been prepared using the following parameters as an estimate for healthcare and biomedical operations in competitor markets. Component and custom analyses to match your company's operations can be provided upon request.

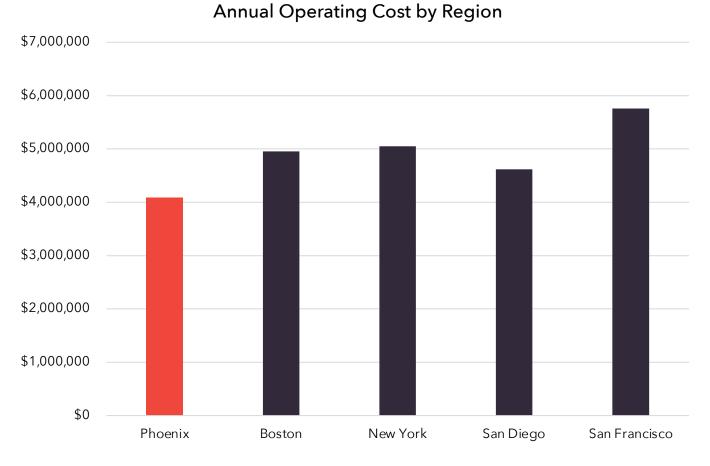
#### Assumptions

- \$1,500,000 personal property investment
- 10,000 square foot Suburban Class A, Lease
- Utilities (per month): Included in Lease
- 50 jobs (Bureau of Labor Statistics equivalent occupations)

| Occupations   | Employment |
|---|------------|
| Customer Service Representative   | 25         |
| Sales Rep, Technical and Scientific Products                            | 10         |
| Software Developers and Software Quality Assurance Analysts and Testers | 5          |
| Computer User Support Specialists                                       | 4          |
| First-Line Supervisors of Non-Retail Sales Workers                      | 2          |
| First-Line Supervisors of Office and Admin Workers                      | 2          |
| Human Resources Specialists   | 1          |
| Sales Managers  | 1          |

**Annual Operating Cost - Healthcare Back Office** 

| Metro            | Employee<br>Payroll | Fringe and<br>Mandated<br>Benefits | Real Estate<br>Payments | Property Tax | Total Operating<br>Cost | Index  |
|------------------|---------------------|------------------------------------|-------------------------|--------------|-------------------------|--------|
| Phoenix          | \$3,077,709         | \$691,175                          | \$316,400               | \$789        | \$4,086,072             | 100.0% |
| Boston           | \$3,752,156         | \$850,753                          | \$311,700               | \$36,825     | \$4,951,434             | 121.2% |
| New York         | \$3,855,066         | \$874,044                          | \$320,900               | \$0          | \$5,050,010             | 123.6% |
| San Diego        | \$3,405,633         | \$774,762                          | \$420,000               | \$17,490     | \$4,617,885             | 113.0% |
| San<br>Francisco | \$4,076,281         | \$924,987                          | \$739,200               | \$17,700     | \$5,758,168             | 140.9% |



Source: Applied Economics Metrocomp Tool, April 2022 Notes:

1. There is no personal property tax in New York.

2. The leasing term includes real property tax.

#### Healthcare and Biomedical Research Operation

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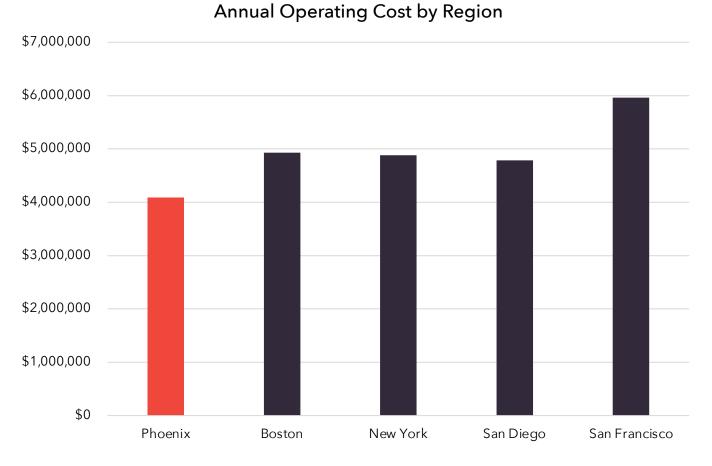
#### Assumptions

