

Annual Report

Fiscal Year 2022



Table of Contents

03 | Our Mission / Our Values

04 | Our Impact

06 | A Year of Action

08 | President & CEO and the
Chair of the Board

09 | Action Plan Recap

10 | FY22 Performance Metrics

11 | FY22 Locates

12 | Board of Directors

14 | Investors

15 | Staff

Our Mission

To attract and grow quality businesses, and advocate for Greater Phoenix's competitiveness.

Our Values

We are an inclusive,
diverse family

We are
change agents

We lead from
the front

We promote
intellectual curiosity

We remain on
the edge

We are
tenacious

We are agile and
adapt to change

We are committed
to selfless service

Our Impact

Bringing businesses to the region is what we do, changing lives is what drives us.

Meet three individuals who's lives were changed through the opportunities Gulfstream, Meyer Burger and EMD Electronics brought to the region.

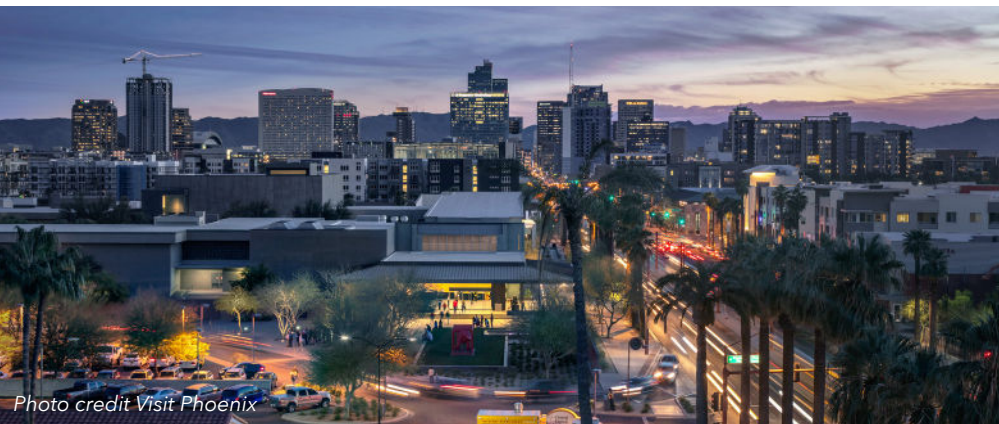


Photo credit Visit Phoenix

Q: When looking for jobs in Greater Phoenix, what about Gulfstream appealed to you and motivated you to apply?

A: *"When I was inquiring for a new career in the Mesa area Gulfstream was very appealing to me. It is a well known company in the aerospace industry that is also known for putting out quality, high-end products. Knowing that Gulfstream had invested in the Mesa (Phoenix-Mesa Gateway) airport to build its new service center meant that there would be a lot of new opportunities to grow."*



Gulfstream™

James Bastick

Repair Station Service Center Supervisor

Gulfstream, Mesa, AZ

Q: What is your favorite thing about living in Greater Phoenix?

A: *"My family and I have enjoyed living in the Phoenix area for about two years now, formerly from the Tampa Bay area. We enjoy the lakes, small town feel in downtown Gilbert/Chandler and we enjoy most, spending time with our friends that we have made here."*



Tyler Uckar

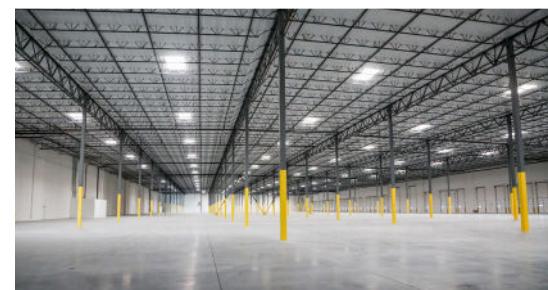
Procurement & Logistics Specialist

Meyer Burger, Goodyear, AZ



Q: What is your favorite thing about living in Greater Phoenix, especially being from the East Coast?

