



Italy Trade & Investment Profile

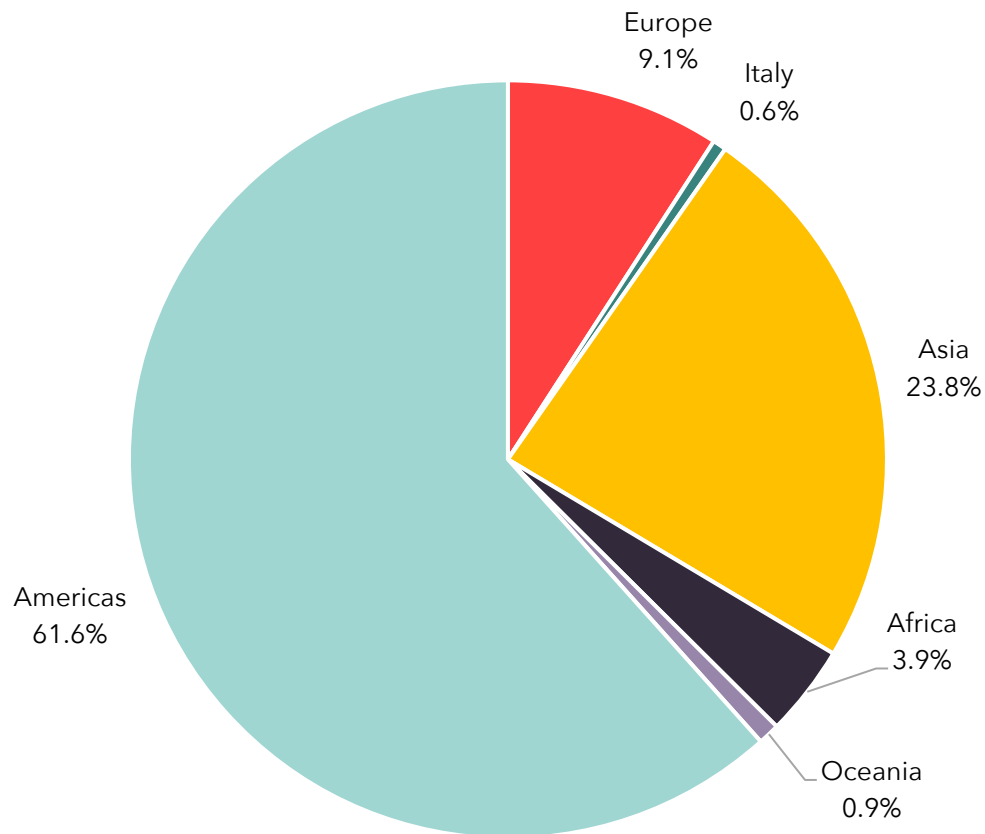
JANUARY 2022

Italian Population in Arizona

The table below illustrates the number of people born in Italy that currently reside in Arizona and the United States.

Population	Arizona	United States
Total Foreign Born	976,301	44,932,799
Italian Born	5,035	314,867
% of Total Foreign Born	0.5%	0.7%

