



# Alan Reeves

*Senior Managing Director*

t 212-850-5403

m 205-520-6297

alan.reeves@nrmk.com

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## YEARS OF EXPERIENCE

# 10

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## AREAS OF SPECIALTY

Location Strategy and Advisory

Labor Analytics

Site Selection

Economic Development

Incentives Strategy & Negotiation

Alan Reeves joined Newmark in 2018 and is currently a Senior Managing Director in the Global Strategy consulting group. Alan has 10+ years of experience in economic development and real estate consulting and advises clients on global location and site selection strategy worldwide.

Alan has worked with a diverse range of industries since joining Newmark, but maintains a specialized focus on the life science, medical device, and enterprise technology sectors. His work has primarily involved advising high-growth companies on cross-functional expansion initiatives in both domestic and international locations, including fieldwork in 11 countries across Latin America and Europe. He has successfully managed strategic investment initiatives totaling more than \$8 billion throughout his career.

Prior to joining Newmark, Alan worked at the Birmingham Business Alliance in Birmingham, AL where he managed a variety of economic development projects and initiatives across multiple disciplines.

A partial client list for Mr. Reeves includes GRAIL, Solid Biosciences, Dropbox, Bullhorn, iRhythm, Benchmark Electronics, Robinhood, and Tonal.

## Education

Alan graduated from Harvard University with a Bachelor of Arts in Government and a secondary in Sociology. He is also a graduate of the University of Oklahoma Economic Development Academy, University of Alabama Economic Development Academy, and Auburn University Intensive Economic Development Course.