



France Trade & Investment Profile

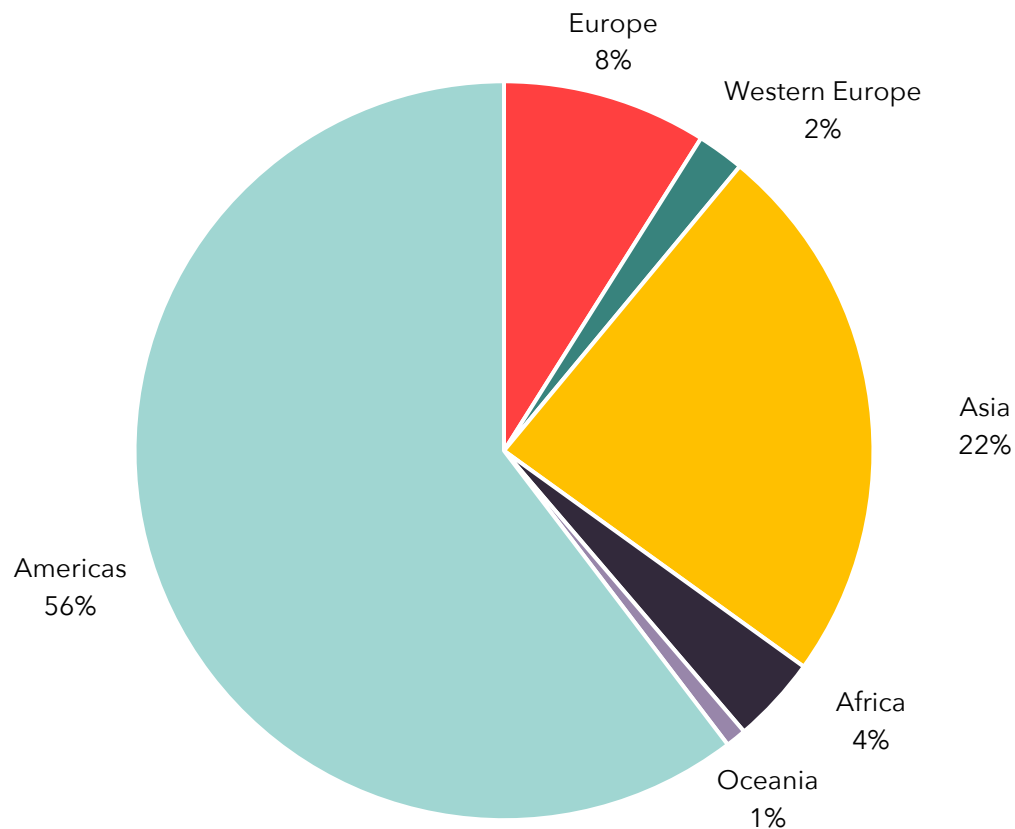
MARCH 2021

French Population in Arizona

The table below illustrates the number of people born in France that currently reside in Arizona and the United States.

Population	Arizona	United States
Total Foreign Born	976,301	44,932,901
French Born	2,766	171,452
% of Total Foreign Born	0.28%	0.38%

