One of the Nation’s Fastest-Growing Tech Hubs

Greater Phoenix is a dynamic and growing software and IT hub. Supported by an expanding group of local and national firms, Greater Phoenix is increasingly being recognized as the place where software and IT firms go to scale.

Greater Phoenix is well-positioned to support both new-to-market software and IT companies, as well as the expansion of our existing cluster.

Here are just a few reasons why so many top companies choose Greater Phoenix:

• Large and talented workforce
• Massive education pipeline developing workers with vital skills
• Faster commute times than many peer markets ensuring easy access to a robust talent pool
• Competitive operating cost and tax environment with several available incentives
• More affordable cost of living for employees and overall better quality of life than peer markets
• Welcoming and supportive region with active trade associations, and dynamic networking organizations
Value Proposition

Software & IT Value Proposition

Livability

Competitive Operating Costs

Infrastructure

Value Chain

Workforce Ecosystem

<table>
<thead>
<tr>
<th>Infrastructure</th>
<th>Value Chain</th>
<th>Workforce Ecosystem</th>
<th>Competitive Operating Costs</th>
<th>Livability</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Fast internet connectivity</td>
<td>• Welcoming technology community backed by dynamic firms</td>
<td>• Specialized training programs in universities and community colleges across the state</td>
<td>• Cheaper real estate and benefit costs compared to peer markets</td>
<td>• Lower cost of living than many peer markets</td>
</tr>
<tr>
<td>• Consistent and reliable power coverage</td>
<td>• Growing number of local technology startups</td>
<td>• University alignment and partnerships to create job-ready students</td>
<td>• Several quality incentives to further decrease operating costs</td>
<td>• Abundance of craft breweries and coffee houses throughout the region</td>
</tr>
<tr>
<td>• Robust network of data centers</td>
<td>• Large software and IT offices of Fortune 500 firms</td>
<td>• Growing number of coding schools and bootcamps</td>
<td></td>
<td>• More than 300 days of sunshine annually</td>
</tr>
<tr>
<td>• Access to a leading domestic and international airport</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Low risk of natural disasters</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Industry Ecosystem

Recent Expansions

GPEC has helped bring many leaders in the software and IT industry to the region. Combined, these companies listed below have brought nearly 3,500 jobs to Greater Phoenix.

Year: 2022
Phase 1 Jobs: 198

Year: 2022
Phase 1 Jobs: 481

Year: 2022
Phase 1 Jobs: 152

Year: 2022 | 2019
Phase 1 Jobs: 278 | 100

Year: 2021
Phase 1 Jobs: 65

Year: 2021
Phase 1 Jobs: 87

Year: 2020
Phase 1 Jobs: 20

Year: 2020
Phase 1 Jobs: 300

Year: 2019
Phase 1 Jobs: 1,000

Year: 2019
Phase 1 Jobs: 102

Year: 2019
Phase 1 Jobs: 110

Year: 2018
Phase 1 Jobs: 220

Year: 2018
Phase 1 Jobs: 250

Year: 2017
Phase 1 Jobs: 100
Industry Ecosystem

National Companies

Many leading national software and IT companies have substantial operations in Greater Phoenix. Below is a sample of some national companies that have a presence in the region.
Industry Ecosystem

Phoenix-Based Firms

Greater Phoenix is home to a dynamic and growing software ecosystem. In addition to many national leaders operating in the region, several software and IT companies are headquartered here.
Local Innovation
Greater Phoenix Technology Organizations

#yesphx
#yesphx is the unifying force in the Greater Phoenix startup community. Its mission is to amplify what is happening in the Greater Phoenix startup community, unify actors in the space, and clarify the community’s vision: to be the most generous community for entrepreneurs.

#yesphx is the go-to resource for startups and technology companies in Greater Phoenix that are either entering the market or looking to grow.

Arizona Technology Council
The Arizona Technology Council is the largest trade association for technology companies in the state. With more than 800 members, the organization hosts events, provides networking opportunities and advocates on behalf of technology companies.

The Arizona Technology Council also hosts a job board and promotes Arizona firms through media.

Phoenix Startup Week
Phoenix Startup Week is a five-day event for the Greater Phoenix startup ecosystem. Designed by the business community, for the business community, startup week features sessions, mentoring, competitions, debates, panels, happy hours and its annual Street Pitch event. At this event, 10 startups pitch their company idea for a chance at a $50,000 investment. Growing every year, Phoenix Startup Week gathers Greater Phoenix’s technology community into one place.
Local Innovation

Incubators & Accelerators

Greater Phoenix has a strong support network for software and IT companies. Listed below are some of the region’s incubators and accelerators, spaces that can be used by companies as they grow. Many of these spaces offer additional services to help connect, integrate and build new companies in the ecosystem.