A: "The scenery here is almost unreal whether you are driving to the gym, driving to downtown, or heading towards the desert, there is always a 360 degree view of breathtaking mountains. Everyone I've met so far is easy going, hospitable, and adventurous. Although the days get hot in the summer, there is always an outdoor activity to partake in within 15 minutes of the apartment."



Q: When looking for jobs in Greater Phoenix, what about Meyer Burger appealed to you and motivated you to apply?

A: "Being that Meyer Burger is newer to the solar module manufacturing scene, I figured coming in at an early stage would allow me to play a big role in setting a foundation on the US side of the company."



Q: When looking for jobs in Greater Phoenix, what about EMD Electronics appealed to you and motivated you to apply?

A: "I was motivated to apply to EMD Electronics when I noticed their positive quality culture within the organization, emphasis on work life balance, commitment to being driven by data analysis, development opportunities for their employees, and the strong presence of women in leadership."



Q: Now that you've worked at the company for some time, what is your favorite thing about it?

A: "EMD Electronics is a company that seeks diversity. It is a flexible company that allows for a robust working schedule. The employees at EMD Electronics are data driven individuals that push artificial intelligence/machine learning in the field."

As a young mom in the workforce, this company has shown me support and also emphasized the push for female involvement in leadership."



Eve Chan

Quality Assurance Manager

EMD Electronics, Chandler, AZ

A Year of Action

An award-winning team, recognized as a global leader in economic development.

AWARDED



Named the top economic development organization globally



Awarded for excellence in economic development, 6th consecutive year



Build Back Better Regional Challenge (BBBRC)

Greater Phoenix's New Healthcare Innovation Economy proposal was selected as one of 60 Phase I finalists (out of 529 applicants) and awarded a grant of \$500,000.

HOSTED



Convened hundreds of business, community, civic and policy leaders for a two-part series to facilitate dialogue around future growth and develop strategies to advance a diversified economy.



Led a delegation of 45 business and community leaders, elected officials and economic development practitioners to Washington, D.C., to advocate for the region.



Hosted 10 national site selectors and six venture capital firms to experience the momentum of Greater Phoenix, learn about the latest regional advancements and connect with communities and innovators.



- 10 Ambassador events
- 08 Regional Reports

These events were a mix of in person and hybrid, focusing on the topics of Arizona's water position, cybersecurity, talent acquisition, semiconductors, the future of healthcare, economic trends, and more.

ART EXHIBIT

3 Virtual & in-person Art Exhibits

10,879 Impressions

387 Art pieces

199 Local Artists

09 Art Pieces Sold

SOCIAL MEDIA

 **2,200**
Regional content
pieces shared

 **3.37M**
Impressions

 **35,716**
Total audience size

INTERNATIONAL

 **05**
International
conferences

 **22**
United Kingdom
workshops

 **30**
Inbound market visits
from international
partners

LEAD GEN

Venture Capital (VC) & Industry Intent tracks:

Automation-generated
projects increased 19.1%
compared to FY21

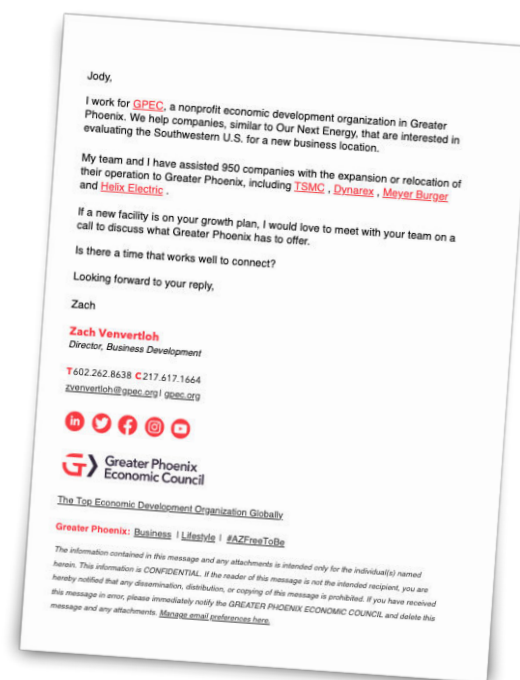
41,594
Executives targeted

318
Qualified leads

Accounted for
12% of GPEC's total
project pipeline

Project BRAIN

Launched in July 2022, this fully automated email campaign
targets U.K. companies that close a new venture funding round.



