



Switzerland Trade & Investment Profile

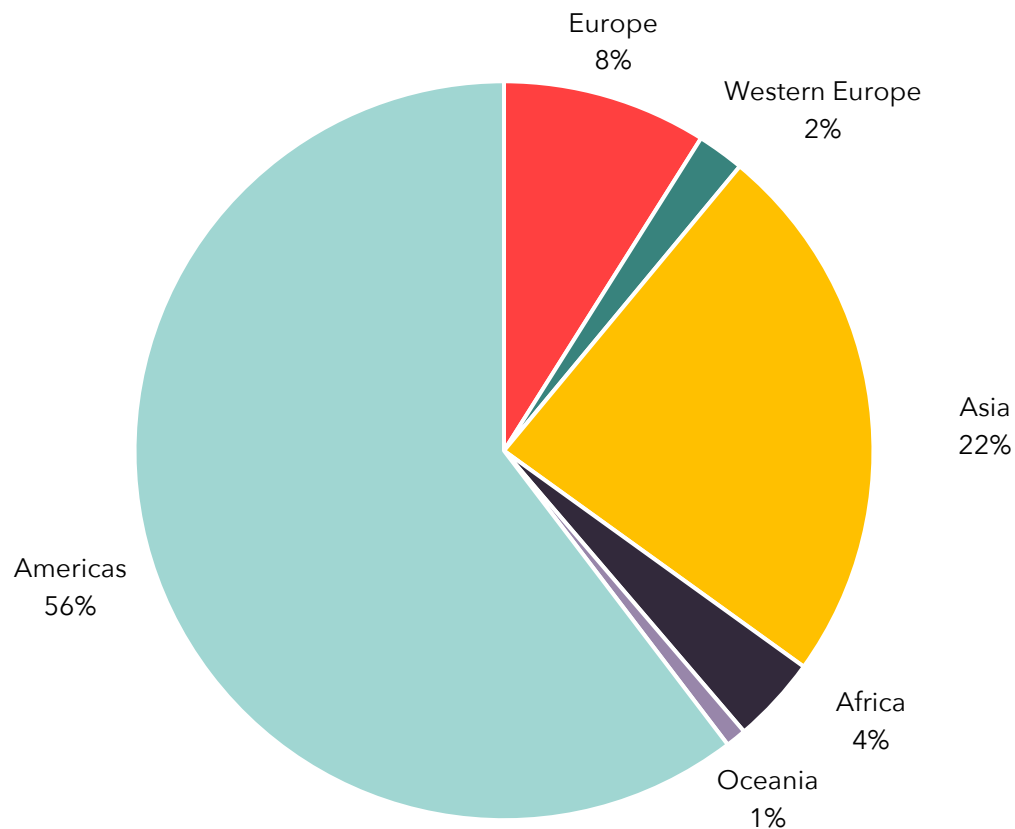
MAY 2021

Swiss Population in Arizona

The table below illustrates the number of people born in Switzerland that currently reside in Arizona and the United States.

Population	Arizona	United States
Total Foreign Born	940,629	44,011,407
Swiss Born	890	37,943
% of Total Foreign Born	0.1%	0.1%