Place of Birth of Foreign-Born Population in Greater Phoenix



Top Exports

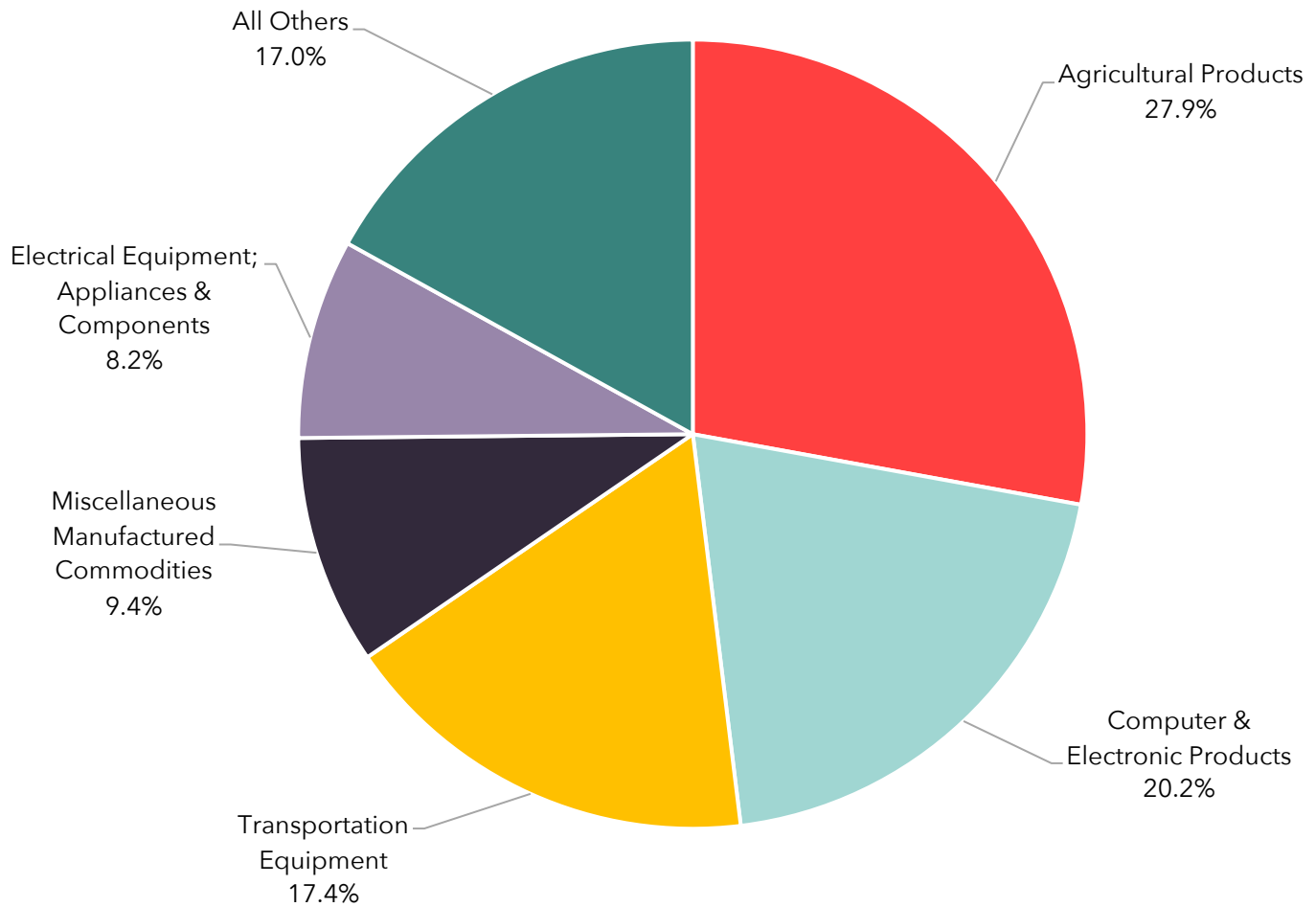
The table below shows the top exports by value in 2020 from Arizona to Italy.

AZ Exports	2016	2020	Percent Change
Agricultural Products	\$33,273,460	\$47,709,841	43.4%
Computer & Electronic Products	\$43,991,072	\$34,578,716	-21.4%
Transportation Equipment	\$48,764,449	\$29,756,144	-39.0%
Miscellaneous Manufactured Commodities	\$3,014,073	\$16,111,703	434.5%
Electrical Equipment; Appliances & Components	\$9,519,974	\$14,026,638	47.3%
Chemicals	\$1,897,253	\$7,291,830	284.3%
Plastics & Rubber Products	\$1,649,729	\$6,354,897	285.2%
Fabricated Metal Products; Nesoi	\$7,197,089	\$5,895,346	-18.1%
Machinery; Except Electrical	\$5,138,959	\$5,719,127	11.3%
Special Classification Provisions; Nesoi	\$298,423	\$1,331,672	346.2%
All Others	\$2,099,850	\$2,452,303	16.8%
Total	\$156,844,331	\$171,228,217	9.2%

Top Exports

The graph below shows the top exports by value in 2020 from Arizona to Italy.