- ASU Chandler Innovation Center
- ASU ScaleU
- Avenue Business Center
- AZ TechCelerator
- Center For Entrepreneurial Innovation (CEI)
- Chandler Innovations
- Coplex
- Game CoLab
- Growth Nation
- High Tide
- HUUB
- JumpStartBiz – Fountain Hills
- JumpStartBiz - Tempe
- LaunchPoint
- MAC6 Leadership Academy
- Moonshot at NACET
- SEED SPOT
- Stealthmode Partners
- Tallwave
Local Innovation

Coworking Spaces

Greater Phoenix has a strong support network for entrepreneurs and startups. Listed below are some of the region’s coworking spaces that can be used by companies as they develop a presence in the region. Many of these spaces offer additional services to help connect and integrate new companies into the ecosystem.

- 1951 @ SkySong
- 850PBC
- AZ CoWork
- Chefs Shared Kitchen
- Co+HOOTS
- Cooper Crossing
- CoWorkArizona
- Coworking on 15th Ave
- Executivehub
- Expansive (Chandler)
- Expansive (Phoenix)
- EZ Spaces
- Fusion on First
- GangPlank- Queen Creek
- Gateway Executive Suites
- Grid.Works
- HeatSync Labs
- ignite sparked by BBB
- Industrious
- InnovationHub @ GoodyearAZ
- Kenect Phoenix
- Lux Office – Avondale
- Lux Office – Scottsdale
- MAC6 Entrepreneurial Center
- Perimeter83
- Phoenix Forge
- Regus – Arizona, Mesa - Dobson
- Regus – Scottsdale
- Society Workspaces
- Spaces Old Town Galleria
- StartUpPHX
- The Department
- Think Spot
- Thrive Coworking for Women
- Union WorkSpace
- West-MEC
- WeWork- 101 N. 1st Ave
- WeWork- 2425 E. Camelback Rd
- WeWork- The Watermark
- Workuity- Biltmore
- Workuity- Chandler
Talent Pipeline

Greater Phoenix Talent Pipeline
Below are the total number of non-distance program completions at colleges and universities in Greater Phoenix for computer engineering, information technology, computer and software engineering, and computer science. The region produced over 1,500 graduates in these fields during the 2019-20 school year. Greater Phoenix’s universities are committed to supplying the workforce needed to enable companies to scale in the region. Comparison data for peer markets has been provided below. Data was adjusted for the population sizes of the markets.

<table>
<thead>
<tr>
<th>Non-Degree Certificates</th>
<th>Associate</th>
<th>Bachelor</th>
<th>Master</th>
<th>Doctor</th>
</tr>
</thead>
<tbody>
<tr>
<td>100</td>
<td>75</td>
<td>733</td>
<td>593</td>
<td>39</td>
</tr>
</tbody>
</table>

Competitive Markets’ Talent Pipeline
The Greater Phoenix area has nearly 5,500 professionals with software degrees. The talent pool for the software and IT sector in the Phoenix metro largely surpasses most competitive markets including Austin, Denver, and San Francisco.

Number of People with Software Degrees in Western Region

Source: Lightcast 2022 Q1 Dataset
Talent Pipeline

Notable Coding Schools & Programs in Greater Phoenix

**General Assembly**
With 15+ in-person campuses across 6 countries, including one in Phoenix, the school offers a variety of coding and technology focused programs. From part-time to full-time, online and in-person.

- Data Analytics
- Data Science
- Front-End Web Development
- Product Management
- Software Engineering
- UX Design

**Galvanize**
Galvanize offers both full- and part-time curriculum in software engineering. Immersive course offerings produce job-ready graduates.

- JavaScript
- Python

**DevMountain**
DevMountain is an industry-leading coding school with expert faculty who are passionate about sharing their craft and empowering the next wave of programmers, entrepreneurs and designers.

- Coding Basics
- Cybersecurity
- Data Analytics
- IOS development
- JAVA Software Engineering
- Python Software Engineering
- QA Software
- UX Design
- Web development
Talent Pipeline
Notable Coding Schools & Programs in Greater Phoenix

Tech Talent South
Tech Talent South is a company that focuses on developing tech talent through part-time and full-time programs aimed at individuals and corporations.

- Code Immersion
- Data Science

Phoenix Coding Academy
Phoenix Coding Academy is an innovative specialty small school, focused on computer coding and multiple technology pathways through an inquiry-based instructional design. Phoenix Coding Academy is one of the first public high schools of its kind. Its coding-related courses include:

- App development
- Game design
- Networking & Cybersecurity
- Programming
- Software development
- Web development
Talent Pipeline
Notable Programs in Software and IT-related Fields

Arizona State University
Arizona State University (ASU) is committed to partnering with corporate, education and government organizations to produce a skilled software and IT workforce. ASU has the largest engineering school in the nation, with nearly 27,000 students enrolled. Three schools are closely-related to software and IT:

- School of Computing and Augmented Intelligence
- School of Electrical, Computer and Energy Engineering
- The Polytechnic School

University of Arizona
Several colleges at the University of Arizona offer programs related to software and IT.