Place of Birth of Foreign-Born Population in Greater Phoenix



Top Exports

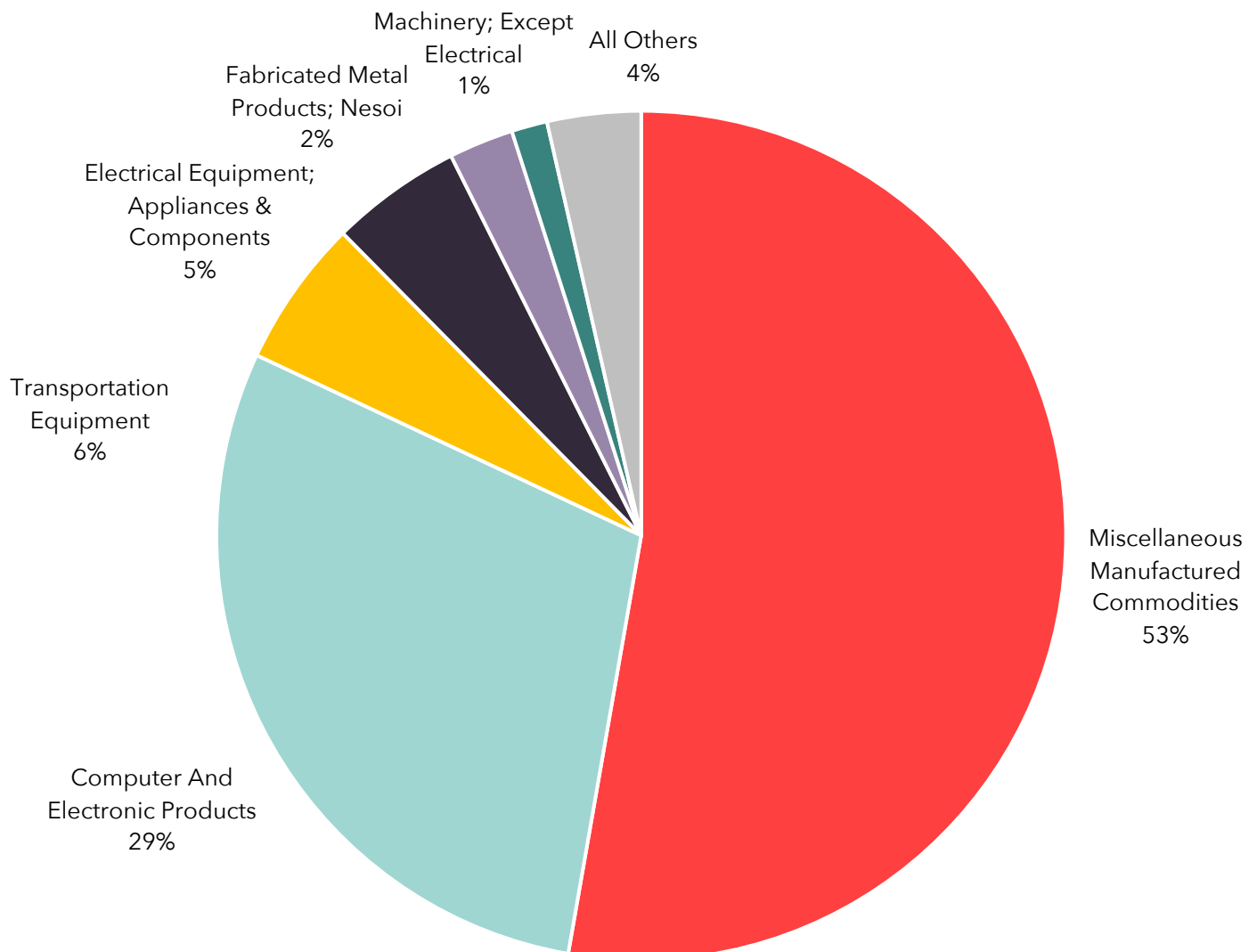
The table below shows the top exports by value in 2020 from Arizona to Switzerland.

AZ Exports	2016	2020	Percent Change
Miscellaneous Manufactured Commodities	112,539,345	119,138,777	5.9%
Computer And Electronic Products	66,023,018	66,007,294	0.0%
Transportation Equipment	20,172,309	12,708,753	-37.0%
Electrical Equipment; Appliances & Components	4,634,695	11,297,551	143.8%
Fabricated Metal Products; NESOI	7,842,435	5,564,427	-29.0%
Machinery; Except Electrical	2,226,324	3,075,083	38.1%
Special Classification Provisions; NESOI	3,769,267	2,173,129	-42.3%
Agricultural Products	0	1,219,713	N/A
Plastics & Rubber Products	359,795	1,043,609	190.1%
Furniture & Fixtures	754,938	924,381	22.4%
All Others	3,056,459	2,693,172	-11.9%
Total	221,378,585	225,845,889	2.0%

Top Exports

The graph below shows the top exports by value in 2020 from Arizona to Switzerland.