Top Exports by Value, 2020



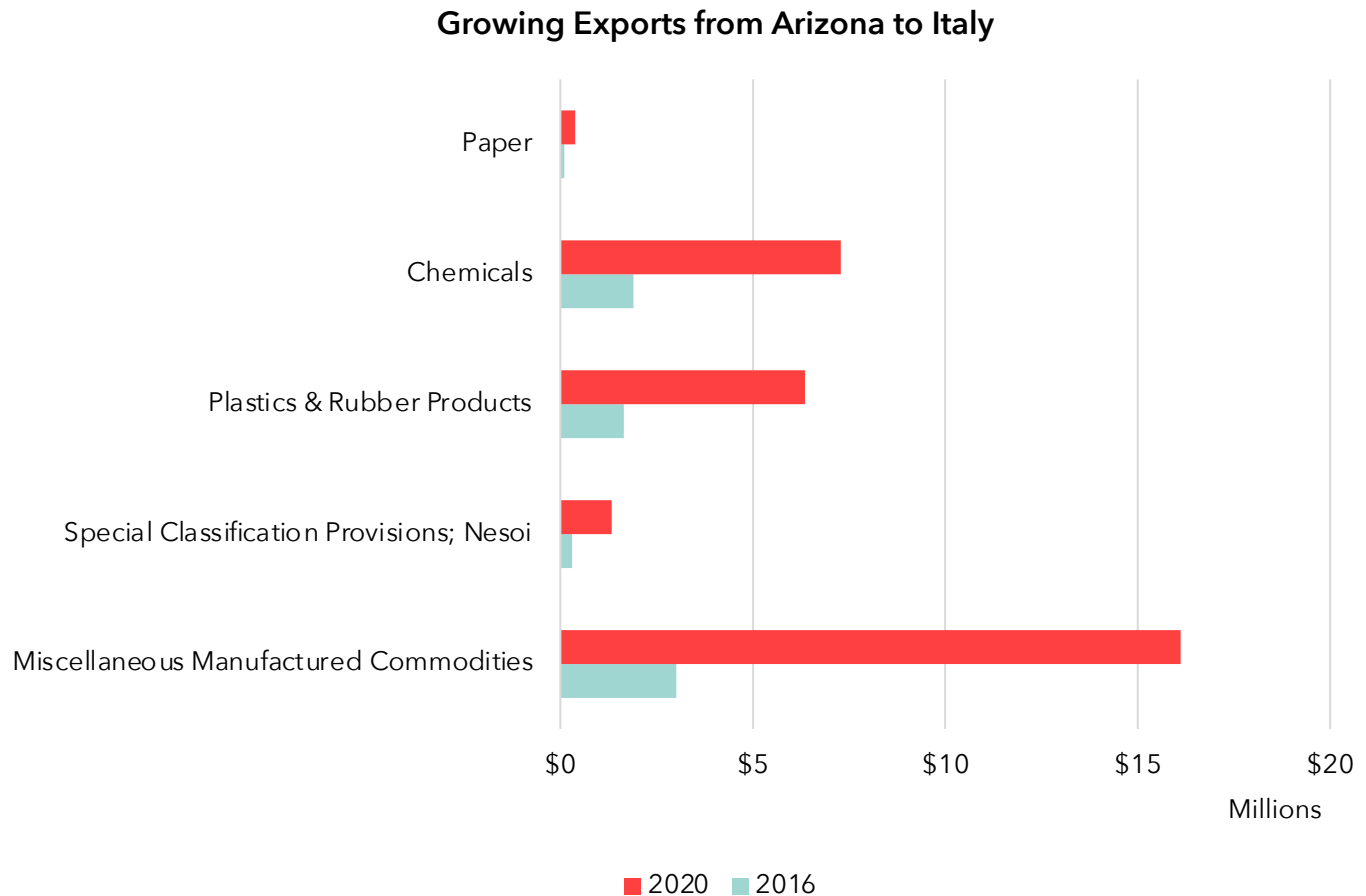
Top Growing Exports

The table below shows the top growing exports by percent change from 2016 to 2020 from Arizona to Italy.

Exports	2016	2020	Percent Change
Miscellaneous Manufactured Commodities	\$3,014,073	\$16,111,703	434.5%
Special Classification Provisions; Nesoi	\$298,423	\$1,331,672	346.2%
Plastics & Rubber Products	\$1,649,729	\$6,354,897	285.2%
Chemicals	\$1,897,253	\$7,291,830	284.3%
Paper	\$100,124	\$383,874	283.4%
Nonmetallic Mineral Products	\$189,254	\$470,113	148.4%
Food Manufactures	\$69,022	\$105,181	52.4%
Leather & Allied Products	\$63,674	\$94,571	48.5%
Electrical Equipment; Appliances & Components	\$9,519,974	\$14,026,638	47.3%
Agricultural Products	\$33,273,460	\$47,709,841	43.4%
Total	\$156,844,331	\$171,228,217	9.2%

Top Growing Exports: Goods

The graph below shows the top growing exports by percent change in terms of total value from 2016 to 2020 from Arizona to Italy.