- \$5,000,000 personal property investment
- 15,000 square foot Suburban Class A, Lease
- Utilities (per month): Included in Lease
- 40 jobs (Bureau of Labor Statistics equivalent occupations)

| Occupations   | Employment |
|---|------------|
| Medical and Clinical Laboratory Technicians             | 15         |
| Biomedical Engineers                                    | 10         |
| Research Technicians                                    | 5          |
| Sales Representative, Technical and Scientific Products | 5          |
| Chemists  | 2          |
| Database Administrators                                 | 2          |
| General and Operations Managers                         | 1          |

#### **Annual Operating Cost - Research Facilities**

| Metro            | Employee<br>Payroll | Fringe and<br>Mandated<br>Benefits | Real Estate<br>Payments | Property Tax | Total Operating<br>Cost | Index  |
|------------------|---------------------|------------------------------------|-------------------------|--------------|-------------------------|--------|
| Phoenix          | \$2,936,277         | \$671,033                          | \$474,600               | \$2,629      | \$4,084,539             | 100.0% |
| Boston           | \$3,516,204         | \$824,102                          | \$467,550               | \$122,750    | \$4,930,606             | 120.7% |
| New York         | \$3,554,595         | \$844,667                          | \$481,350               | \$0          | \$4,880,612             | 119.5% |
| San Diego        | \$3,313,579         | \$786,339                          | \$630,000               | \$58,300     | \$4,788,218             | 117.2% |
| San<br>Francisco | \$3,874,047         | \$917,310                          | \$1,108,80<br>0         | \$59,000     | \$5,959,157             | 145.9% |



Source: Applied Economics Metrocomp Tool, April 2022 Notes:

1. There is no personal property tax in New York.

2. The leasing term includes real property tax.

#### Healthcare and Biomedical Manufacturing Operation

The Annual Business Operating Cost Analysis has been prepared using the following parameters as an estimate for healthcare and biomedical operations in competitor markets. Component and custom analyses to match your company's operations can be provided upon request.

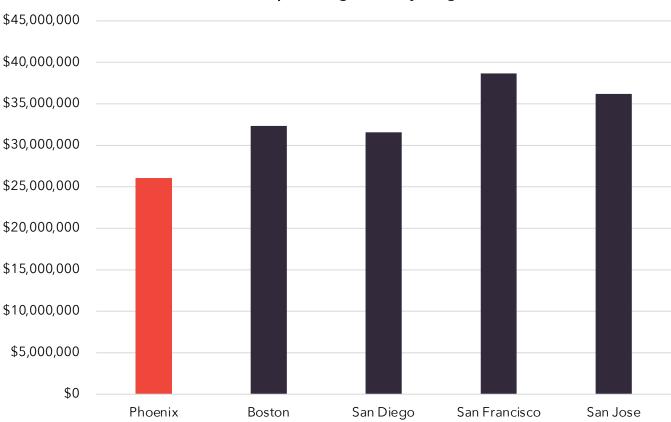
#### Assumptions

- \$25,000,000 personal property investment
- 250,000 square foot Industrial Manufacturing, Lease
- Utilities (per month):
  - Electric: 1,000KW/400,000KWh
  - Water: 50,000cf, 2 meter
  - Wastewater: 50,000cf, 2 meter
- 392 jobs (Bureau of Labor Statistics equivalent occupations)

| Occupations                                 | Employment |
|---|------------|
| Medical and Clinical Laboratory Technicians | 212        |
| Inspectors, Testers, Samplers, and Weighers | 55         |
| Laborers and Material Movers, Hand          | 51         |
| Packers and Packagers, Hand                 | 51         |
| Shipping, Receiving, and Traffic Clerks     | 6          |
| Biochemists and Biophysicists               | 5          |
| General and Operations Managers             | 5          |
| Biomedical Engineers                        | 3          |
| Logisticians                                | 2          |
| Industrial Production Managers              | 1          |
| Human Resources Specialists                 | 1          |

**Annual Operating Cost - Manufacturing Facilities** 

| Metro            | Employee<br>Payroll | Fringe and<br>Mandated<br>Benefits | Utilities   | Real Estate<br>Payments | Property<br>Tax | Total Operating<br>Cost | Index  |
|------------------|---------------------|------------------------------------|-------------|-------------------------|-----------------|-------------------------|--------|
| Phoenix          | \$19,217,533        | \$4,515,057                        | \$463,042   | \$1,860,000             | \$13,145        | \$26,068,777            | 100.0% |
| Boston           | \$22,896,709        | \$5,572,782                        | \$1,092,809 | \$2,157,500             | \$613,750       | \$32,333,551            | 124.0% |
| San Diego        | \$21,639,428        | \$5,478,186                        | \$1,124,054 | \$3,030,000             | \$291,500       | \$31,563,168            | 121.1% |
| San<br>Francisco | \$25,731,928        | \$6,488,451                        | \$1,005,423 | \$5,130,000             | \$295,000       | \$38,650,801            | 148.3% |
| San Jose         | \$24,929,020        | \$6,289,750                        | \$1,004,728 | \$3,675,000             | \$302,500       | \$36,200,997            | 138.9% |



