

# Healthcare Innovation Council

The collective professional expertise of GPEC's councils and advisory groups helps shape the organization's key initiatives, leverages connections to further job creation and competitiveness efforts and supports the implementation of programs.

## Mission

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The HIC will work to advance initiatives that (1) support improvement in population health outcomes and (2) strengthens the region's position as a competitive market for healthcare innovation anchored by collaboration across the healthcare value chain.

## FY20 Focus & Activities

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In FY20 the HIC will focus on enhancing the healthcare innovation ecosystem by examining best practices models across the country, and how we can enhance our assets and resources in Greater Phoenix.



The Council will host events to foster connections, facilitate partnerships and enhance opportunities for innovation in the Greater Phoenix healthcare ecosystem.



The HIC will work to promote the region as an ideal place for innovative healthcare technology companies to grow and scale their businesses as well as generate visibility for key healthcare innovation financiers.

## Members

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- Acronis SCS
- Aetna
- Arizona BioIndustry Association
- Arizona Hospital and Healthcare Association
- Arizona State University
- AZMA
- Barclay Legal
- BBVA
- Blue Cross Blue Shield of Arizona
- CBRE
- Celgene Corporation
- City of Avondale
- City of Goodyear
- City of Mesa
- City of Phoenix
- City of Scottsdale
- Deloitte
- Dignity Health
- Equality Health
- Ernst and Young
- Flinn Foundation
- GT Medical Technologies
- Honeywell
- Hyalescent Ventures
- JPMorgan Chase
- Mayo Clinic
- Mutual of Omaha Bank
- Phoenix Children's Hospital
- PNC Financial Services Group
- Polsinelli PC
- Quarles & Brady
- Town of Gilbert
- University of Arizona
- University of Phoenix
- VisionGate
- WebPT
- Wexford Science + Technology

## Leadership // Co-Chairs

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### Heidi Jannenga

*President & Co-Founder  
WebPT*

### Allison Otu

*Senior Director, Marketing &  
Communications  
The University of Arizona Health Sciences*