Place of Birth of Foreign-Born Population in Greater Phoenix



Top Exports

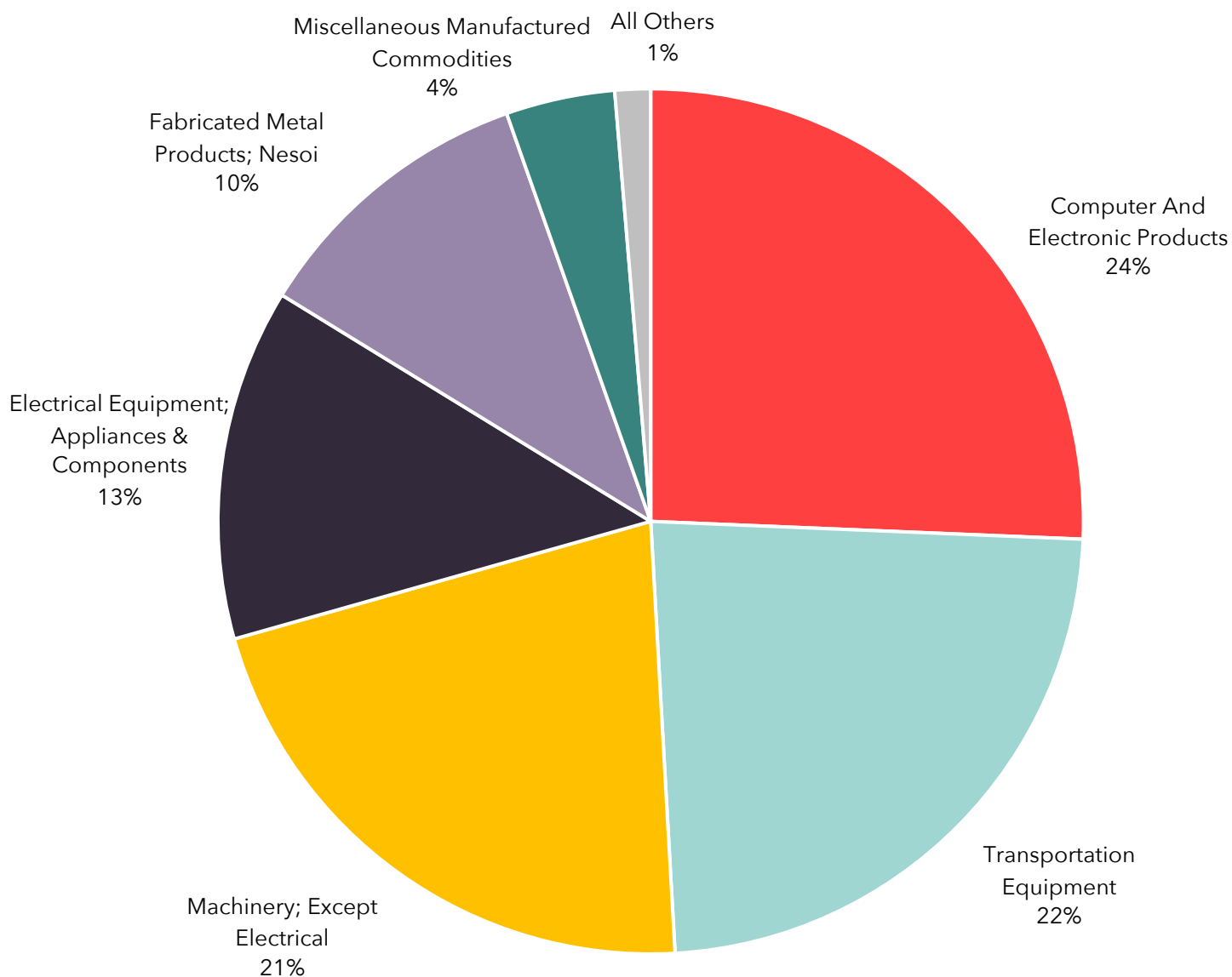
The table below shows the top exports by value in 2020 from Arizona to France.

AZ Exports	2016	2020	Percent Change
Computer And Electronic Products	\$100,860,180	\$110,035,669	9.1%
Transportation Equipment	\$136,656,327	\$100,553,380	-26.4%
Machinery; Except Electrical	\$34,520,209	\$92,270,024	167.3%
Electrical Equipment; Appliances & Components	\$55,473,442	\$56,380,309	1.6%
Fabricated Metal Products; Nesoi	\$102,028,973	\$46,468,265	-54.5%
Miscellaneous Manufactured Commodities	\$12,021,485	\$17,472,340	45.3%
Special Classification Provisions; Nesoi	\$11,475,139	\$10,323,750	-10.0%
Plastics & Rubber Products	\$1,985,793	\$4,187,466	110.9%
Agricultural Products	\$4,526,869	\$3,599,377	-20.5%
Chemicals	\$1,942,127	\$2,599,107	33.8%
All Others	\$9,786,635	\$5,695,807	-41.8%
Total	\$471,277,179	\$449,585,494	-4.6%

Top Exports

The graph below shows the top exports by value in 2020 from Arizona to France.