- College of Applied Science and Technology (Cyber Operations)
- College of Science (Computer Science)
- Eller College of Management (Enterprise Security & Management Information Systems)

Grand Canyon University
Grand Canyon University is a private Christian university committed to training the next generation of working professionals.

- Computer science (Emphasis: B.S. in Big Data Analytics, Business Entrepreneurship, Game and Simulation Development & M.S. in Computer Science and Data Science)
- Information technology (B.S., M.S., & Certificate programs)
Talent Pipeline
Notable Programs in Software and IT-related Fields

University of Advancing Technology
Based in Tempe, the mission of University of Advancing Technology (UAT) is to educate students in advancing technology. UAT offers over 20 technology degrees in such fields as:
- Software engineering
- Digital arts + Business & Innovation
- Cyber security + Game studies + Creation & Simulation

Maricopa Community Colleges
The Maricopa Community Colleges (MCC) includes 10 colleges throughout Greater Phoenix. MCC had over 93,000 students and conferred 22,436 degrees during the 2020-21 period. MCC had nearly 7,400 graduates in Software and IT in 2020. Some selected majors include:
- Cybersecurity
- Gaming
- Programming
- Technology support
- Web design and development

Embry-Riddle Aeronautical University
Embry-Riddle has a satellite campus in Prescott, Arizona. The computers and technology-related programs it offers are:
- Computer engineering
- Cyber intelligence & Security
- Simulation science, Games, & Animation
- Software engineering
Research & Development

Greater Phoenix’s Dynamic Cybersecurity Sector is Thriving

**Cyber Warfare Range**

The Cyber Warfare Range develops a well-trained cybersecurity workforce through self-paced training, organic mentoring and real-life experience. Many hands-on exercises are hosted, serving everyone from beginners to tenured professionals through real-world operations. Participants learn Computer Network Attack / Hacking, Computer Network Attack (CNA), Computer Network Defense (CND), Digital Forensics / Analysis (DFIR) and Threat Intelligence (TI). There is no cost to add your company’s technology to the Cyber Warfare Range for testing. The Cyber Warfare Range has four locations in Greater Phoenix including Controlled Range (a security clearance is required for access), Surprise, Tempe and Tucson.

Source: https://www.azcwr.org/

**Arizona Statewide Cyber Workforce Consortium**

Formed by Chicanos Por La Causa (CPLC) and Cyber Security Canyon (CSC), the Arizona Statewide Cyber Workforce Consortium (AZSCWC) connects applicants from traditional and nontraditional training backgrounds to the region’s cybersecurity cluster. AZSCWC facilitates the field of cybersecurity by holding events and competitions and providing resources.

Source: https://swcse.com/home.html

**Center for Cybersecurity and Trusted Foundations**

Arizona State University’s Center for Cybersecurity and Trusted Foundations focuses on the areas of binary exploitation, competitive hacking, cyber education, dark web market behaviors, machine learning, reverse engineering, web/mobile security and workforce development. The center works closely with both industry and government to deal with real-world challenges on cybersecurity.

Source: https://globalsecurity.asu.edu/cybersecurity-and-trusted-foundations
# Labor Analysis

**Labor Pool**
The table below shows employment for the following occupations in the selected metros.

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Phoenix</th>
<th>Austin</th>
<th>Denver</th>
<th>New York City</th>
<th>Salt Lake City</th>
<th>San Francisco</th>
</tr>
</thead>
<tbody>
<tr>
<td>General and Operations Managers</td>
<td>38,680</td>
<td>23,855</td>
<td>21,723</td>
<td>145,036</td>
<td>24,547</td>
<td>42,013</td>
</tr>
<tr>
<td>Software Developers and Software Quality Assurance Analysts and Testers</td>
<td>26,709</td>
<td>25,435</td>
<td>32,038</td>
<td>98,567</td>
<td>11,513</td>
<td>62,095</td>
</tr>
<tr>
<td>Computer Systems Analysts</td>
<td>10,060</td>
<td>8,375</td>
<td>8,275</td>
<td>38,336</td>
<td>2,584</td>
<td>14,808</td>
</tr>
<tr>
<td>Computer and Information Systems Managers</td>
<td>8,472</td>
<td>5,094</td>
<td>5,949</td>
<td>35,130</td>
<td>3,284</td>
<td>22,700</td>
</tr>
<tr>
<td>Network and Computer Systems Administrators</td>
<td>5,827</td>
<td>5,228</td>
<td>8,064</td>
<td>23,786</td>
<td>2,548</td>
<td>6,547</td>
</tr>
<tr>
<td>Computer Occupations, All Other</td>
<td>4,171</td>
<td>4,354</td>
<td>7,725</td>
<td>12,009</td>
<td>4,683</td>
<td>20,579</td>
</tr>
<tr>
<td>Information Security Analysts</td>
<td>3,610</td>
<td>2,534</td>
<td>2,671</td>
<td>8,070</td>
<td>591</td>
<td>2,577</td>
</tr>
<tr>
<td>Computer Network Support Specialists</td>
<td>3,576</td>
<td>2,994</td>
<td>2,917</td>
<td>11,282</td>
<td>999</td>
<td>2,845</td>
</tr>
<tr>
<td>Computer Network Architects</td>
<td>3,404</td>
<td>2,675</td>
<td>4,455</td>
<td>9,994</td>
<td>662</td>
<td>4,318</td>
</tr>
<tr>
<td>Web Developers and Digital Interface Designers</td>
<td>2,562</td>
<td>2,074</td>
<td>2,420</td>
<td>12,762</td>
<td>1,445</td>
<td>5,702</td>
</tr>
<tr>
<td>Database Administrators and Architects</td>
<td>2,189</td>
<td>2,324</td>
<td>2,379</td>
<td>9,043</td>
<td>1,402</td>
<td>3,710</td>
</tr>
<tr>
<td>Computer Programmers</td>
<td>1,888</td>
<td>2,559</td>
<td>1,287</td>
<td>12,200</td>
<td>1,429</td>
<td>5,299</td>
</tr>
<tr>
<td>Total</td>
<td>111,148</td>
<td>87,501</td>
<td>99,903</td>
<td>416,213</td>
<td>55,685</td>
<td>193,194</td>
</tr>
</tbody>
</table>