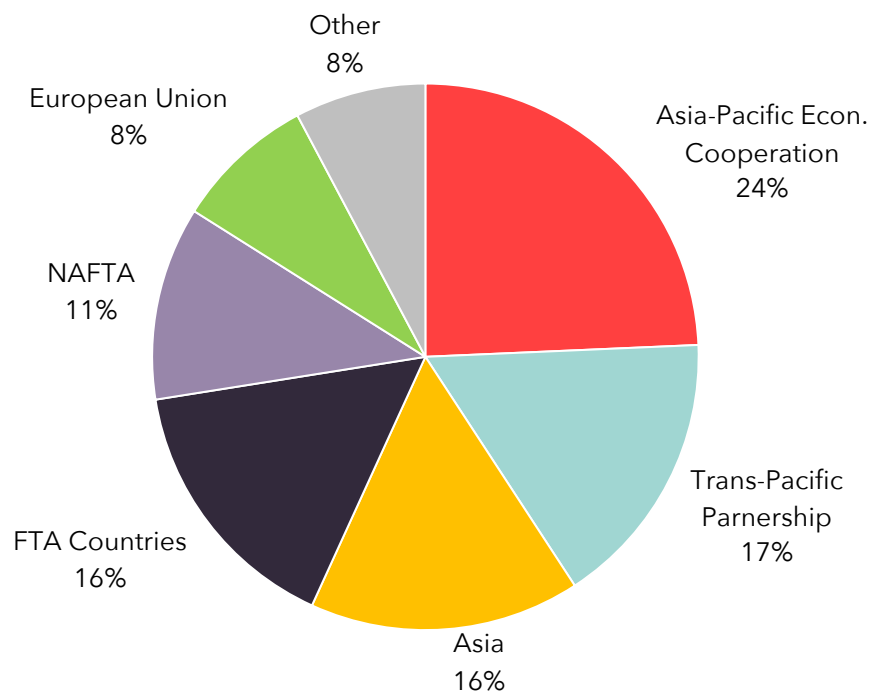


Greater Phoenix Exports

The table and graph below illustrate Greater Phoenix export data.

Exports	2019
Computer and Electronic Product Manufacturing	\$4,369,522,009
Transportation Equipment Manufacturing	\$3,328,853,312
Machinery Manufacturing	\$1,217,478,183
Electrical Equipment, Appliance, and Component Manufacturing	\$1,053,040,047
All Other	\$5,167,739,598
Total	\$15,136,633,149