Top Exports by Value, 2020



Top Growing Exports

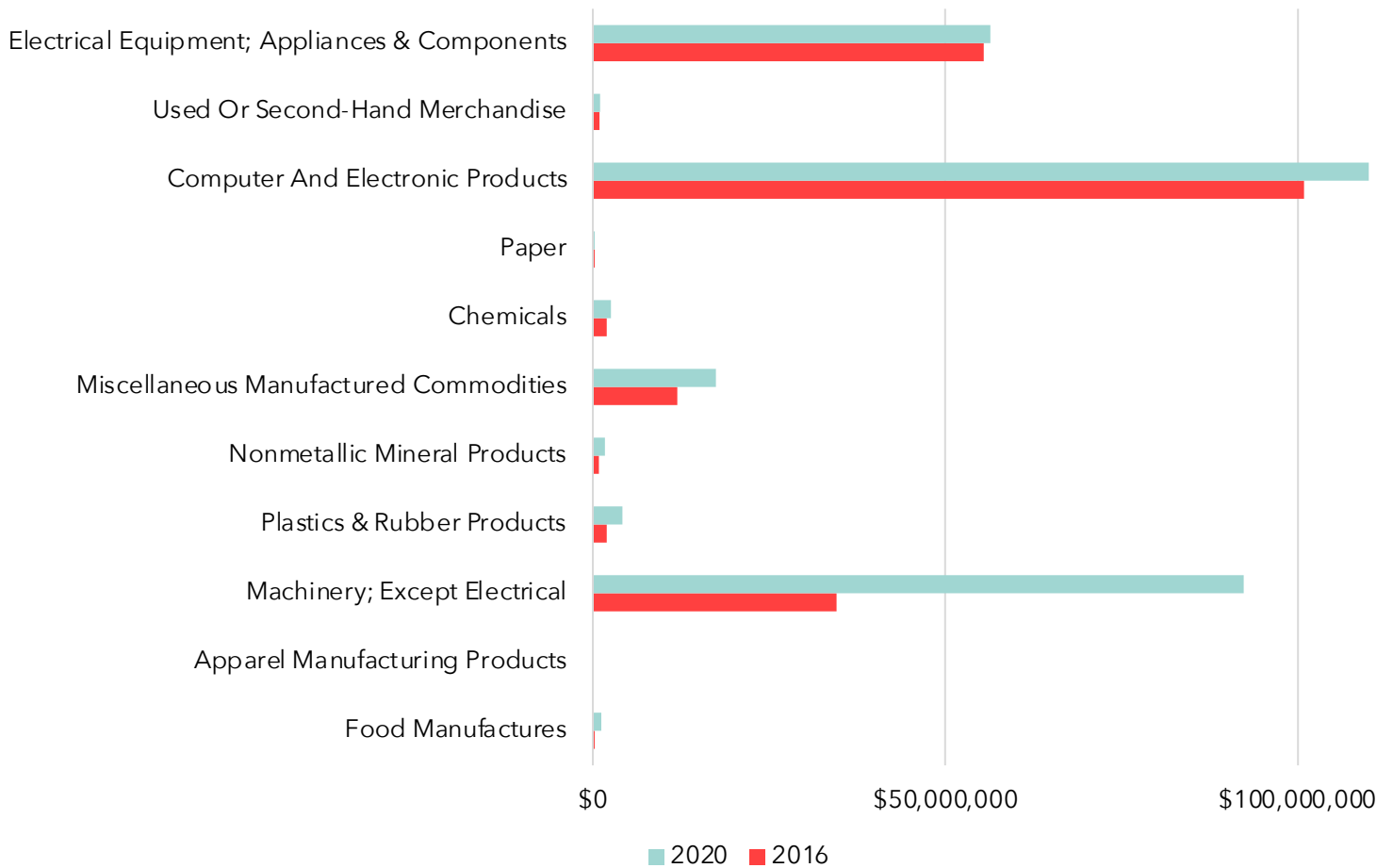
The table below shows the top growing exports by percent change from 2016 to 2020 from Arizona to France.

Exports	2016	2020	Percent Change
Food Manufacturers	\$304,448	\$1,198,434	293.6%
Apparel Manufacturing Products	\$16,705	\$51,650	209.2%
Machinery; Except Electrical	\$34,520,209	\$92,270,024	167.3%
Plastics & Rubber Products	\$1,985,793	\$4,187,466	110.9%
Nonmetallic Mineral Products	\$848,359	\$1,714,334	102.1%
Miscellaneous Manufactured Commodities	\$12,021,485	\$17,472,340	45.3%
Chemicals	\$1,942,127	\$2,599,107	33.8%
Paper	\$248,068	\$275,137	10.9%
Computer And Electronic Products	\$100,860,180	\$110,035,669	9.1%
Used Or Second-Hand Merchandise	\$943,311	\$989,466	4.9%
Electrical Equipment; Appliances & Components	\$55,473,442	\$56,380,309	1.6%
Total	\$209,164,127	\$287,173,936	37.3%

Top Growing Exports: Goods

The graph below shows the top growing exports by percent change in terms of total value from 2016 to 2020 from Arizona to France.