Source: Lightcast 2022 Q1 Dataset
## Labor Analysis

### Median Wage
Greater Phoenix has a robust supply of human capital at an affordable cost. Median wages of many software/IT-related jobs in the Greater Phoenix are significantly lower than peer markets as the table below shows.

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Phoenix</th>
<th>Austin</th>
<th>Denver</th>
<th>New York City</th>
<th>Salt Lake City</th>
<th>San Francisco</th>
</tr>
</thead>
<tbody>
<tr>
<td>General and Operations Managers</td>
<td>$100,029</td>
<td>$96,714</td>
<td>$132,912</td>
<td>$149,395</td>
<td>$74,078</td>
<td>$141,120</td>
</tr>
<tr>
<td>Software Developers and Software Quality Assurance Analysts and Testers</td>
<td>$102,053</td>
<td>$107,431</td>
<td>$110,958</td>
<td>$121,588</td>
<td>$106,772</td>
<td>$146,045</td>
</tr>
<tr>
<td>Computer Systems Analysts</td>
<td>$90,397</td>
<td>$82,753</td>
<td>$103,603</td>
<td>$109,280</td>
<td>$76,561</td>
<td>$126,207</td>
</tr>
<tr>
<td>Computer and Information Systems Managers</td>
<td>$142,694</td>
<td>$152,561</td>
<td>$165,080</td>
<td>$190,300</td>
<td>$135,637</td>
<td>$201,222</td>
</tr>
<tr>
<td>Network and Computer Systems Administrators</td>
<td>$82,234</td>
<td>$81,173</td>
<td>$91,673</td>
<td>$102,918</td>
<td>$79,344</td>
<td>$103,422</td>
</tr>
<tr>
<td>Computer Occupations, All Other</td>
<td>$80,272</td>
<td>$93,543</td>
<td>$108,945</td>
<td>$90,324</td>
<td>$74,186</td>
<td>$115,773</td>
</tr>
<tr>
<td>Information Security Analysts</td>
<td>$100,228</td>
<td>$109,678</td>
<td>$103,023</td>
<td>$128,703</td>
<td>$86,989</td>
<td>$132,461</td>
</tr>
<tr>
<td>Computer Network Support Specialists</td>
<td>$54,762</td>
<td>$56,848</td>
<td>$71,226</td>
<td>$85,365</td>
<td>$60,511</td>
<td>$86,468</td>
</tr>
<tr>
<td>Computer Network Architects</td>
<td>$110,463</td>
<td>$121,073</td>
<td>$125,720</td>
<td>$132,114</td>
<td>$108,910</td>
<td>$152,947</td>
</tr>
<tr>
<td>Web Developers and Digital Interface Designers</td>
<td>$68,085</td>
<td>$75,441</td>
<td>$71,520</td>
<td>$86,434</td>
<td>$74,263</td>
<td>$114,989</td>
</tr>
<tr>
<td>Database Administrators and Architects</td>
<td>$102,772</td>
<td>$108,311</td>
<td>$104,062</td>
<td>$118,875</td>
<td>$90,556</td>
<td>$110,781</td>
</tr>
<tr>
<td>Computer Programmers</td>
<td>$90,010</td>
<td>$80,936</td>
<td>$90,784</td>
<td>$93,254</td>
<td>$87,012</td>
<td>$126,142</td>
</tr>
</tbody>
</table>

Source: Lightcast 2022 Q1 Dataset
Operating Cost Analysis

The Annual Business Operating Cost Analysis has been prepared using the following parameters as an estimate for software and IT operations in competitor markets. Component and custom analysis to match your company’s operations can be provided upon request.