VC FUNDING ALERTS

Fully automated SMS and email
alerts system, enabling the team
to connect with, congratulate
and share local startup funding
news in near real-time.

95 Alerts

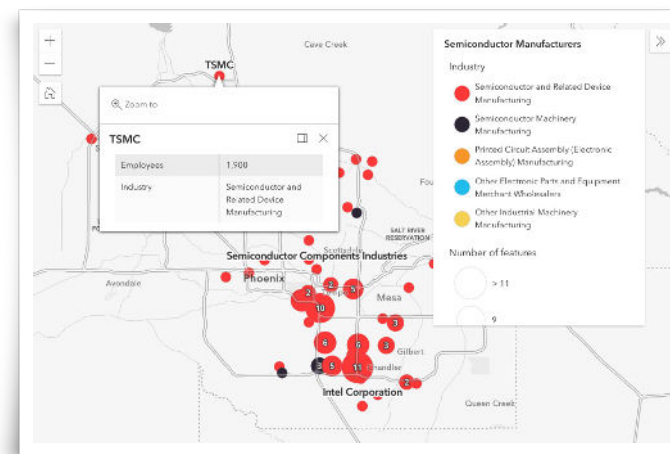
124 Funding rounds

44 Deals over \$5M

LAUNCHED

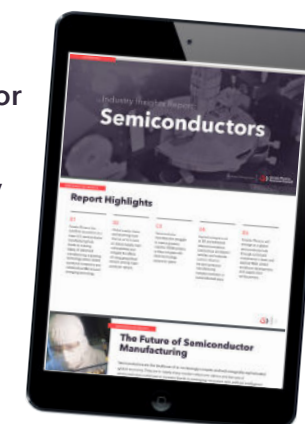
3 Interactive
web maps

- Semiconductor
- Greater Phoenix communities
- Global trade & investment



Industry Insights
Reports

- Semiconductor
- Cybersecurity



President & CEO and the Chair of the Board

Heightened interest in Greater Phoenix and an ever-evolving industrial ecosystem are contributing to rapid growth in the market. Advancing and capturing that momentum, GPEC recorded one of its best years to date in FY22, meeting each of its respective goals, setting an all-time record in locates, payroll and crossing the 10,000 jobs threshold for the first time in GPEC's 33-year-history. In total, GPEC assisted in the creation of 10,859 jobs with an average high-wage salary of \$75,847 and drove capital expenditures to \$3.2 billion.

"GPEC is a place where purpose-driven work leads to substantial community progress..."

GPEC is a place where purpose-driven work leads to substantial community progress – a sought-after organization for leaders in economic development and the community at large because of its ability to provide a meaningful impact on the region. Working

collectively alongside its community and business partners, GPEC helped to shape key initiatives this past fiscal year, highlighted in the Convening the Community series. The effort and continued dialogue resulted in the development of 10 thematic areas of focus for the region's future, driving competitiveness and opportunities for inclusive economic development. A consistent top-to-bottom desire to perform has led to state and national recognition at the individual and group levels for outstanding achievement by notable entities over the last fiscal year. It is a great privilege to lead this team as we work with our partners and business leaders to bolster the region. With a commitment to excellence and the steadfast ambition to foster our innovative and inclusive region with quality jobs for all, we move forward into FY23.