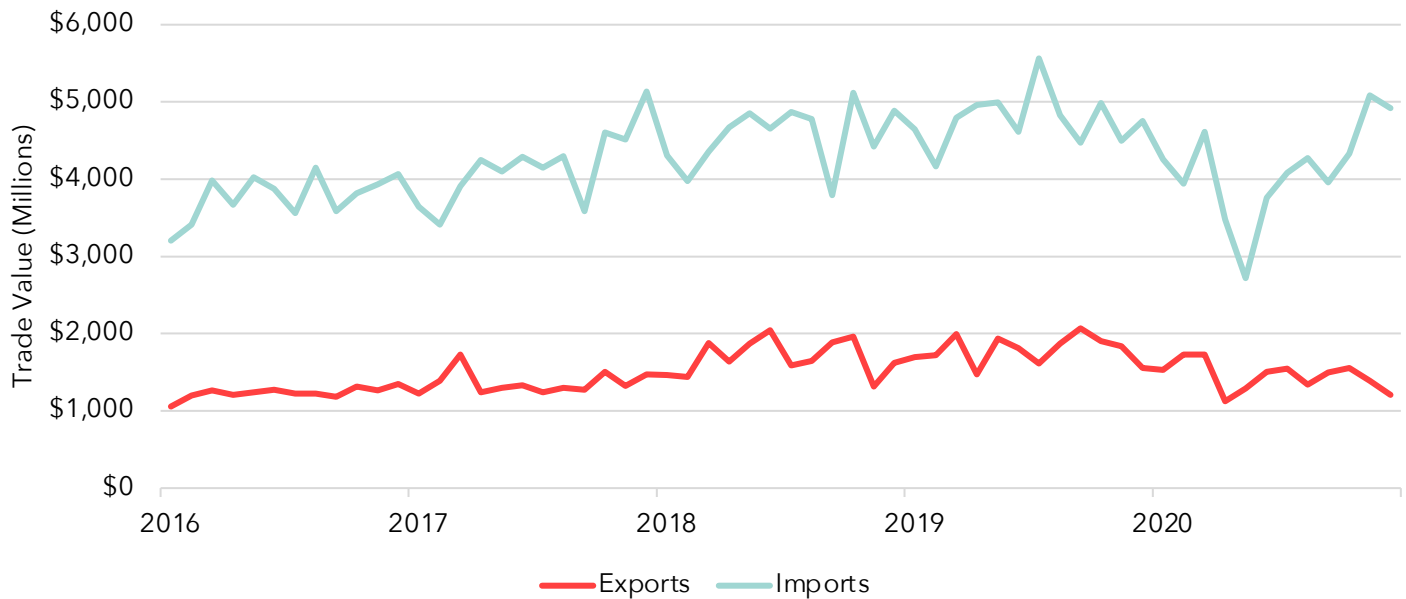
Top Trade Destinations



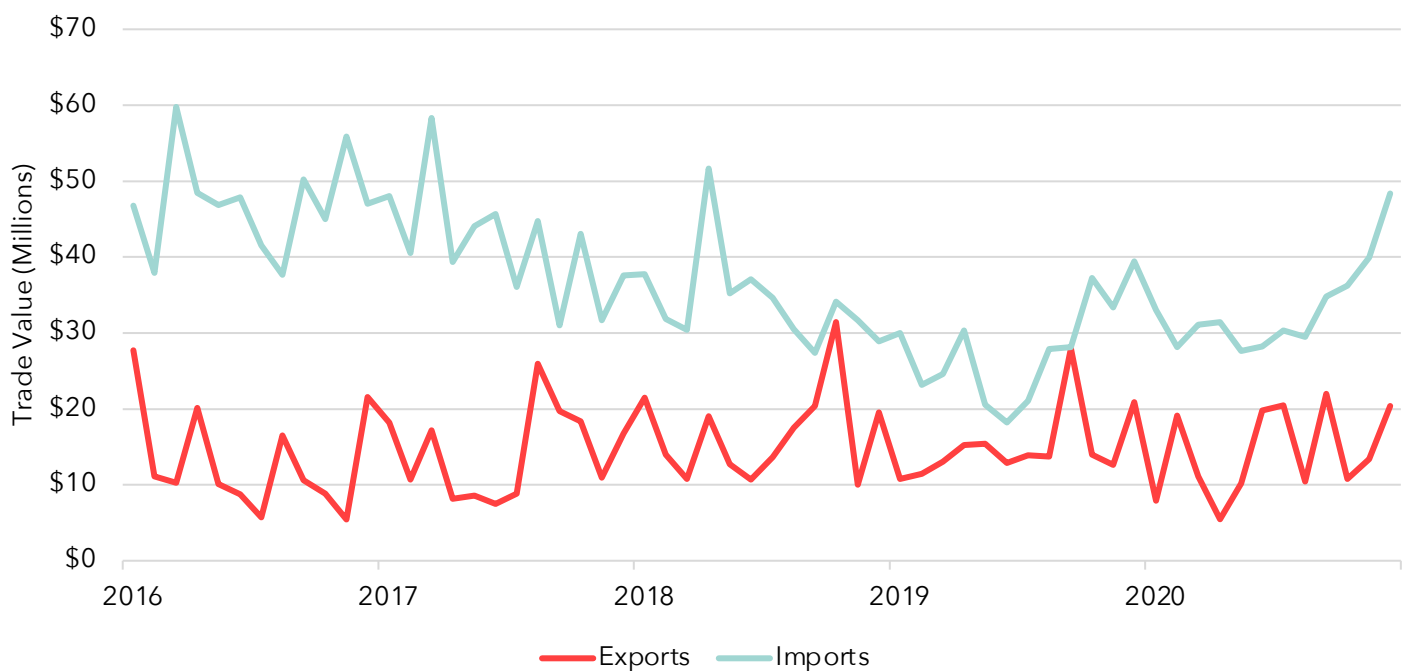
Trade Rank

In 2020, Italy ranked as the 18th largest export destination and 12th largest importer to the US. In Arizona, Italy ranked the 22nd largest export destination and the 14th largest importer to the state.