Assumptions

• $500,000 personal property investment
• 10,000 square foot space in Central Business District (CBD)
• Utilities (per month): Included in Lease
• 50 jobs (Bureau of Labor Statistics equivalent occupations)

<table>
<thead>
<tr>
<th>Occupations</th>
<th>Employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Software Developers, Applications</td>
<td>15</td>
</tr>
<tr>
<td>Web Developers</td>
<td>15</td>
</tr>
<tr>
<td>Software Developers, Systems Software</td>
<td>10</td>
</tr>
<tr>
<td>Computer Network Architects</td>
<td>5</td>
</tr>
<tr>
<td>Computer and Information Systems Managers</td>
<td>2</td>
</tr>
<tr>
<td>Computer Network Support Specialists</td>
<td>2</td>
</tr>
<tr>
<td>General and Operations Managers</td>
<td>1</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>50</strong></td>
</tr>
</tbody>
</table>
## Operating Cost Analysis

### Annual Operating Cost

<table>
<thead>
<tr>
<th>Metro</th>
<th>Employee Payroll</th>
<th>Fringe and Mandated Benefits</th>
<th>Real Estate Payments</th>
<th>Property Tax</th>
<th>Total Operating Cost</th>
<th>Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phoenix</td>
<td>$4,840,311</td>
<td>$1,083,001</td>
<td>$289,200</td>
<td>$263</td>
<td>$6,212,775</td>
<td>100.0%</td>
</tr>
<tr>
<td>Austin</td>
<td>$5,313,050</td>
<td>$1,192,710</td>
<td>$535,400</td>
<td>$11,133</td>
<td>$7,052,293</td>
<td>113.5%</td>
</tr>
<tr>
<td>Denver</td>
<td>$5,635,137</td>
<td>$1,192,710</td>
<td>$474,100</td>
<td>$11,151</td>
<td>$7,384,639</td>
<td>118.9%</td>
</tr>
<tr>
<td>New York City</td>
<td>$5,985,165</td>
<td>$1,348,843</td>
<td>$802,000</td>
<td>$0</td>
<td>$8,136,008</td>
<td>131.0%</td>
</tr>
<tr>
<td>Salt Lake City</td>
<td>$5,085,498</td>
<td>$1,131,078</td>
<td>$314,700</td>
<td>$6,115</td>
<td>$6,510,391</td>
<td>104.8%</td>
</tr>
<tr>
<td>San Francisco</td>
<td>$6,347,834</td>
<td>$1,433,815</td>
<td>$980,900</td>
<td>$5,900</td>
<td>$8,768,449</td>
<td>141.1%</td>
</tr>
</tbody>
</table>

### Total Operating Cost

![Bar Chart showing Total Operating Cost for each Metro]
## Operating Cost Analysis

### Real Estate Costs

<table>
<thead>
<tr>
<th>Metro</th>
<th>Suburban Class A Office Market Rent/SF</th>
<th>Suburban Class A Office Cost Index</th>
<th>CBD Office Market Rent/SF</th>
<th>CBD Office Cost Index</th>
<th>Office Vacancy Rates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phoenix</td>
<td>$2.64</td>
<td>100.0%</td>
<td>$2.64</td>
<td>100.0%</td>
<td>20.2%</td>
</tr>
<tr>
<td>Austin</td>
<td>$3.79</td>
<td>143.5%</td>
<td>$5.27</td>
<td>197.3%</td>
<td>13.2%</td>
</tr>
<tr>
<td>Denver</td>
<td>$3.15</td>
<td>119.3%</td>
<td>$2.47</td>
<td>93.5%</td>
<td>18.3%</td>
</tr>
<tr>
<td>New York City</td>
<td>$2.90</td>
<td>109.8%</td>
<td>$6.52</td>
<td>246.9%</td>
<td>13.4%</td>
</tr>
<tr>
<td>Salt Lake City</td>
<td>$2.32</td>
<td>87.8%</td>
<td>$2.79</td>
<td>105.6%</td>
<td>13.6%</td>
</tr>
<tr>
<td>San Francisco</td>
<td>$6.26</td>
<td>237.1%</td>
<td>$5.82</td>
<td>220.4%</td>
<td>13.6%</td>
</tr>
</tbody>
</table>

### Central Business Market Rent/SF

- Phoenix: $0.00
- Austin: $3.79
- Denver: $2.47
- New York City: $6.52
- Salt Lake City: $2.79
- San Francisco: $5.82

Source: Costar, July 2022
# Taxes & Incentives

## Arizona Tax Environment vs. Competitor Markets

Arizona has a very competitive tax and fringe/mandated benefits environment compared to other major software and IT markets.