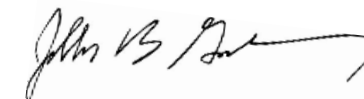
Chris Camacho
President & CEO, GPEC



The GPEC team continues to perform at an exceptional level, once again boasting a record-breaking year while being recognized at the highest levels of the economic development profession. GPEC was named a top economic development organization and earned the Mac Conway Award for Excellence in Economic Development for the sixth-straight year. The role of economic development is critical in shaping the future of the region, and what GPEC has accomplished both in terms of business results and making a positive impact on the Greater Phoenix community has been remarkable. GPEC-led initiatives are carrying Greater Phoenix forward. Engaging with high-wage businesses for expansion or relocation, the diversification efforts of GPEC and its partners over the last decade have made the market more resilient than ever. With collaboration at its core, GPEC has amplified new perspectives and a new vision for the future, lifting the collective voice of the region. This work is critical as Greater Phoenix

"The progress we have made together has led to a more equitable, opportunity-based market, with a promising future for generations to come."

establishes itself as an emerging market. I'm incredibly proud of what we were able to accomplish during my time as Chair of the Board for GPEC, working alongside stakeholders at the local, national and international levels to advance initiatives critical to regional success. The progress we have made together has led to a more equitable, opportunity-based market, with a promising future for generations to come.



Jeff Guldner
Chair, GPEC Board of Directors

Chairman & CEO, APS



Action Plan Recap

As we close the final year of our FY20-FY22 strategic plan, we reflect on the goals that drove our success in an unprecedented environment. Together with GPEC's 22 member communities, Maricopa County, more than 190 private sector investors and regional partners, we accomplished the vision set out in our action plan to advance our competitiveness and enhance the region's economy.



3-Year Strategic Goals:

➔ **Redefine** regional economic resilience and competitiveness to meet 21st century challenges and opportunities.

➔ **Demonstrate** what it means to be a best-in-class economic development organization.

FY22 Action Plan Goals:

GOAL #01

Elevate the GPEC and Greater Phoenix brand regionally, nationally and globally

GOAL #02

Attract and grow quality businesses through established programs and new models

GOAL #03

Drive the region forward through enhanced research and data analytics capabilities

GOAL #04

Promote stakeholder engagement through meaningful content

GOAL #05

Build a resilient economy through comprehensive planning that focuses on inclusion, diversity and equity

GOAL #06

Be a leader in economic development through relentless commitment to organizational culture and *The GPEC Way*

FY22 Performance Metrics

In FY22, GPEC met each of its respective goals, resulting in a record-breaking year for locates, total jobs and payroll.



55
Businesses
located



\$635.30
Million in payroll
generated



10,859
New jobs created in
Greater Phoenix

Evaluation Criteria	Contract	Target	Stretch	Actual	Result
Locates ¹				55	
Payroll (in Millions)	\$384.37	\$427.08	\$469.78	\$635.30	Stretch
Average High Wage Salary	\$61,226	\$68,029	\$74,832	\$75,847	Stretch
Jobs	7,176	7,973	8,770	10,859	Stretch
High Wage Jobs	4,232	4,702	5,172	4,748	Target
Qualified Prospects	239	266	293	272	Target
Qualified International Prospects	38	42	46	58	Stretch
GPEC Assists	10	12	14	14	Stretch
Stakeholder Satisfaction with Business Attraction ²	7	7.3	7.6	9.4	Stretch
Competitive Position Progress ³					Stretch
Cash Reserve					Stretch

Footnotes:

¹ Locates number is not part of GPEC's performance metrics. Included for information purposes only.

² Based on a scale of 1 to 10.

³ See Competitive Position Progress Report. Results are determined by GPEC's Performance Committee.