Annual Operating Cost by Region

### **Taxes & Incentives**

#### Arizona Tax Environment vs. Competitor Markets

Arizona has a very competitive tax and fringe/mandated benefits environment compared to other major healthcare and biomedical markets.

|               | Corporate            |             | ate Income    | e Income         |                              | Unemployment Insurance |                 |  |  |
|---------------|----------------------|-------------|---------------|------------------|------------------------------|------------------------|-----------------|--|--|
| Metro         | Sales<br>Tax<br>Rate | Tax<br>Rate | Basis         | Inventory<br>Tax | Rate (As<br>% Of<br>Payroll) | Wage<br>Base           | Max.<br>Payment | Workers<br>Comp.<br>(Rate Per<br>\$100<br>Payroll) |  |
| Phoenix       | 8.60%                | 4.90%       | Net<br>Income | No               | 2.00%                        | \$7,000                | \$240           | \$1.30   |  |
| Boston        | 6.25%                | 8.00%       | Net<br>Income | Yes              | 2.42%                        | \$15,000               | \$823           | \$1.37   |  |
| New York      | 8.88%                | 6.50%       | Net<br>Income | No               | 2.50%                        | \$11,600               | \$504           | \$3.08   |  |
| San Diego     | 7.75%                | 8.84%       | Net<br>Income | No               | 3.40%                        | \$7,000                | \$450           | \$2.87   |  |
| San Francisco | 8.63%                | 8.84%       | Net<br>Income | No               | 3.40%                        | \$7,000                | \$450           | \$2.87   |  |

Source: Applied Economics Metrocomp Tool, April 2022



### **Statutory Incentives**

#### **Statutory Incentives**

Even with the highly competitive tax environment in Greater Phoenix and Arizona, there are several tax incentives that can be utilized to mitigate operating costs. Some of the most relevant to the healthcare and biomedical industry are listed below. Please note that this is not a comprehensive list of all incentives available within the state of Arizona. Additionally, it should be noted that this document is only a guide for potential incentives. Actual incentives will depend on actual project parameters and varying program qualifications and requirements as determined by the Arizona Commerce Authority.

#### **Quality Jobs Tax Credit**

This program provides tax credits to employers creating a minimum number of net new quality jobs and making a minimum capital investment in Arizona. The Quality Jobs Tax Credit offers up to \$9,000 of Arizona income or premium tax credits over a three-year period for each net new quality job. The tax credit is equal to \$3,000 per qualified employment position, employed for each full taxable year of continuous employment for three years. If the allowable tax credit exceeds the income or premium tax liability, any unused amount may be carried forward for up to five consecutive taxable years. Employers must cover 65% of employee health insurance premium costs. Additional program qualifications are listed below.



\$9,000 corporate income tax credits per job (\$3,000/employee/year) 10K

Capped at 10,000 jobs per year



Employer must offer to pay at least 65% of employee health insurance premium

#### Urban

| Min. New<br>Jobs | County<br>Median<br>Wage | Maricopa | Min. Capex  |
|------------------|--------------------------|----------|-------------|
| 25               | 100%                     | \$41,488 | \$5,000,000 |
| 25               | 125%                     | \$51,860 | \$2,000,000 |
| 25               | 150%                     | \$62,232 | \$1,000,000 |
| 25               | 200%                     | \$82,976 | \$500,000   |

#### Rural

| Min. New<br>Jobs | County<br>Median<br>Wage | Pinal    | Min. Capex  |
|------------------|--------------------------|----------|-------------|
| 5                | 100%                     | \$36,830 | \$1,000,000 |
| 5                | 125%                     | \$46,038 | \$500,000   |
| 5                | 150%                     | \$55,245 | \$100,000   |

### **Statutory Incentives**

#### **Qualified Facility Tax Credit**

- Targets headquarters or manufacturing facilities, including manufacturing-related research and development
- Offers refundable income tax credit equal to the lesser of:
  - 10% of the qualifying capital investment, or
  - \$20,000 per net new full-time employment position at the facility, or
  - \$30,000,000 per taxpayer
- Requires annual wages of greater than 125% of the state median wage for production occupations in urban areas (\$47,138); 100% in rural areas (\$37,710)
- At least 65% of benefits package covered by employer
- Minimum capital investment of \$250,000