Top Exports by Value, 2020



Top Growing Exports

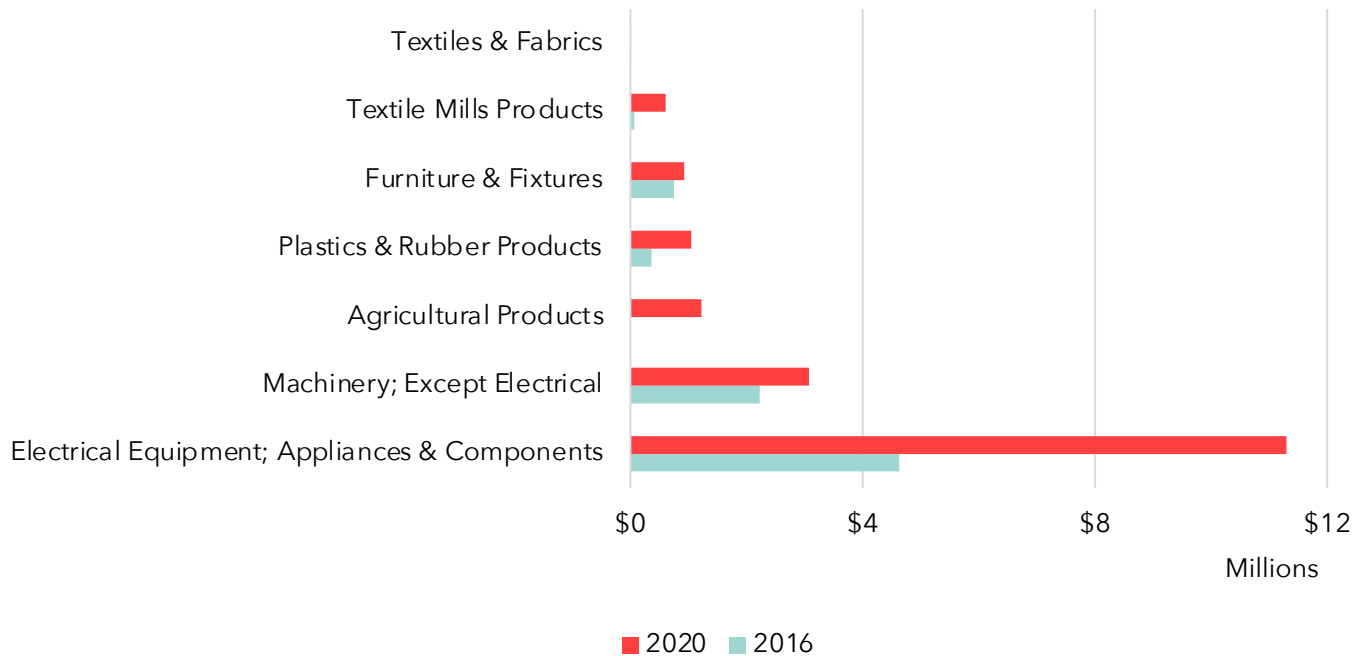
The table below shows the top growing exports by percent change from 2016 to 2020 from Arizona to Switzerland.

Exports	2016	2020	Percent Change
Textile Mills Products	\$65,473	\$601,526	818.7%
Plastics & Rubber Products	\$359,795	\$1,043,609	190.1%
Electrical Equipment; Appliances & Components	\$4,634,695	\$11,297,551	143.8%
Textiles & Fabrics	2920	6916	136.8%
Machinery; Except Electrical	\$2,226,324	\$3,075,083	38.1%
Furniture & Fixtures	\$754,938	\$924,381	22.4%
Miscellaneous Manufactured Commodities	\$112,539,345	\$119,138,777	5.9%
Total	\$120,583,490	\$136,087,843	12.9%

Top Growing Exports: Goods

The graph below shows the top growing exports by percent change in terms of total value from 2016 to 2020 from Arizona to Switzerland.