	Company Name	City	Jobs		Company Name	City	Jobs
1	Exro Technologies *	Mesa	25	24	Taiwan Puritic Corp	Phoenix	35
2	Medicom *	Phoenix	120	25	Factor 75	Goodyear	500
3	KORE Power	Buckeye	1708	26	NerdWallet/Fundera *	Scottsdale	50
4	Valon Mortgage *	Tempe	100	27	EMD Electronics *	Chandler	75
5	Helix Electric	Goodyear	150	28	Kohler	Casa Grande	425
6	Sunlit Chemical *	Phoenix	24	29	Edwards Vacuum	Chandler	172
7	Yerecic Label *	Phoenix	23	30	Cruise Automation	Scottsdale	150
8	Chapter *	Phoenix	50	31	Linde *	Phoenix	27
9	Harnham	Tempe	30	32	Marble/ Themis-Tech *	Scottsdale	198
10	XPO	Goodyear	200	33	Diamond Age *	Phoenix	119
11	Fastik	Phoenix	15	34	Creative Packaging Company	Phoenix	58
12	Rinchem	Surprise	30	35	Nestle USA Inc. *	Glendale	350
13	Gulfstream *	Mesa	255	36	Sendoso *	Phoenix	278
14	US Merchants *	Glendale	300	37	Williams-Sonoma, Inc.	Glendale	1716
15	Cirrus Aircraft *	Chandler	50	38	Funko	Buckeye	125
16	Fastik	Tolleson	15	39	Sunbound *	Phoenix	12
17	Guidepoint	Phoenix	25	40	Blue Origin *	Phoenix	150
18	Stryker *	Chandler	317	41	Foxlink International Inc. *	Phoenix	35
19	LiveRamp *	Tempe	87	42	Crest Technologies *	Scottsdale	80
20	Project Szabo *	Phoenix	10	43	HelloFresh	Phoenix	12
21	Peloton	Tempe	400	44	Viasat *	Tempe	386
22	Meyer Burger *	Goodyear	156	45	Opendoor *	Tempe	152
23	Bizerba Label Solutions *	Avondale	69	46	Project Frenchie * **	Tempe	320

**** Locates listed under project name have completed lease agreements, but not made formal announcements**



Board of Directors

Officers:

- Jeff Guldner**
Chair
Chairman & CEO
Arizona Public Service (APS)
- David Rousseau**
Vice Chair
President
Salt River Project (SRP)
- Derek Hall**
Secretary
President & CEO
Arizona Diamondbacks
- Ron Butler**
Treasurer
Arizona Managing Partner
Ernst & Young
- Chris Camacho**
President & CEO
Greater Phoenix
Economic Council

Executive Committee:

- Ed Aaronson**
Vice President
Cox Communications
- Jeff Barton**
City Manager
City of Phoenix
- Kyle Becton**
Market Executive,
Commercial Banking
JPMorgan Chase
- Steve Betts**
Senior Advisor
Hines / Honualoa
- Chris Brady**
City Manager
City of Mesa
- Michael Crow, Ph.D.**
President
Arizona State University
- Matt Even**
Managing Director
Deloitte
- John Graham**
Chairman & CEO
Sunbelt Holdings
- Sharon Harper**
Chairman & CEO
The Plaza Companies
- R. Neil Irwin**
Founder
The Irwin Companies
- Chris Koch**
Chairman, President & CEO
Carlisle Companies
- André Kudelski**
Chairman & CEO
Kudelski Group
- Paul Luna**
President & CEO
Helios Education Foundation
- Brian Mueller**
President
Grand Canyon University
- Kevin Phelps**
City Manager
City of Glendale
- Scott Phillips**
Vice President
Carefree Partners
- Chet Samuelson**
Senior Vice President &
Commercial Bank Leader,
Arizona Banking
Wells Fargo
- Elizabeth Shipley**
Public Affairs Director,
Arizona & Latin America
Intel Corporation
- Lavanya Sunder**
General Manager
Culdesac
- Jim Swanson**
President & CEO
Kitchell
- Brad Vynalek**
Partner & Firm President
Quarles & Brady
- Andy Warren**
Principal
Milemarker Homes
- Brad Wright**
Shareholder
Polsinelli
- Chris Zaharis**
Executive Vice President
Empire Southwest
- Susan Bansak**
CEO
DMB Associates
- John Bradley**
President, Arizona
Brookfield Residential
- Carson Brown**
Project Management
W Holdings
- Mathew Buchwald**
Senior Vice President
Bank of America
- Norman Butler**
Senior Vice President &
Market Executive
Bank of America
- The Hon. Cathy Carlat**
Mayor
City of Peoria
- The Hon. Kate Gallego**
Mayor
City of Phoenix
- Don Garner**
CEO
Alliance Bank of Arizona
- The Hon. Bill Gates**
Chairman
Maricopa County
Board of Supervisors
- Kathleen K. Goeppinger, Ph.D.**
President & CEO
Midwestern University
- Steven Gonzales, Ed.D**
Interim Chancellor
Maricopa County Community
College District
- Adam Goodman**
President & CEO
Goodmans Interior
Structures
- Richard J. Gray, M.D.**
CEO
Mayo Clinic Arizona
- The Hon. Sharron Grzybowski**
Councilmember
Town of Fountain Hills
- The Hon. Kevin Hartke**
Mayor
City of Chandler
- Rev. Daniel Hendrickson, S.J., Ph.D.**
President
Creighton University
- The Hon. Alexis Hermosillo**
Mayor
City of El Mirage