<table>
<thead>
<tr>
<th>Metro</th>
<th>City Sales Tax Rate</th>
<th>Corporate Income</th>
<th>Unemployment Insurance</th>
<th>Workers Comp. (Rate per $100 Payroll)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>State Tax Rate</td>
<td>Basis</td>
<td>Rate (As % of Payroll)</td>
</tr>
<tr>
<td>Phoenix</td>
<td>8.600%</td>
<td>4.90%</td>
<td>Net Income</td>
<td>No</td>
</tr>
<tr>
<td>Austin</td>
<td>8.250%</td>
<td>0.00%*</td>
<td>Taxable Margin</td>
<td>Yes</td>
</tr>
<tr>
<td>Denver</td>
<td>8.810%</td>
<td>4.55%</td>
<td>Net Income</td>
<td>No</td>
</tr>
<tr>
<td>New York City</td>
<td>8.875%</td>
<td>7.25%</td>
<td>Net Income</td>
<td>No</td>
</tr>
<tr>
<td>Salt Lake City</td>
<td>7.750%</td>
<td>4.95%</td>
<td>Net Income</td>
<td>No</td>
</tr>
<tr>
<td>San Francisco</td>
<td>8.630%</td>
<td>8.84%</td>
<td>Net Income</td>
<td>No</td>
</tr>
</tbody>
</table>

Source: Applied Economics Metrocomp Tool, April 2022

* Although Texas does not have corporate income tax, it has gross receipts tax for utility companies.

** The “Rate (As % of Payroll)” refers to new employer's unemployment insurance (UI) contribution rate in a particular state. The Utah rates vary across new employers.
Taxes & Incentives

Statutory Incentives
Even with the highly competitive tax environment in Greater Phoenix and Arizona, there are several tax incentives that can be utilized to mitigate operating costs. Please note that this is not a comprehensive list of all incentives available in the state of Arizona. Additionally, it should be noted that this is only a guide for potential incentives. Actual incentives will depend on project parameters and varying program qualifications and requirements as determined by the Arizona Commerce Authority.

Quality Jobs Tax Credit
The Quality Jobs Tax Credit program awards $9,000 of tax credits over three years for qualifying companies. The chart below highlights minimum qualifying capital expenditure and wage rate in an urban area, while the texts describe additional program parameters.

<table>
<thead>
<tr>
<th>Min. New Jobs</th>
<th>County Median Wage</th>
<th>Maricopa</th>
<th>Min. Capex</th>
</tr>
</thead>
<tbody>
<tr>
<td>25</td>
<td>100%</td>
<td>$41,488</td>
<td>$5,000,000</td>
</tr>
<tr>
<td>25</td>
<td>125%</td>
<td>$51,860</td>
<td>$2,500,000</td>
</tr>
<tr>
<td>25</td>
<td>150%</td>
<td>$62,232</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>25</td>
<td>200%</td>
<td>$82,976</td>
<td>$500,000</td>
</tr>
</tbody>
</table>

R&D Tax Credit
• This incentive supports increased research and development activities conducted in this state, including research conducted at a state university and funded by the company
• Credit amount is 24% of first $2.5 million in qualifying expenses plus 15% of the qualifying expenses in excess of $2.5 million.
• Qualifying small companies (less than 150 full-time employees) can apply to make their credit refundable (up to 75% of its current year excess R&D credit).
• Any unused credit can be carried forward for 15 years.

Source: Arizona Commerce Authority
Taxes & Incentives

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Source: Arizona Commerce Authority
Quality of Life

Parks & Recreation
Greater Phoenix is home to hundreds of parks and hundreds of miles of hiking, biking and walking trails. Greater Phoenix has the largest municipal park in the United States, South Mountain Park. This municipal park covers more than 16,000 acres. Other large parks in the region include the White Tank Mountain Regional Park, Camelback Mountain, Piestewa Peak and the Superstition Mountains. Notable walking trails in the region include the canal system, Tempe Town Lake, the Greenbelt and Papago Park.
Livability

Cost of Living
Greater Phoenix is more affordable for companies and the people that make them successful. Across major buckets of expenses, Greater Phoenix is less expensive than most competitive markets.

<table>
<thead>
<tr>
<th>Metro</th>
<th>Grocery Items</th>
<th>Health Care</th>
<th>Utilities</th>
<th>Transportation</th>
<th>Composite Index</th>
<th>Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phoenix</td>
<td>99.9</td>
<td>100.2</td>
<td>102.3</td>
<td>108.2</td>
<td>104.2</td>
<td>100%</td>
</tr>
<tr>
<td>Austin</td>
<td>87.7</td>
<td>107.5</td>
<td>92.8</td>
<td>90.6</td>
<td>101.8</td>
<td>98%</td>
</tr>
<tr>
<td>Denver</td>
<td>93.3</td>
<td>100.7</td>
<td>86.5</td>
<td>98.2</td>
<td>110.0</td>
<td>106%</td>
</tr>
<tr>
<td>New York</td>
<td>144.4</td>
<td>107.9</td>
<td>103.3</td>
<td>117.6</td>
<td>237.8</td>
<td>228%</td>
</tr>
<tr>
<td>Salt Lake City</td>
<td>106.3</td>
<td>94.3</td>
<td>93.0</td>
<td>105.9</td>
<td>110.5</td>
<td>106%</td>
</tr>
<tr>
<td>San Francisco</td>
<td>129.8</td>
<td>133.9</td>
<td>133.8</td>
<td>141.6</td>
<td>184.2</td>
<td>177%</td>
</tr>
</tbody>
</table>

Source: C2ER Cost of Living Index (First Quarter of 2022).
Notes: 1. New York refers to the Manhattan district; 2. Salt Lake City in the table refers to the Salt Lake City Metropolitan Statistical Area.