Growing Exports from Arizona to Switzerland

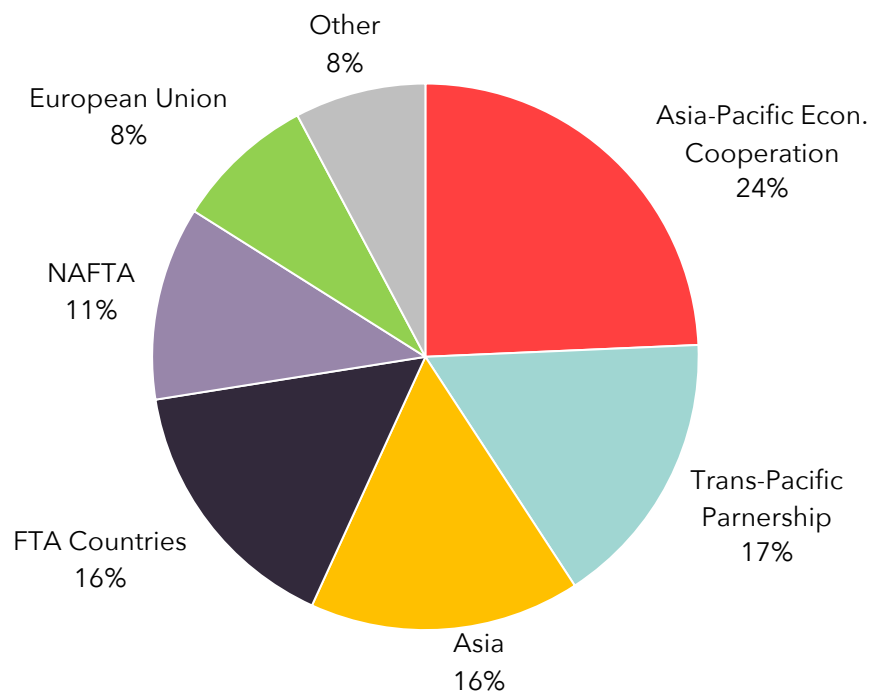


Greater Phoenix Exports

The table and graph below illustrate Greater Phoenix export data.

Exports	2019
Computer and Electronic Product Manufacturing	\$4,369,522,009
Transportation Equipment Manufacturing	\$3,328,853,312
Machinery Manufacturing	\$1,217,478,183
Electrical Equipment, Appliance, and Component Manufacturing	\$1,053,040,047
All Other	\$5,167,739,598
Total	\$15,136,633,149