Stephen T. Higgins
Senior Vice President & CAO
Freeport McMoRan Inc

Bruce Hoechner
President & CEO
Rogers Corporation

Linda Hunt
CEO
Dignity Health Arizona

**Heidi Jannenga, P.T.,
D.P.T., A.T.C.**
Co-Founder &
Chief Clinical Officer
WebPT

James Kasselmann
General Manager &
Head of Manufacturing
Dexcom

Chet Keizer
Director, Adawe LifePlan
Center
Ottawa University

Roop Lakkaraju
Executive Vice President
& CFO
Benchmark Electronics

Todd LaPorte
CEO
HonorHealth

The Hon. Michael LeVault
Mayor
Town of Youngtown

Jeff Lowe
Arizona Market President
MidFirst Bank

Mike Madsen
President & CEO
Honeywell Aerospace

Jack McCain
Director, State and Local
Affairs
American Airlines

The Hon. Craig McFarland
Mayor
City of Casa Grande

Tammy McLeod
President & CEO
Flinn Foundation

Sally Morton, Ph.D.,
Executive Vice President
of Knowledge Enterprise
Arizona State University

Francis Najafi
Founder & CEO
Pivotal Group

The Hon. Eric Orsborn
Mayor
City of Buckeye

Natascha Ovando-Karadsheh
Associate Broker & Owner
KOR Properties

Nipul Patel
CFO
Array Technologies , Inc

The Hon. Rui Pereira
Mayor
Town of Wickenburg

Jeff S. Pitcher
Director
Fennemore Craig

The Hon. Joe Pizzillo
Mayor
City of Goodyear

The Hon. Christian Price
Mayor
City of Maricopa

Robert Robbins, M.D.
President
University of Arizona

David Roderique, CEcD
Economic Development
Director
City of Buckeye

The Hon. Juan Rodriguez
Mayor
City of Tolleson

Candace Rosauero
Business Development
Director
Layton Construction

Marc Schmittlein
President & CEO
CopperPoint Insurance
Companies

The Hon. Jack Sellers
Supervisor, District 1
Maricopa County Board
of Directors

Lawden Shojaee
Co-Founder & Owner
AZ CoWork

Scott Smith
CEO
Valley Metro

Troy Swope
Co-Founder & CEO
Footprint

Cathy Teeter
Managing Director
CBRE

Cathleen Walker
Regional President, Phoenix
and Northern Arizona, & Head
of Corporate Banking, Arizona
and New Mexico
PNC Bank

The Hon. Kenn Weise
Mayor
City of Avondale

John Welch
Partner
Squire Patton Boggs

The Hon. Corey Woods
Mayor
City of Tempe

Jennifer Zonneveld
Director of Guns Operating
Unit & Site Lead
Northrop Grumman

Communities:

Mayors

Apache Junction	Chip Wilson
Avondale	Kenn Weise
Buckeye	Eric Orsborn
Casa Grande	Craig McFarland
Chandler	Kevin Hartke
El Mirage	Alexis Hermosillo
Fountain Hills	Ginny Dickey
Gila Bend	Chris Riggs
Gilbert	Brigette Peterson
Glendale	Jerry Weiers
Goodyear	Joe Pizzillo
Maricopa	Christian Price
Mesa	John Giles
Peoria	Cathy Carlat
Phoenix	Kate Gallego
Queen Creek	Jeff Brown
Scottsdale	David Ortega
Surprise	Skip Hall
Tempe	Corey Woods
Tolleson	Juan Rodriguez
Wickenburg	Rui Pereira
Youngtown	Michael LeVault

County Supervisors

District 1	Jack Sellers
District 2	Thomas Galvin
District 3	Bill Gates
District 4	Clint Hickman
District 5	Steve Gallardo

Investors

Chairmans Council



Corporate Council



Executive Council



Directors Council

- Acronis SCS
- Alaska USA Federal Credit Union
- Alliance Bank of Arizona
- American Airlines
- American Express
- Arizona Coyotes
- Arizona Diamondbacks
- Arizona Republic / LOCALiQ
- Bank of America
- Banner Health
- Benchmark Electronics, Inc.
- BMO Harris Bank
- Brookfield Residential
- CBRE
- Chicanos Por La Causa
- Clayco
- Cousins Properties
- Creighton University
- Desert Financial Credit Union
- Dignity Health
- DMB Associates
- EMD Electronics
- Empire Southwest
- Ernst & Young
- Goodmans Interior Structures
- Goodwill of Central and Northern Arizona
- Grand Canyon University
- Helios Education Foundation
- Hensel Phelps
- Honeywell
- HonorHealth
- Intel Corporation
- Isola Group
- JE Dunn Construction
- Kitchell
- Knight-Swift Transportation
- Mayo Clinic
- M Culinary
- MidFirst Bank
- Mortenson
- Oaktree Capital Management
- On Q Financial
- Perkins Coie LLP
- Phoenix Suns
- Pivotal Group
- PNC Financial Services Group
- Quarles & Brady
- Rise48 Equity
- Sherman & Howard
- Snell & Wilmer, LLP
- Squire Patton Boggs
- Valley Metro
- Valley of the Sun United Way
- Weitz Company

Leadership Council

- Aerotek
- Aetna
- Archicon L.C. Architecture
- Arizona Israel Technology Alliance
- Baker Development
- Bell Bank

- Blue Cross Blue Shield of Arizona
- Bridge Relocation Concierge
- Bristol Myers Squibb
- BRPH
- Bryan Cave Leighton Paisner LLP
- BRYCON Construction
- Burns & McDonnell
- Cancer Treatment Centers of America
- CapRock Partners
- Colliers International
- Commonwealth
- Cresa
- Crescent Crown Distributing
- Crown Realty & Development
- Cushman & Wakefield
- Davis Architecture
- Deloitte
- De Rito Partners
- Deutsch Architecture Group
- DFDG Architecture
- Dircks Moving & Logistics
- DLR Group
- DPR Construction
- El Dorado Holdings
- EmployBridge
- Equality Health
- Everest Holdings
- Expedient
- FCL Builders
- FirstBank
- Flinn Foundation
- Freeport McMoRan Inc.
- Gray Construction
- Graycor Construction
- Green Maple Law Group
- hardison/downey construction
- Hensley
- Hines
- Holualoa Companies
- HotFoot Recruiters
- Immedia
- Irgens
- JLL
- Layton Construction
- Lee & Associates
- Lincoln Property Company
- Meritage Homes
- MST Solutions
- Nationwide Realty Investors
- Northern Trust
- Okland Construction
- Olsson
- OneAZ Credit Union
- Opus Development Company
- Page
- Partners Personnel
- Phoenix Children's Hospital
- Rexco
- RSM
- Ryan Companies US Inc.
- Silicon Valley Bank
- Skanska USA Building
- SmithGroup