#### Foreign Trade Zones (FTZ)

- Designated areas where imports can be stored without full customs formalities
- In Arizona, property is reclassified from Class 1 to Class 6, lowering assessment ratio from 17.5% to 5%
- Property tax savings of up to 71.4%

#### HB2822

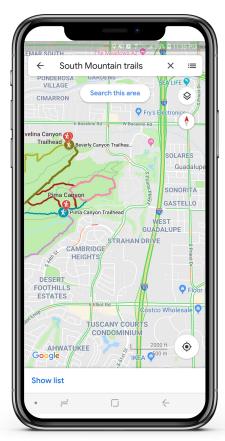
This new legislation sets the full cash value of business and agricultural personal property initially classified during or after Tax Year 2022 to 2.5% of the property's acquisition cost. Properties that can benefit from the new legislation include shopping centers, golf courses, manufacturers, and other personal property devoted to commercial or industrial use that is not classified elsewhere, agricultural property, and personal property in a FTZ or MRZ.



### **Quality of Life**

#### Parks & Recreation

Greater Phoenix is home to hundreds of parks and hundreds of miles of hiking, biking, and walking trails. The region is home to the largest municipal park in the United States, South Mountain Park/Preserve (SMP). SMP covers more than 16,000 acres. Other large parks in the region include the White Tank Mountain Regional Park, Camelback Mountain, Piestewa Peak, and the Superstition Mountains. Notable walking trails in the region include the canal system, Tempe Town Lake, the Greenbelt, and Papago Park.



### **Quality of Life**

#### **Cost of Living**

Greater Phoenix is more affordable for companies and the people that make them successful. Across all major buckets of expenses, Greater Phoenix is less expensive than all our peer markets.

| Metro                        | Groceries | Utilities | Transportation | Health Care | Composite<br>Index | Local Index |
|------------------------------|-----------|-----------|----------------|-------------|--------------------|-------------|
| Phoenix                      | 103.4     | 105.1     | 103.8          | 94.8        | 105.8              | 100.0%      |
| Boston                       | 118.3     | 126       | 104.3          | 118.8       | 148.6              | 140.5%      |
| San Diego                    | 113.2     | 120.1     | 131.2          | 108.3       | 146.3              | 138.3%      |
| San Francisco                | 130.3     | 129.9     | 144            | 123.8       | 186.4              | 176.2%      |
| New York City<br>(Manhattan) | 141.4     | 103.9     | 121.3          | 108.6       | 239.3              | 226.2%      |

Source: C2ER 2021 Q3 COLI

#### Housing

Greater Phoenix has an affordable housing market. It is significantly less expensive to own or rent in the Greater Phoenix area than in all or many peer markets.

| Metro         | Median Home Value | Index  | Median Rent | Index  |
|---------------|-------------------|--------|-------------|--------|
| Phoenix       | \$453,110         | 100.0% | \$1,921     | 100.0% |
| Boston        | \$635,813         | 140.3% | \$2,725     | 141.9% |
| San Diego     | \$902,655         | 199.2% | \$2,840     | 147.8% |
| San Francisco | \$1,461,773       | 322.6% | \$3,118     | 162.3% |
| New York City | \$590,839         | 130.4% | \$2,934     | 152.7% |

Source: Zillow Home Value Index, March 2022; Zillow Rental Index, March 2022

#### **Personal Income Tax**

Greater Phoenix has the lowest personal income tax of those states that have a personal income tax across all income levels. With its affordable cost of living and low taxes rates, income goes further in Greater Phoenix.

| State         | \$50,000 | \$150,000 | \$270,000 | \$500,000 | \$1 Million or More |
|---------------|----------|-----------|-----------|-----------|---------------------|
| Arizona       |          |           | 2.98%*    |           |                     |
| California    | 8.00%    | 9.30%     | 9.30%     | 11.30%    | 13.30%              |
| Massachusetts |          |           | 5.00%     |           |                     |
| New York      | 5.85%    | 6.25%     | 6.85%     | 6.85%     | 9.65%               |

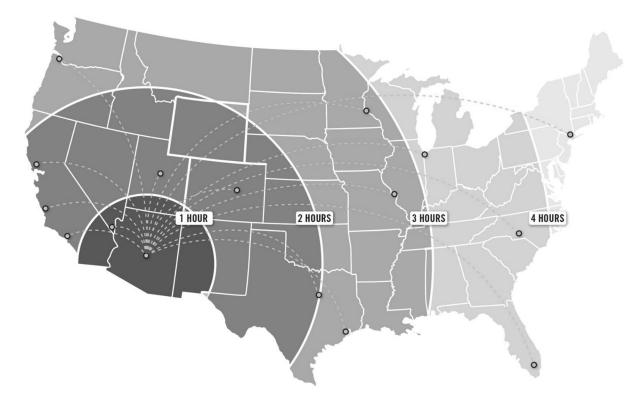
\*2.55% for the first \$27,272 of income. Source: Tax Foundation 2022. Notes: Tax rates are for single filers.