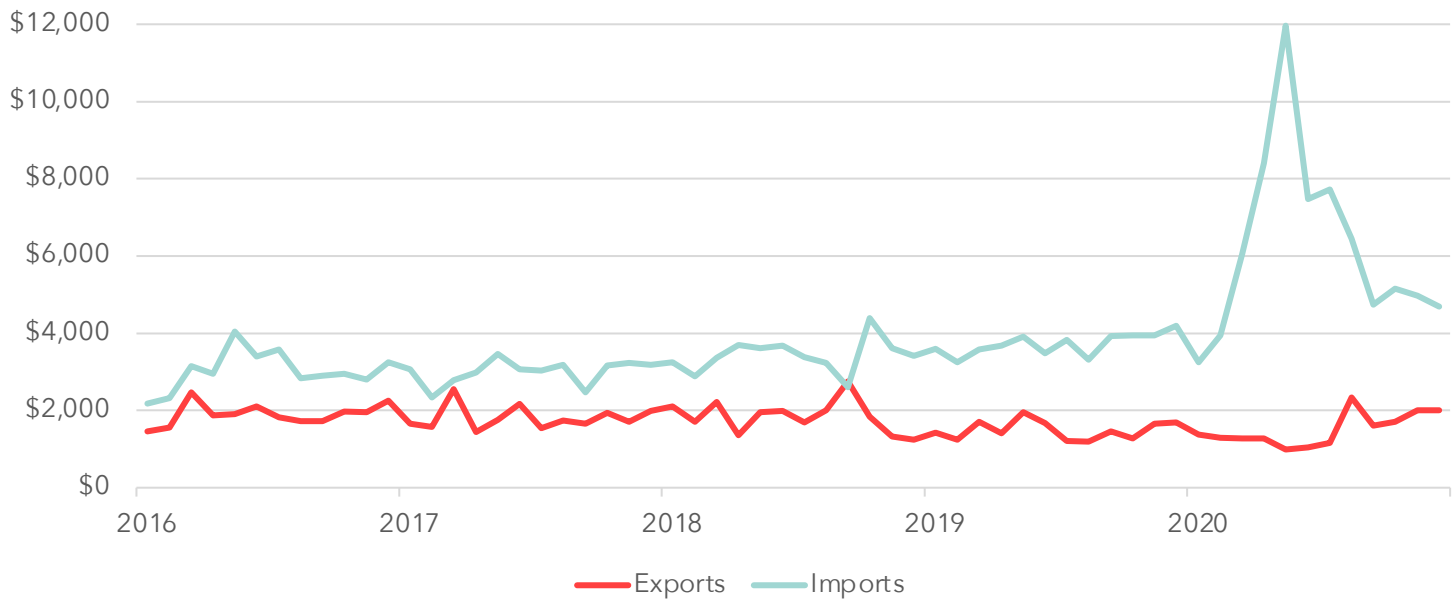
Top Trade Destinations



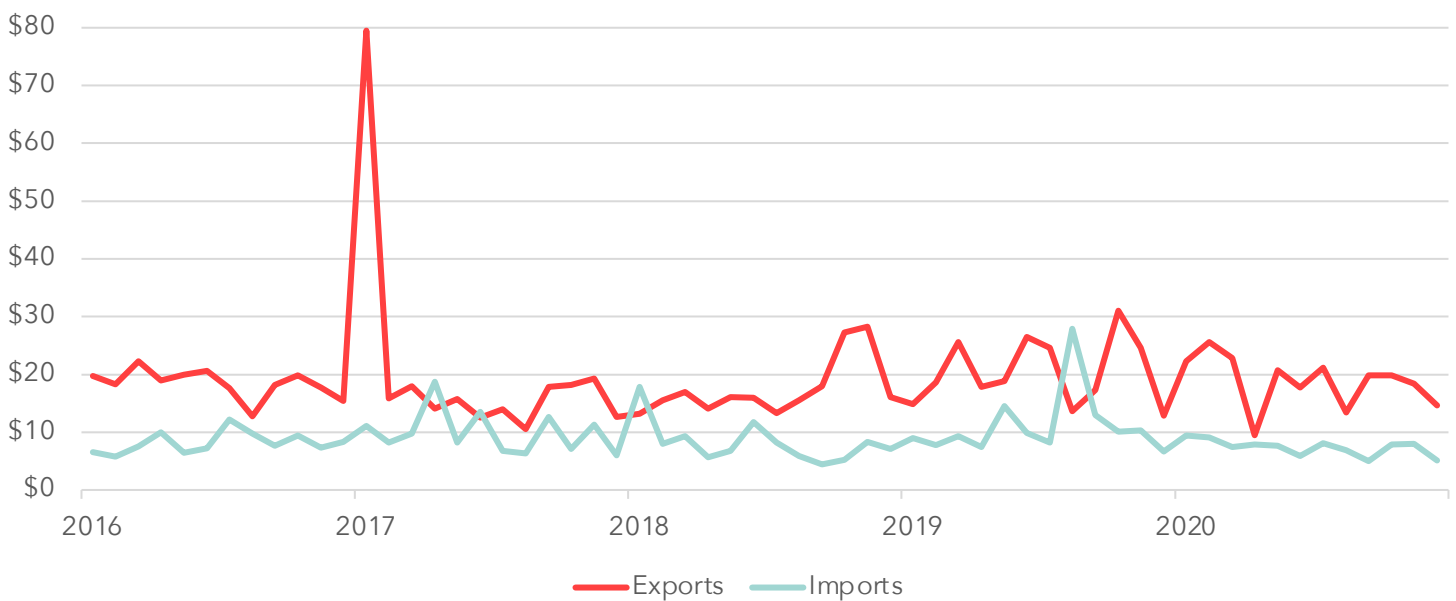
Trade Rank

In 2020 Switzerland ranked as the 18th largest export destination and 7th largest importer of US goods. In Arizona, Switzerland ranks as the 21st largest export destination.