US Trade with Italy

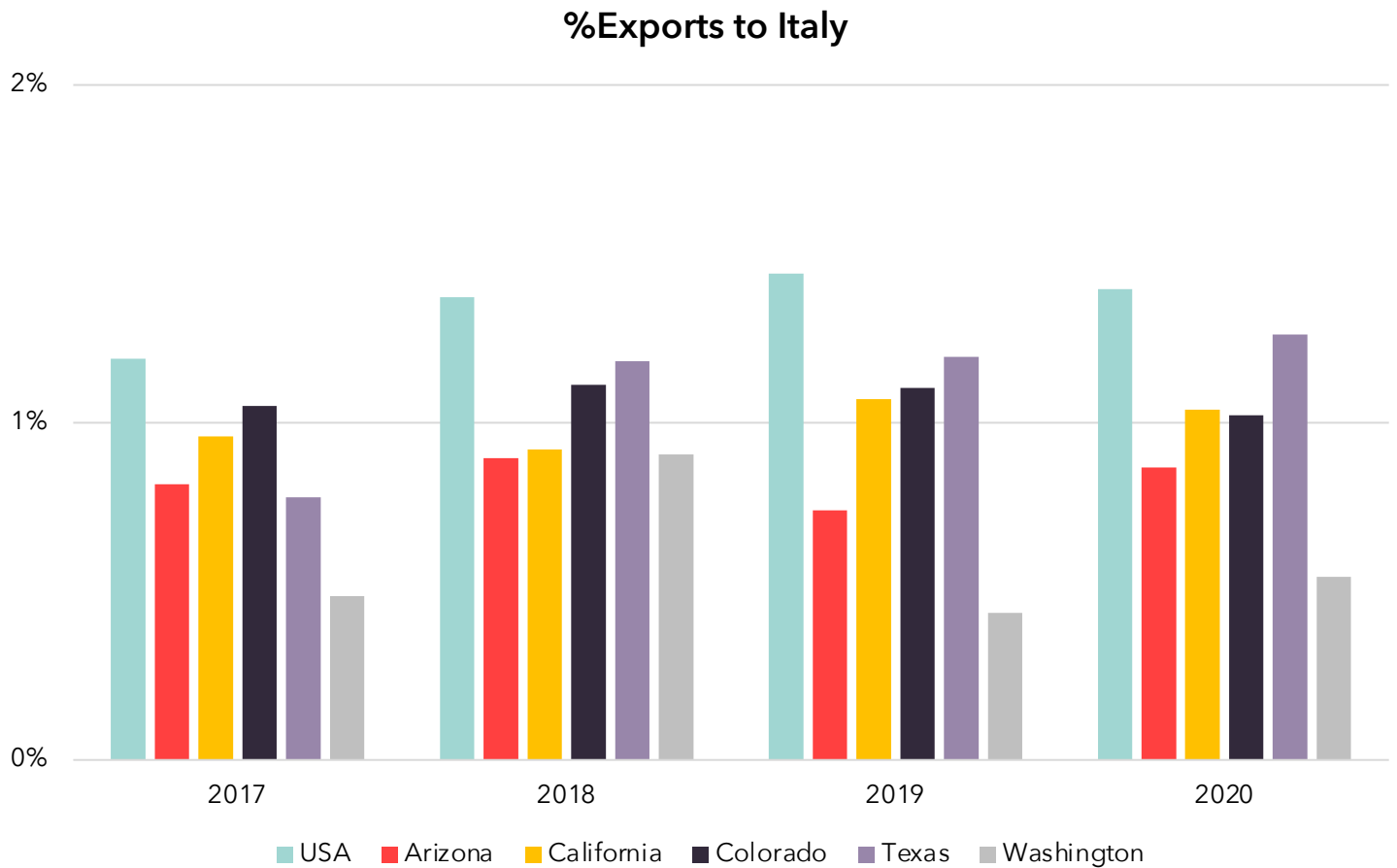


AZ Trade with Italy



Export Comparisons

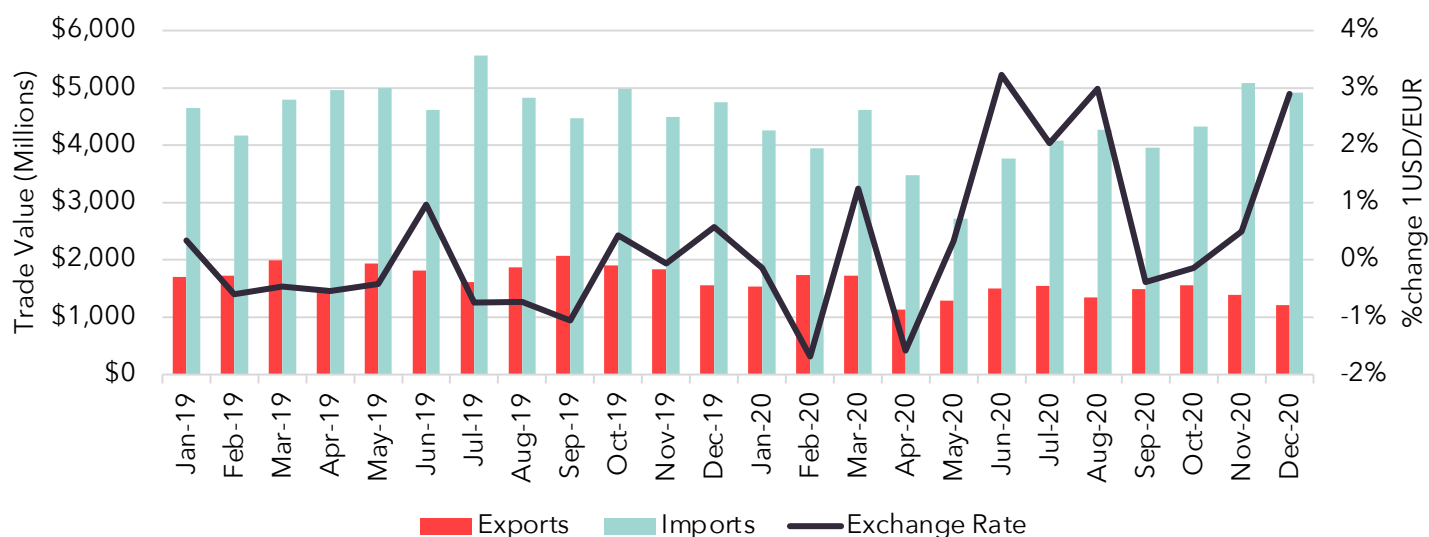
The graph below shows exports to Italy as a % of total exports for the US, Arizona, and selected states from 2017-2020.