Growing Exports from Arizona to France

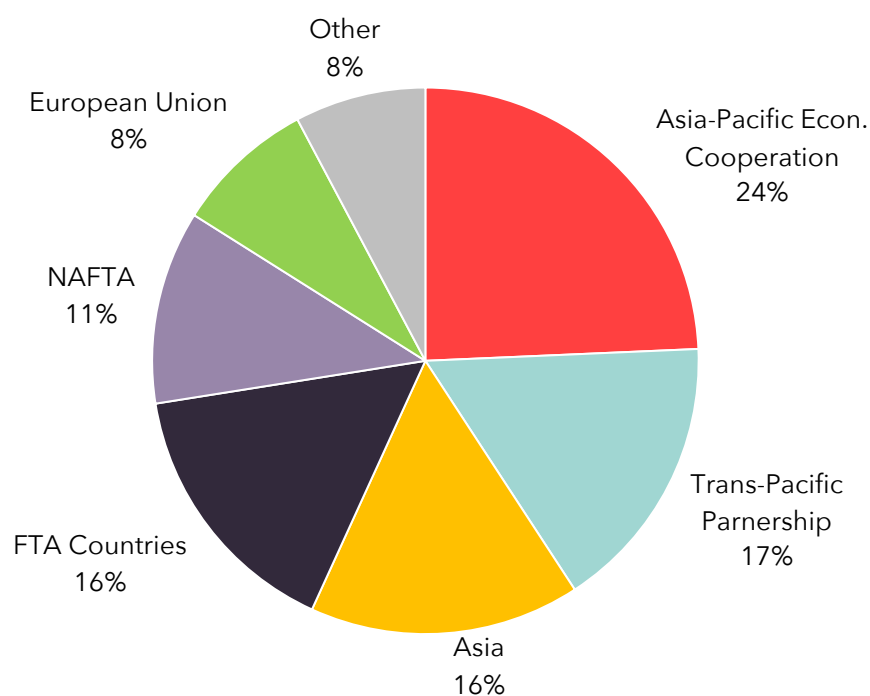


Greater Phoenix Exports

The table and graph below illustrate Greater Phoenix export data.

Exports	2019
Computer and Electronic Product Manufacturing	\$4,369,522,009
Transportation Equipment Manufacturing	\$3,328,853,312
Machinery Manufacturing	\$1,217,478,183
Electrical Equipment, Appliance, and Component Manufacturing	\$1,053,040,047
All Other	\$5,167,739,598
Total	\$15,136,633,149