US Trade with Switzerland

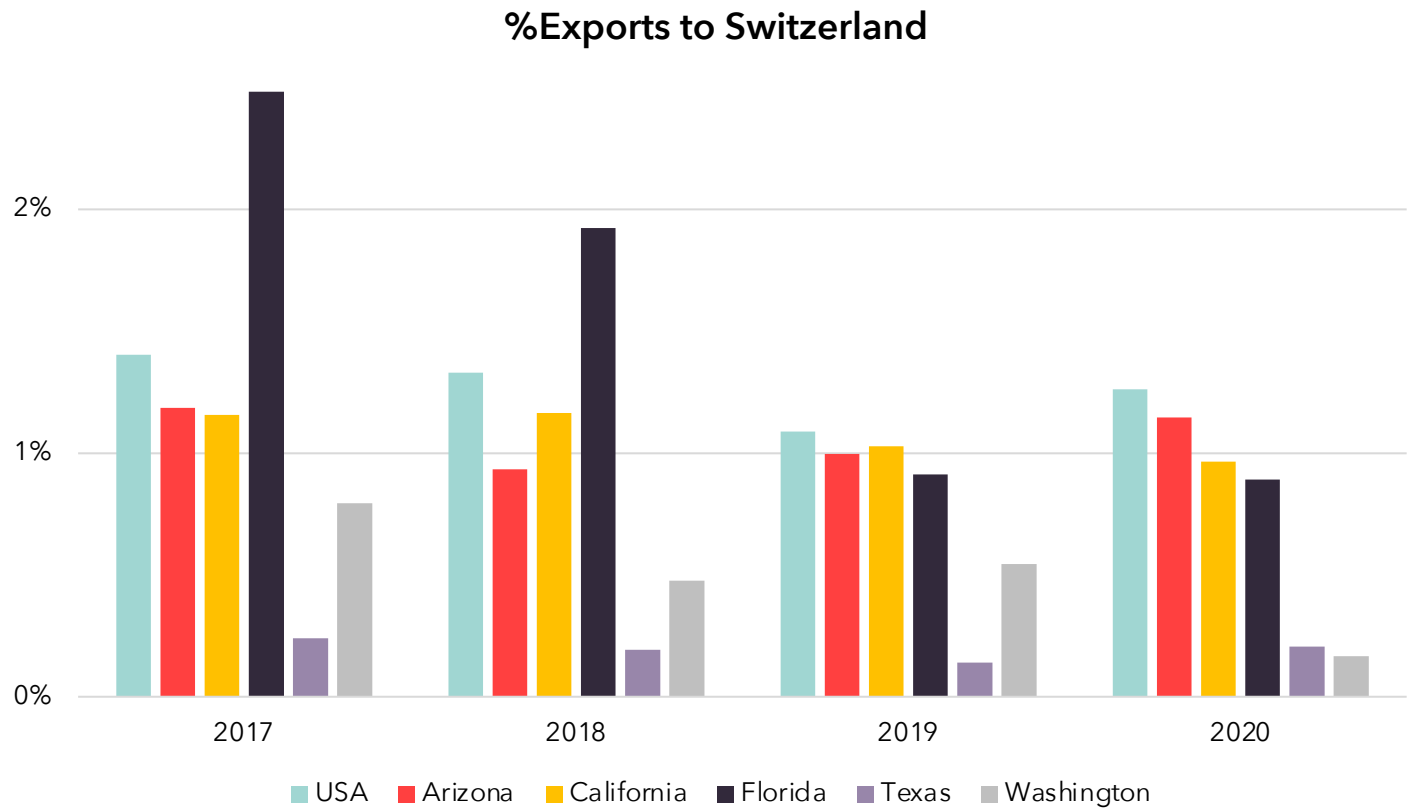


Arizona Trade with Switzerland



Export Comparisons

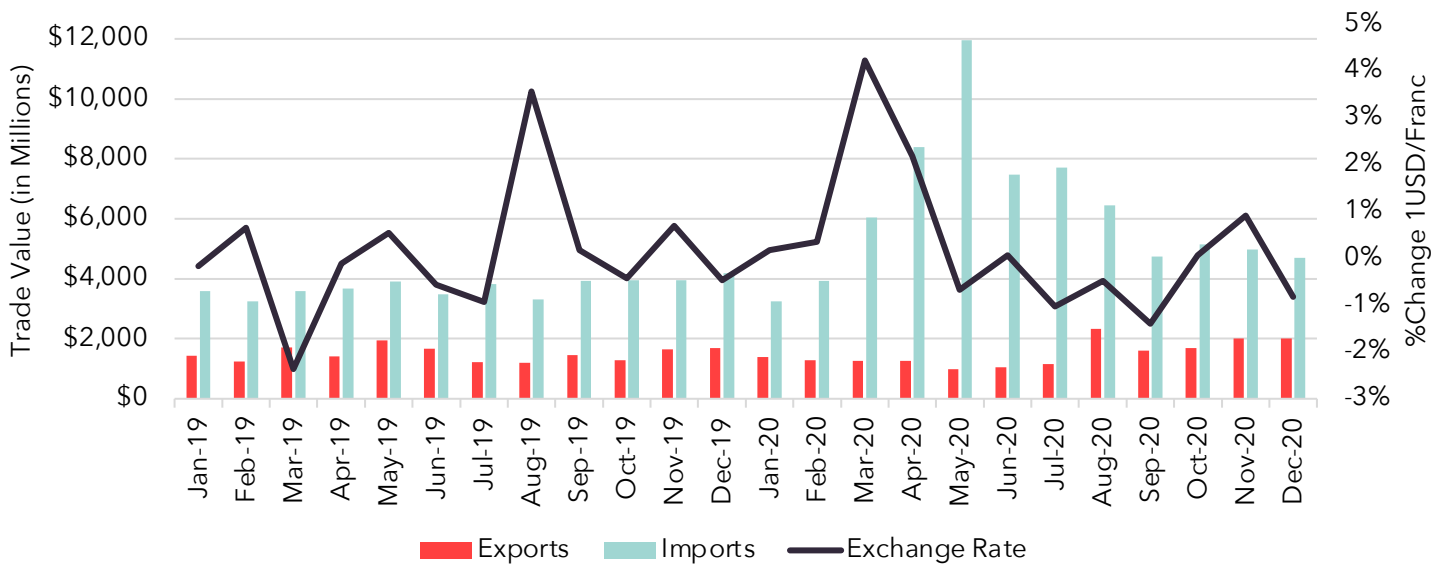
The graph below shows exports to Switzerland as a % of total exports for the US, Arizona, and selected states from 2017-2020.