- Social Television Network (STN)
- Southwest Airlines
- Southwest Gas Corporation
- Spencer Fane LLP
- Sunbelt Holdings
- Sundt Construction
- Suntec Concrete
- Terracon
- The Plaza Companies
- Trammell Crow Company
- Transwestern Commercial Services
- Tratt Properties
- University of Arizona
- USAA
- ViaWest Group
- Wespac Construction
- Wexford Science + Technology
- Willmeng Construction
- Wist Office Products

Ambassador

- Air Products and Chemicals
- Arizona Community Foundation
- Arizona Strategies
- Atmosphere Commercial Interiors
- AvenueWest Arizona Corporate Housing
- Avnet Inc.
- BNSF Railway
- BOK Financial

- Caliber Companies
- Carvana
- CoStar Group
- Cypress Office Properties
- Derek Builders
- DSV Inventory Solutions
- Enterprise & National Car Rental
- Equity Land Group
- Gammage & Burnham
- Globe Corporation
- Horrocks Engineers
- Industrial Storage
- KTAR
- Lyft
- Macerich
- Mangat Group, Inc.
- Merit Partners
- Meta
- Midwestern University
- MSS Business Transformation Advisory
- National Bank of Arizona
- Newmark Knight Frank
- Northrop Grumman
- Prologis
- qBotica
- RED Development
- Sunstate Equipment Company
- TerraCap Management
- Trinity Capital Investments
- Union Pacific Railroad
- Van Trust Real Estate LLC
- Western Governors University

Staff

Executive Office



Chris Camacho
President & CEO



Maureen Howell
Chief of Staff



Colleen Schwab
Chief Performance Officer



Kathleen Lee
Senior Vice President, Regional Initiatives

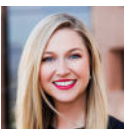


Alexis Peterson
Executive Assistant to the President & CEO

Engagement



Tim Bourcet
Vice President, Government & Community Affairs



Nicole Buratovich
Vice President, Investor Strategy & Engagement



Lindsay Hahn
Director, Engagement Strategy & Marketing



Cora Rodriguez
Events Coordinator

Research & Analytics



Kristen Stephenson, CEcD
Senior Vice President, Research & Analytics



Michael C.Y. Lin, PhD
Director, Research & Analytics



Fiona Onyango
Research Analyst



Jairus Gallegosa
Research Analyst

Business Development



Brad Smidt, CEcD
Senior Vice President, Business Development



Thomas Maynard
Senior Vice President, Business Development



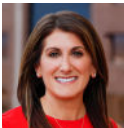
Sean Fogarty
Vice President, International Business Development



Mark Paratore
Vice President, Business Development



Samantha Pinkal
Vice President, Business Development



Ashley Busada, CEcD
Senior Director, Business Development



Casey Gilchrist
Senior Director, International Business Development



Bethany Bennick
Director, International Engagement



Zach Venvertloh
Manager, Business Development

Operations



Martha Miner
Vice President, Human Resources



Brandy Reinke
Controller



Leah Goldberg
Office Administrator & Content Coordinator

Marketing & Communications



Serena Remy
Senior Director, Digital Marketing



Tyson Hill
Senior Director, Communications



Stefanie Carson
Senior Graphic Designer + Photographer



Jessica Daley
Specialist, Digital Marketing

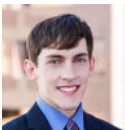


Logan Newman
Coordinator, Marketing & Communications

Strategy



Carol Hu
Vice President, Strategy



Albert Stanton
Senior Data Scientist



Kevin Carranza
Business Intelligence Analyst



Connect. Engage. Share.

Engage with us year-round for timely updates
on the innovative ways we're advancing
Greater Phoenix, *together*.

gpec.org /// 602.256.7700