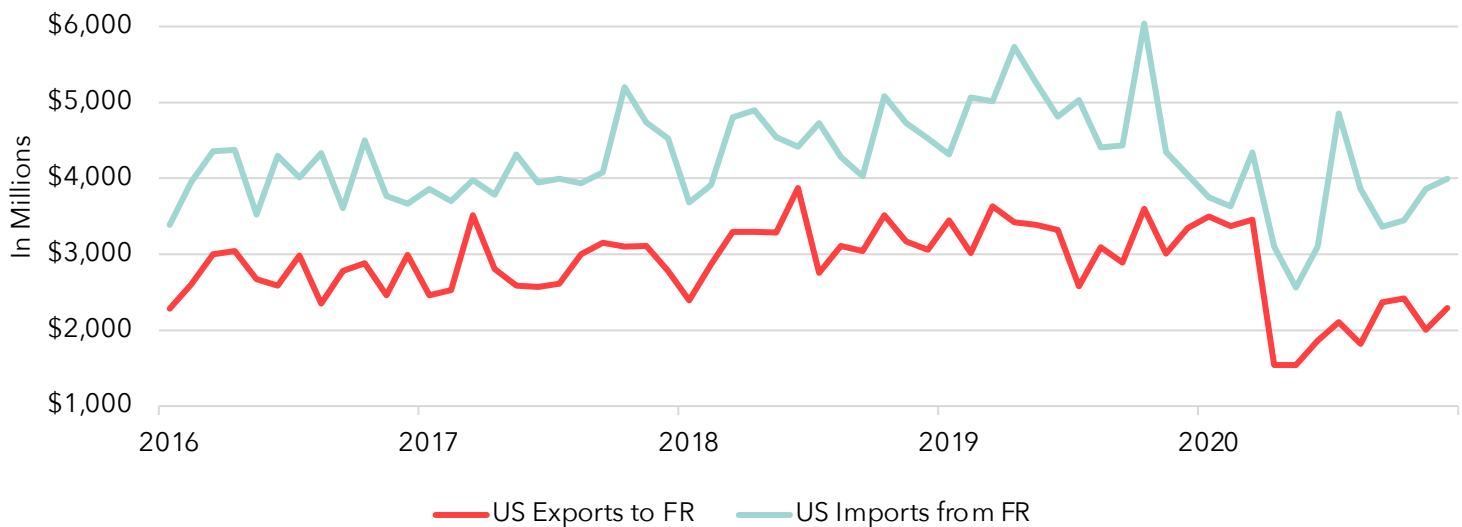
Top Trade Destinations



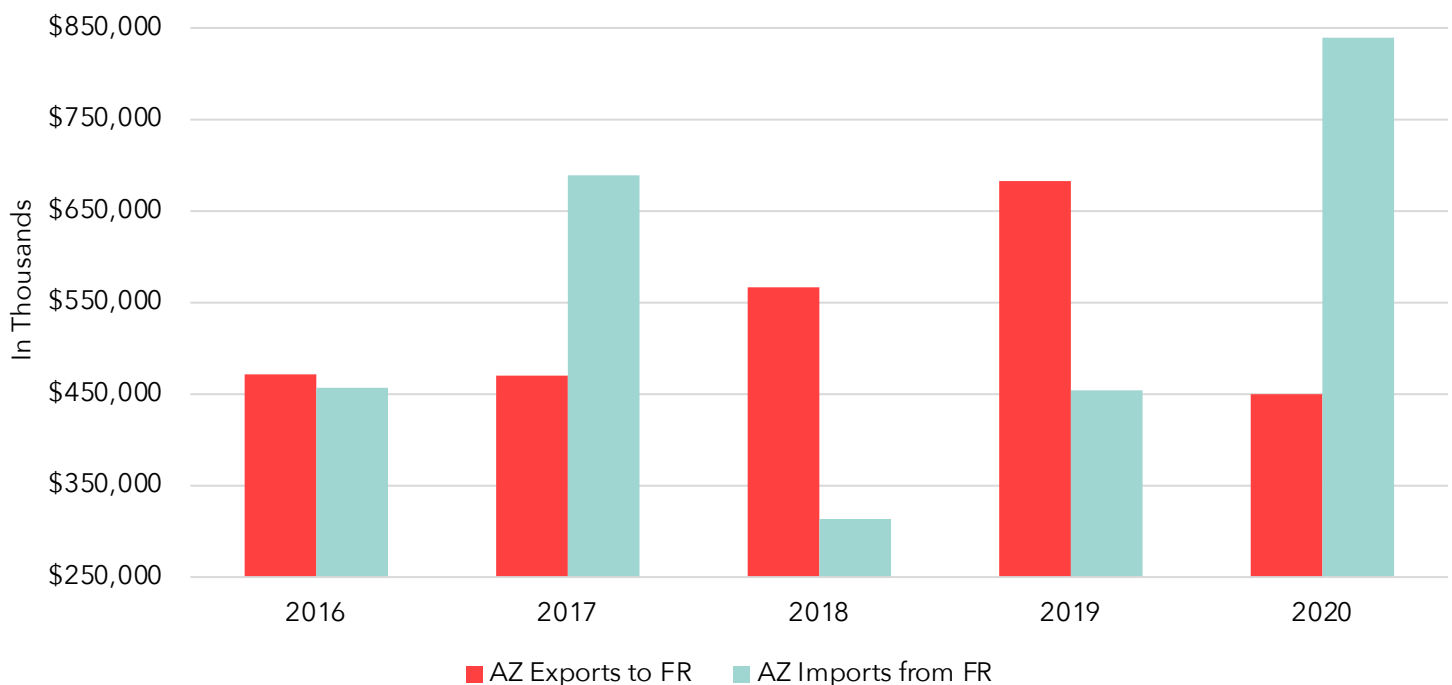
Trade Rank

In 2020 France ranked as the 12th largest exporter and 15th largest importer to the US. In Arizona, France ranked as the 9th largest exporter and the 7th largest importer.