Housing
Greater Phoenix’s housing market remains affordable relative to competing markets.

<table>
<thead>
<tr>
<th>Metro</th>
<th>Median Home Value</th>
<th>Index</th>
<th>Median Rent</th>
<th>Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phoenix</td>
<td>$476,098</td>
<td>100.0%</td>
<td>$1,937</td>
<td>100.0%</td>
</tr>
<tr>
<td>Austin</td>
<td>$599,525</td>
<td>125.9%</td>
<td>$1,869</td>
<td>96.5%</td>
</tr>
<tr>
<td>Denver</td>
<td>$646,964</td>
<td>135.9%</td>
<td>$1,988</td>
<td>102.6%</td>
</tr>
<tr>
<td>New York</td>
<td>$609,114</td>
<td>127.9%</td>
<td>$3,121</td>
<td>161.1%</td>
</tr>
<tr>
<td>Salt Lake City</td>
<td>$612,118</td>
<td>128.6%</td>
<td>$1,712</td>
<td>88.4%</td>
</tr>
<tr>
<td>San Francisco</td>
<td>$1,500,189</td>
<td>315.1%</td>
<td>$3,214</td>
<td>165.9%</td>
</tr>
</tbody>
</table>

Source: Zillow Home Value Index (ZHVI) & Zillow Observed Rent Index (ZORI) - May 2022.
Notes: Salt Lake City in the table refers to the Salt Lake City Metropolitan Statistical Area.

Personal Income Tax
Greater Phoenix has the lowest personal income tax of those states that have a personal income tax across all income levels. With its affordable cost of living and low taxes rates, income goes further in Greater Phoenix.

<table>
<thead>
<tr>
<th>State</th>
<th>$50,000</th>
<th>$150,000</th>
<th>$270,000</th>
<th>$500,000</th>
<th>$1 Million Or More</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arizona</td>
<td></td>
<td></td>
<td>2.98%*</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Texas</td>
<td></td>
<td></td>
<td>N/A</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Colorado</td>
<td></td>
<td></td>
<td>4.55%</td>
<td></td>
<td>4.55% of federal taxable income</td>
</tr>
<tr>
<td>New York</td>
<td>5.85%</td>
<td>6.25%</td>
<td>6.85%</td>
<td>6.85%</td>
<td>9.65%</td>
</tr>
<tr>
<td>Utah</td>
<td></td>
<td></td>
<td>4.95%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>California</td>
<td>8.00%</td>
<td>9.30%</td>
<td>9.30%</td>
<td>11.30%</td>
<td>13.30%</td>
</tr>
</tbody>
</table>

Source: Tax Foundation 2022.
Notes: 1. Tax rates are for single filers; 2. The rate of 2.55% in Arizona is for the first $27,272 of income.
Livability

Coffee & Craft Beer
Greater Phoenix’s craft beer and coffee culture is creative, dynamic and growing. The list below is a sample of the variety of craft beverage makers in the region.

Craft Breweries
8 Bit Aleworks
12 West Brewing
Arizona Wilderness
Beer Research Institute
Bone Haus Brewing
Brewing Company
Cider Corps
Desert Eagle Brewing Company
Desert Monks Brewing Company
Fate Brewing Company
Flying Basset Brewing
Four Peaks Brewing Company
Goldwater Brewing Company
Grand Avenue Brewing Company
Helton Brewing Company
Huss Brewing Company
Lochiel Brewing

Lucidi Distillery
North Mountain Brewing Company
O.H.S.O Brewery & Distillery
Old Ellsworth Brewing Company
Oro Brewing Company
Pedal Haus Brewery
Peoria Artisan Brewery
PHX Beer Co.
Saddle Mountain Brewing Company
SanTan Brewing Company
Shop Beer Co.
Sonoran Brewing
State 48 Brewery
Sunup Brewing
The Perch Brewery
Uncle Bear’s Brewery
Wren House Brewing

Craft Coffee
A Shot of Java
Belhaus
Berdena’s
Bergies Coffee Roast House
Blue House Coffee
Cartel Roasting Co.
Copper Star Coffee
Driftwood Coffee
Fair Trade Cafe
Fillmore Coffee Co.
Giant Coffee
Gold Bar Espresso
Jobot Coffee
King Coffee
Lola Coffee

Lost Dutchman Coffee Roasters
Lux Central
Maverick Coffee
Nami
Peixoto Coffee Roasters
Press Coffee
Provision Coffee
Regroup Coffee + Bicycles
Royal Coffee
Serafina Coffee Roasters
Songbird Coffee & Tea House
The Refuge Cafe
Urban Beans
Ziggi’s Coffee
Livability

Music, Events & Culture
Greater Phoenix is home to an exciting and diverse music scene, some of the nation’s most iconic events, and a culture all its own. The list below displays many of the region’s unique events and amenities.