### Key Infrastructure

#### Greater Phoenix Airport Access

#### Skybridge at Phoenix-Mesa Gateway Airport:

- An air logistics hub to ship high-value goods directly to consumers through a bonded facility incorporating Mexican and U.S. customs will be the first of its kind in the interior U.S. for air freight activities.
- Ideally situated within the Southwestern U.S. to not only meet growing healthcare and medical demands in the Phoenix metropolitan area, but also to serve as a direct carrier to and from consumers in Mexico and across the nation.
- In addition, the proximity to ASU's Polytechnic Campus creates opportunities for partnerships to attract and retain workforce talent within the airport.



#### Phoenix Sky Harbor International Airport (PHX):

- 39 million passengers in 2021
- 408,285 landings and takeoffs in 2021
- Over 1,000 tons of cargo handled daily

#### Cargo Community at PHX:

- ABX
- American Airlines
- DHL
- FedEx
- South Air Cargo
- Southwest Airlines
- Swissport Cargo
- UPS
- West Air Cargo
- Worldwide Flight Services (WFS)

### **Key Infrastructure**

#### **Regional Rail Access**

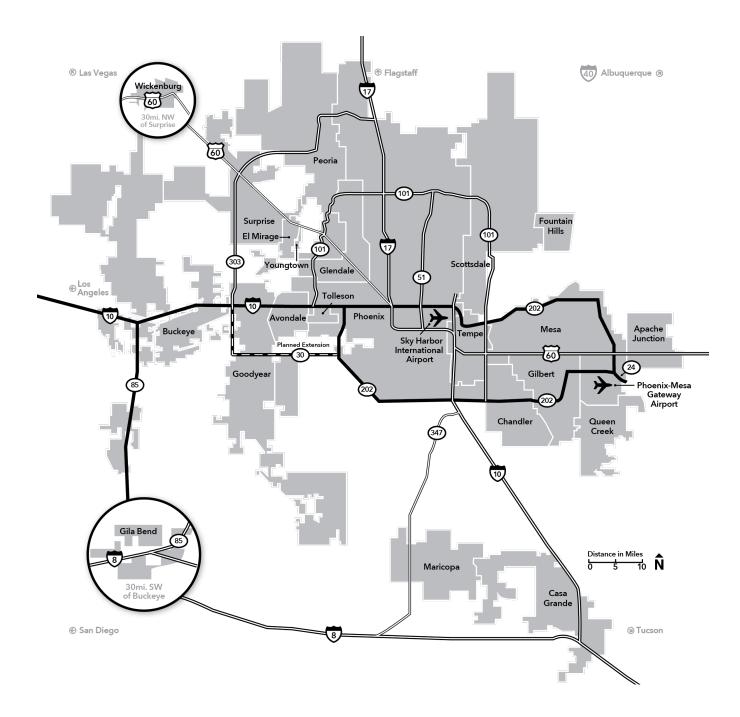
Greater Phoenix is served by two major railroads, Union Pacific and BNSF. The map below displays all major rail lines throughout the Southwest.



### Key Infrastructure

#### **Greater Phoenix Regional Highway Map**

The map below displays existing and planned highway infrastructure in Greater Phoenix. The region's highways are well-planned and provide easy access to all the major submarkets in the region. In addition, proximity to Interstates 8 and 40 mean that access to California markets is seamless.



### **Rankings & Recognition**

### #1

Phoenix was ranked #1 by population growth from 2010 to 2020 among all US cities

### #1

Arizona State University named America's Most Innovative Schools seven years in a row by U.S. News & World Report

### #3

Sky Harbor International Airport ranked 3<sup>rd</sup> in the Wall Street Journal's "The Best of the Biggest Airports"

### **Top Tier**

APS and SRP rank as top business service providers by J.D. Power and Associates for reliability

### Тор 10

In 2019, Arizona was ranked in the top 10 best states to start a business by WalletHub

### Тор 10

Greater Phoenix was ranked in the top 10 for low catastrophic and natural disaster risk in 2008

**Top 20** In 2022, Scottsdale was listed in the top 20 happiest cities in the nation

### Тор 20

Arizona ranked in the top 20 states for doing business in 2021

# Greater Greater Together

People. Place. Technology.