US Trade with France

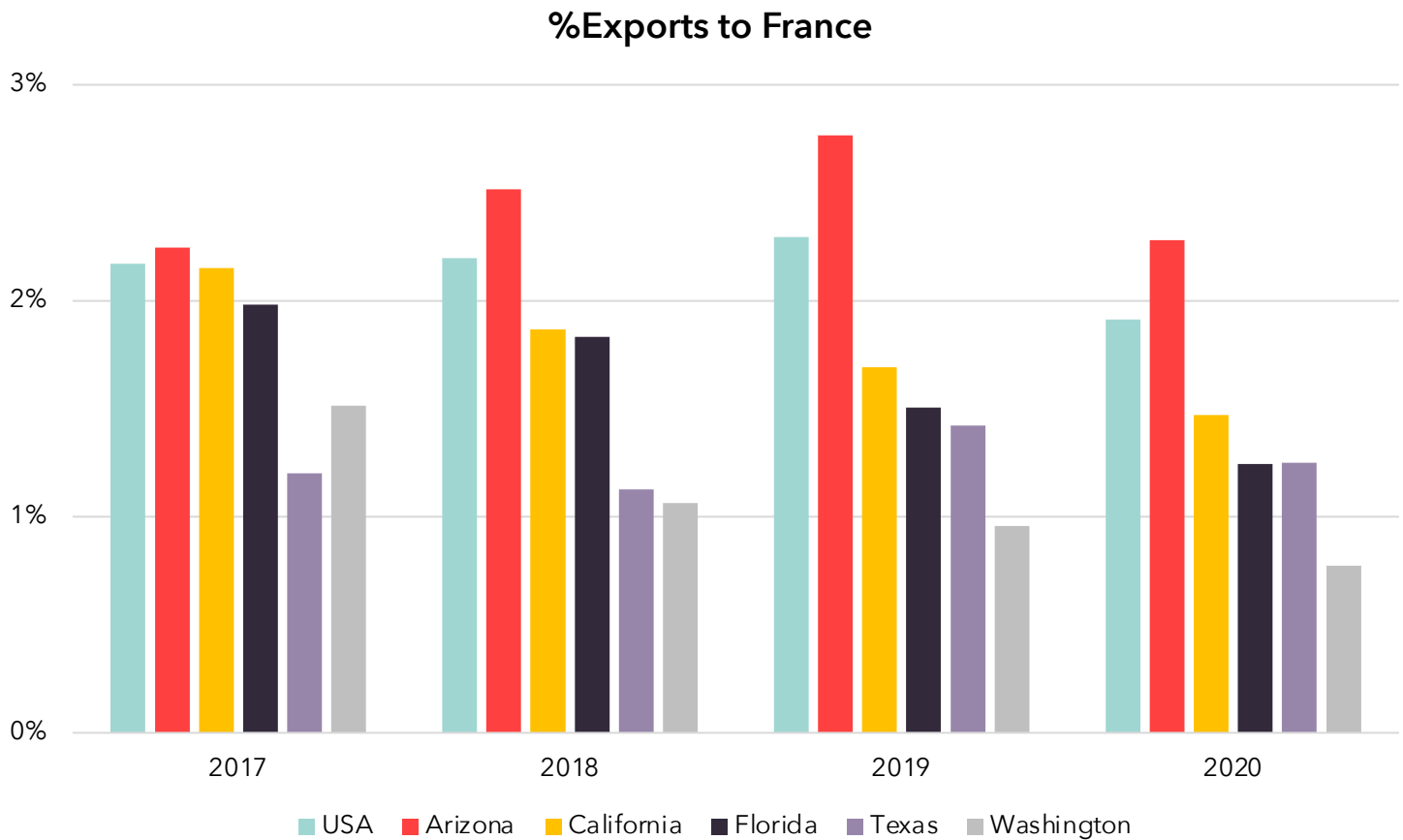


Arizona Trade with France



Export Comparisons

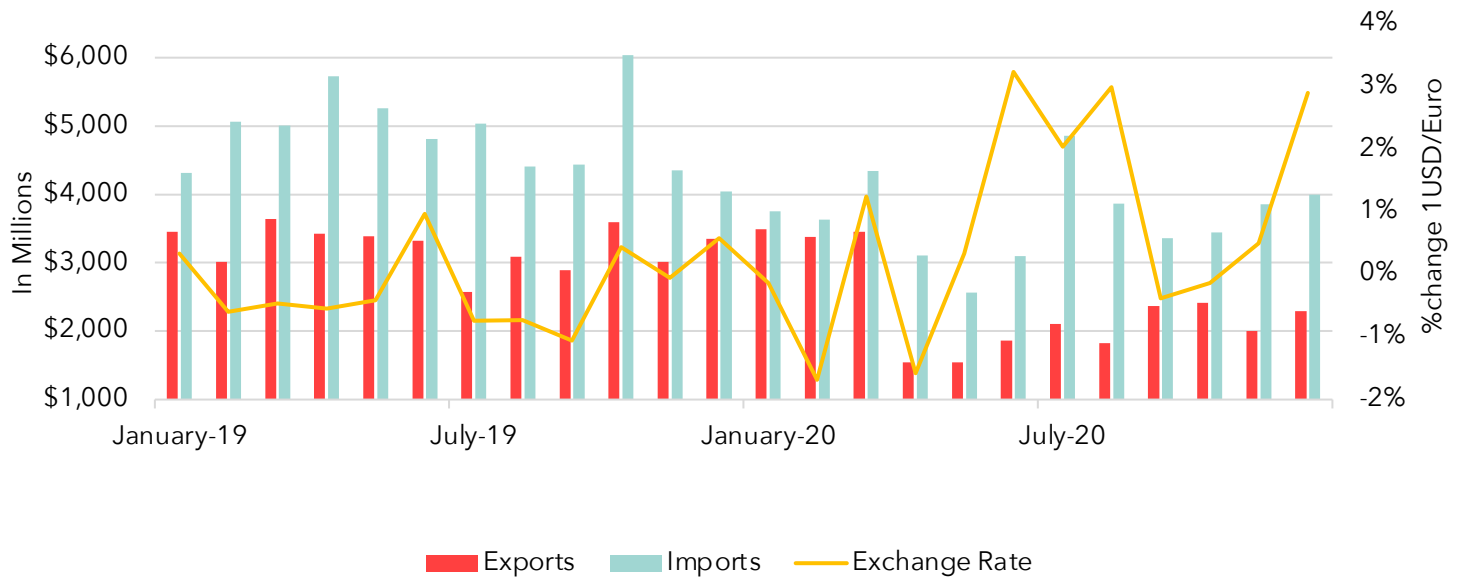
The graph below shows exports to France as a % of total exports for the US, Arizona, and selected states from 2017-2020.