Arizona Classic Jazz Festival
Arizona Fall League
Arizona Hip Hop Festival
Arizona Opera
ArtLink’s First Fridays Art Walk
ASU Gammage
Ballet Arizona
Barrett-Jackson Auction - Scottsdale
Country Thunder Arizona
Decadence Arizona
Desert Botanical Garden
Fiesta Bowl
FORM Arcosanti
Four Peaks Oktoberfest
Heard Museum
Innings Festival
Major League Baseball Spring Training
McDowell Mountain Music Festival (M3F)
Mesa Arts Center
Musical Instrument Museum
Orpheum Theater - Phoenix
PGA WM Phoenix Open
Phoenix Art Museum
Phoenix Symphony
Phoenix Unknown: World Food and Music Night Market
Phoenix Zoo
Pot of Gold Music Festival
Rock ‘n’ Roll Running Series
Scottsdale Arts Festival
Scottsdale Museum of Contemporary Art
South Mountain Park/Preserve
Super Bowl LVII
WestWorld of Scottsdale
Wickenburg Gold Rush Days
Livability

Commute Times & Light Rail
Companies that move to the region comment on the access to workforce and the proximity to customers. An important aspect of this is the region’s commute times, which are shorter than competitor markets, that enable employees to spend more time enjoying their lifestyle and less time in traffic. The region has a modern freeway system and an expanding light rail that ensures a robust talent supply no matter where a business is located.

<table>
<thead>
<tr>
<th>Metro</th>
<th>Average Commute Times</th>
<th>Yearly Commute</th>
<th>Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phoenix</td>
<td>26.9 minutes</td>
<td>9.6 days</td>
<td>100.00%</td>
</tr>
<tr>
<td>Austin</td>
<td>27.4 minutes</td>
<td>9.9 days</td>
<td>101.86%</td>
</tr>
<tr>
<td>Denver</td>
<td>27.8 minutes</td>
<td>10.0 days</td>
<td>103.35%</td>
</tr>
<tr>
<td>New York City</td>
<td>37.0 minutes</td>
<td>13.38 days</td>
<td>137.55%</td>
</tr>
<tr>
<td>Salt Lake City</td>
<td>22.9 minutes</td>
<td>8.3 days</td>
<td>85.13%</td>
</tr>
<tr>
<td>San Francisco</td>
<td>34.1 minutes</td>
<td>12.2 days</td>
<td>126.77%</td>
</tr>
</tbody>
</table>

Source: ACS 2020 5-Year Estimate
Key Infrastructure

Greater Phoenix Airport Connectivity

Greater Phoenix is home to two commercial airports, Sky Harbor International Airport and Phoenix-Mesa Gateway International Airport. Sky Harbor, the larger of the two, is consistently rated among the best international airports in the United States.

Major carriers from Sky Harbor include:

- Air Canada
- Alaska Airlines
- American Airlines
- Boutique Air
- British Airways
- Condor Airlines
- Delta Airlines
- DHL (Freight)
- FedEx (Freight)
- Frontier Airlines
- Hawaiian Airlines
- JetBlue
- Southwest Airlines
- Spirit Airlines
- Sun Country Airlines
- United Airlines
- UPS (Freight)
- Volaris
- WestJet

Phoenix Sky Harbor International Airport:
- 39 million passengers in 2021
- 408,285 landings and takeoffs in 2021
- Over 1,000 tons of cargo handled daily

Sky Harbor offers nonstop flights to 22 international locations, including:
- Frankfurt
- London
- Mexico City
- Montreal
- Toronto
- Vancouver
Rankings & Recognition

#1
Phoenix was ranked #1 by population growth from 2010 to 2020 among all US cities

#1
Arizona State University named America’s Most Innovative Schools eight years in a row by U.S. News & World Report

#2
Arizona is ranked #2 by U.S. News and World Report in power grid reliability

#3
Sky Harbor International Airport ranked 3rd in the Wall Street Journal’s “The Best of the Biggest Airports”

#4
Arizona was ranked the No. 4 place to do business in 2022 by Chief Executive

#7
In 2023, Arizona was ranked as the seventh-best state to start a business by WalletHub

Top 20
In 2022, Scottsdale was listed in the top 20 happiest cities in the nation

Top Tier
APS and SRP rank as top business service providers by J.D. Power and Associates for reliability