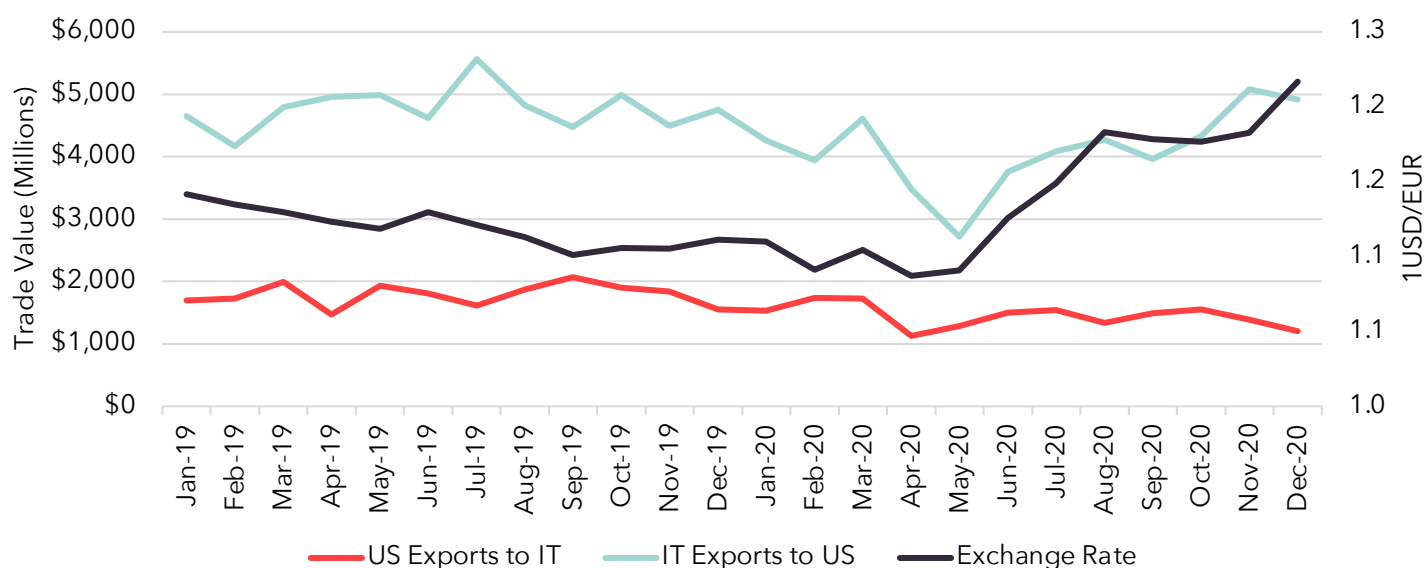
Exchange Rate and Exports

The graphs below show the effect of fluctuations in the USD/Euro exchange rate on trade between Italy and the US. The USD strengthens as the amount of Currency per 1 USD increases. The US decreases exports to Italy and favors imports as the USD strengthens, since exports from the US become more expensive (demonstrated in Spring 2020).

US Trade with Italy



Exports



Company List

The table below lists Italian companies by employment in Arizona. There are 14 Italian companies in Arizona employing 1,287 people.

Company	Employment	Address	City	Industry
Fiat Chrysler	719	1 Proving Ground Rd	Yucca	Testing Laboratories
HMSHost	210	1250 E. Hadley St	Phoenix	Commercial and Institutional Building Construction
Ferrero	125	3600 N. Cotton Ln	Goodyear	General Warehousing and Storage
Leonardo Electronics	100	7775 N. Casa Grande Hwy	Tucson	Detection, Navigation, and Nautical System and Instrument Manufacturing
Miracle Ear	49	4212 W. Cactus Rd	Phoenix	All Other Health and Personal Care Stores
Geoworld	25	1635 N. Oracle Rd	Tucson	Offices of Other Holding Companies
Mapei	22	401 S. Smith Rd	Tempe	Other Concrete Product Manufacturing
Polyglass	10	5301 W. Mohave St	Phoenix	All Other Rubber Product Manufacturing
Salvatore Ferragamo	9	7014 E. Camelback Rd	Scottsdale	Women's Clothing Stores
Armani Exchange	5	7014 E. Camelback Rd	Scottsdale	Family Clothing Stores
Armani Outlet	5	4976 Premium Outlets Way	Chandler	Family Clothing Stores
Metalprogetti	4	8 E. Sunnyslope Ln	Phoenix	Other Accounting Services
Leonardo Helicopters	2	7775 N. Casa Grande Hwy	Tucson	Aircraft Manufacturing
Maccaferri	2	12725 W. Indian School Rd	Avondale	Engineering Services
Total	1,287	-	-	-

Industry Analysis

The table below shows industry statistics for Italian industries in Greater Phoenix.

Industry	Employment	2020 LQ	Competitive Effect	2020 GRP
Testing Laboratories	719	1.28	2,621	\$1,522,519,984
Commercial and Institutional Building Construction	210	0.30	16	\$14,923,204
General Warehousing and Storage	125	0.76	53	\$67,505,167
Search, Detection, Navigation, Guidance, Aeronautical, and Nautical System and Instrument Manufacturing	100	2.27	-1,904	\$1,206,356,629
All Other Health and Personal Care Stores	49	1.47	711	\$1,248,630,973
Offices of Other Holding Companies	25	0.62	-476	\$73,297,475
Other Concrete Product Manufacturing	22	0.72	-691	\$84,032,418
All Other Rubber Product Manufacturing	10	0.78	883	\$157,992,039
Family Clothing Stores	10	1.47	5,503	\$1,653,218,536
Women's Clothing Stores	9	1.36	532	\$554,404,458
Other Accounting Services	4	0.90	496	\$1,947,679,427
Aircraft Manufacturing	2	0.86	-85	\$192,830,330
Engineering Services	2	0.84	-299	\$154,795,308
Total	1,287	-	-	-

Greater Phoenix Greater Together

People. Place. Technology.