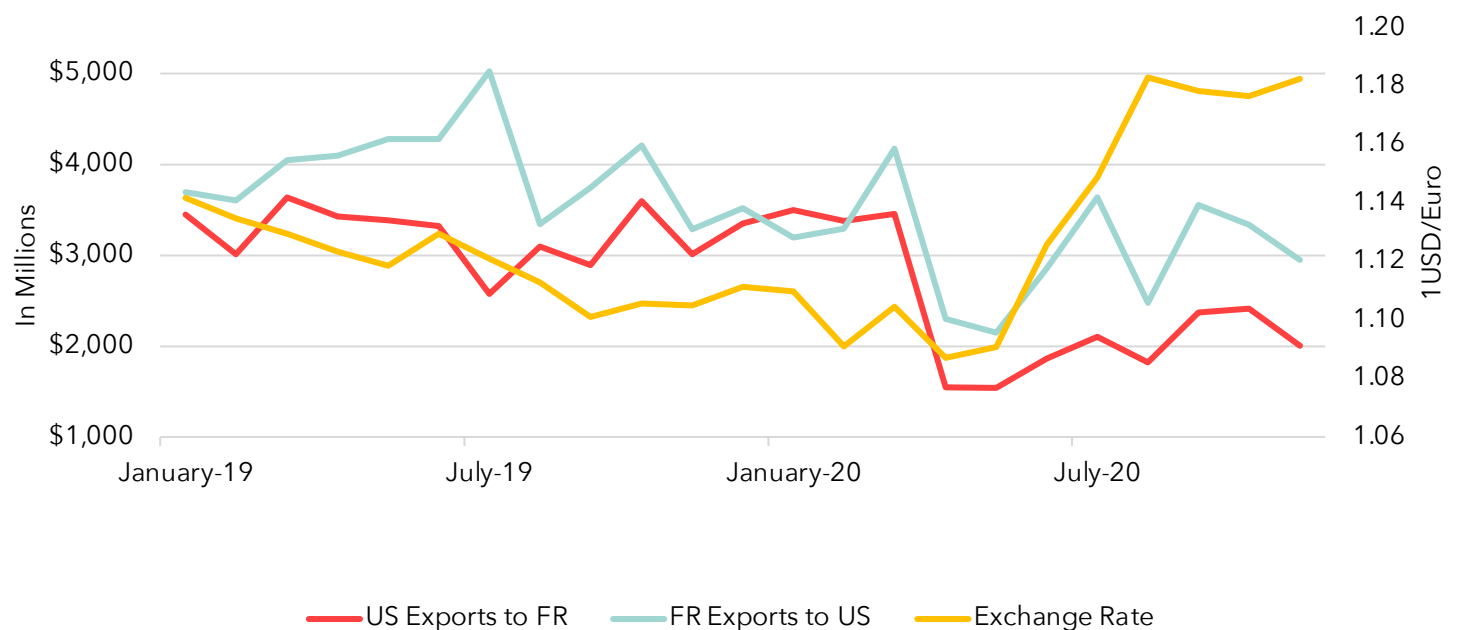
Exchange Rate and Exports

The graphs below show the effect of fluctuations in the USD/Euro exchange rate on trade between France and the US. The USD strengthens as the number of Euros per 1 USD increases. Essentially, the US decreases exports to FR and favors imports as the USD strengthens, since exports from the US become more expensive (demonstrated in Summer 2020).

US Trade with France



Exports



Company List

The table below lists the top 20 French companies by employment in Arizona. There are 83 French companies in Arizona employing nearly 11,000 people.

Company	Employment	Address	City	Industry
Transdev	1,200	2225 W. Lower Buckeye Rd	Phoenix	Bus and Other Motor Vehicle Transit Systems
Bank of the West	1,117	1625 W. Fountainhead Pkwy	Tempe	Commercial Banking
Laboratory Corp of America	927	5005 S. 40th St	Phoenix	Medical Laboratories
Aegis Communications Group	724	4251 Enterprise Way	Sierra Vista	Telemarketing Bureaus and Other Contact Centers
The Fairmont Scottsdale Princess	650	7575 E. Princess Dr	Scottsdale	Hotels (except Casino Hotels) and Motels
Mimis Cafe	645	1250 S. Alma School Rd	Mesa	Full-Service Restaurants
Sodexo	580	1919 E. Thomas Rd	Phoenix	Facilities Support Services
Natural Selection Foods Manufacturing	539	3701 S. Avenue 3 1/2 E	Yuma	Fresh Fruit and Vegetable Merchant Wholesalers
Fantastic Sams	323	4461 S. White Mountain Rd	Springerville	Beauty Salons
Lenscrafters	316	1445 W. Southern Ave	Mesa	Optical Goods Stores
Sephora	305	1041 N. Promenade Pkwy	Casa Grande	Cosmetics, Beauty Supplies, and Perfume Stores
Axway	303	6811 E. Mayo Blvd Ste 400	Phoenix	Software Publishers
XPO Logistics	245	7002 W. Sherman St	Phoenix	Process, Physical Distribution, and Logistics Consulting Services

Company List (cont.)

The table below lists the top 20 French companies by employment in Arizona. There are 83 French companies in Arizona employing nearly 11,000 people.

Company	Employment	Address	City	Industry
Aviation Communication Surveillance Systems	245	19810 N. 7th Ave	Phoenix	Engineering Services
Comfort Keepers	234	214 N. Sitgreaves St	Flagstaff	Home Health Care Services
Geodis	215	6200 W. Van Buren St	Phoenix	Process, Physical Distribution, and Logistics Consulting Services
Airgas	203	1883 W. Prince Rd	Tucson	Industrial Gas Manufacturing
WWF Operating Company	127	14674 N. 78th Way	Scottsdale	Fluid Milk Manufacturing
Sunglass Hut	120	5870 E. Broadway Bl	Tucson	Optical Goods Stores
Independent Electric Supply	118	5024 S. Ash Ave	Tempe	Other Building Material Dealers
Total	9,136	-	-	-

Industry Analysis

The table below shows industry statistics for the top 20 French industries in Greater Phoenix.

Industry	Employment	2020 LQ	Competitive Effect	2020 GRP
Corporate, Subsidiary, and Regional Managing Offices	1,000	0.84	1,832	\$3,946,465,169
Medical Laboratories	922	1.97	89	\$616,495,257
Telemarketing Bureaus and Other Contact Centers	724	2.70	-851	\$895,611,826
Hotels (except Casino Hotels) and Motels	650	1.10	973	\$1,861,113,118
Full-Service Restaurants	645	0.93	1,077	\$2,660,727,848
Bus and Other Motor Vehicle Transit Systems	634	4.36	23	\$170,370,621
Optical Goods Stores	563	1.56	24	\$77,410,090
Fresh Fruit and Vegetable Merchant Wholesalers	539	0.68	2	\$105,432,774
Mixed Mode Transit Systems	391	0.02	1	\$99,097
Cosmetics, Beauty Supplies, and Perfume Stores	342	1.13	35	\$105,251,623
Process, Physical Distribution, and Logistics Consulting Services	330	0.44	-3	\$119,084,086
Beauty Salons	323	1.04	294	\$548,278,728
Software Publishers	303	0.59	414	\$1,716,192,334
Food Service Contractors	268	1.15	183	\$396,152,362

Industry Analysis (cont.)

The table below shows industry statistics for the top 20 French industries in Greater Phoenix.

Industry	Employment	2020 LQ	Competitive Effect	2020 GRP
Facilities Support Services	263	1.68	-202	\$322,567,542
Engineering Services	248	0.92	65	\$1,903,034,692
Home Health Care Services	234	0.82	408	\$897,345,756
Industrial Gas Manufacturing	180	1.54	10	\$195,435,384
General Warehousing and Storage	167	1.33	1,276	\$1,334,216,948
General Automotive Repair	164	0.87	-11	\$525,370,827
Total	8,890	-	-	-

Greater Phoenix Greater Together

People. Place. Technology.