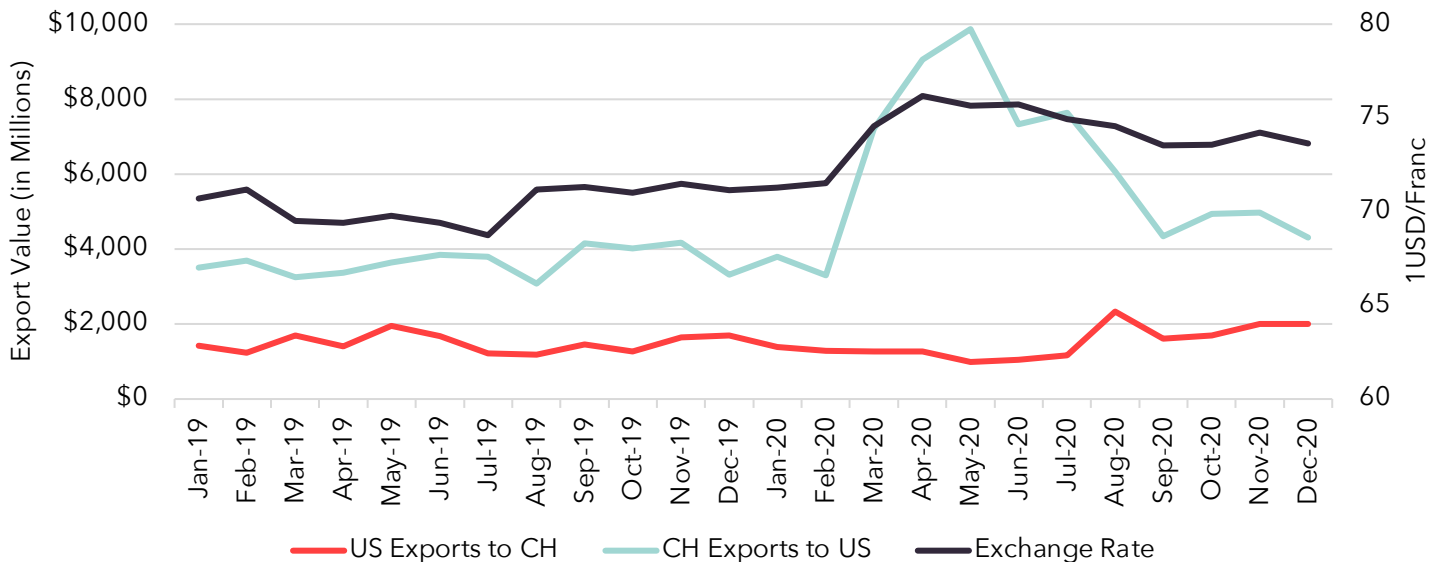
Exchange Rate and Exports

The graphs below show the effect of fluctuations in the USD/Franc exchange rate on trade between Switzerland and the US. The USD strengthens as the number of Francs per 1 USD increases. Essentially, the US decreases exports to CH and favors imports as the USD strengthens, since exports from the US become more expensive (demonstrated in Summer 2020).

US Trade with Switzerland



Exports



Company List

The table below lists Swiss companies by employment in Arizona. There are 49 Swiss companies in Arizona employing 6,912 people.

Company	Employment	Address	City	Industry
Farmers Insurance	2,207	24000 Farmers Way	Phoenix	Insurance Agencies and Brokerages
Ventana Medical Systems	1,708	1910 E. Innovation Park Dr	Oro Valley	Surgical and Medical Instrument Manufacturing
Kindercare Learning Centers	565	1955 S. Alma School Rd	Chandler	Child Day Care Services
Chubb Son Div of Federal Insurance	546	2155 W. Pinnacle Peak Rd	Phoenix	Insurance Agencies and Brokerages
Nestle Usa	343	1005 W. Geneva Dr	Tempe	Dry, Condensed, and Evaporated Dairy Product Manufacturing
Ace Cash Express	196	3343 W. Peoria Ave	Phoenix	Other Activities Related to Credit Intermediation
Garmin	188	480 N. Juniper Dr	Chandler	Search, Detection, Navigation, Guidance, Aeronautical, and Nautical System and Instrument Manufacturing
Ubs Financial Services	153	2555 E. Camelback Rd	Phoenix	Securities Brokerage
Kudelski Group	130	5090 N. 40th St	Phoenix	Custom Computer Programming Services
Lafarge North America	100	11500 W. Beardsley Rd	Sun City	Cement Manufacturing
Jenny Craig Weight Loss Centers	83	8830 S. Kyrene Rd	Tempe	Diet and Weight Reducing Centers
Adecco Usa	74	8683 E. Via De Negocio	Scottsdale	Employment Placement Agencies
Gestamp Solar Steel Us	71	11040 N. Solar Canyon Way	Surprise	Metal Service Centers and Other Metal Merchant Wholesalers
Bossard Aerospace	65	909 W. Pinnacle Peak Rd	Phoenix	Hardware Merchant Wholesalers
Sulzer	53	2412 W. Durango St	Phoenix	Machine Shops
Special Counsel	43	2201 E. Camelback Rd	Phoenix	Temporary Help Services
Abb	43	4050 E. Cotton Ctr Blvd	Phoenix	Power, Distribution, and Specialty Transformer Manufacturing

Company List (cont.)

The table below lists Swiss companies by employment in Arizona. There are 49 Swiss companies in Arizona employing 6,912 people.

Company	Employment	Address	City	Industry
Schindler Elevator	37	190 S. Kyrene Rd	Chandler	Elevator and Moving Stairway Manufacturing
Clariant Corporation	37	4425 E. Elwood St	Phoenix	Plastics Material and Resin Manufacturing
Omya Arizona	30	6 N. Mesquite Rd	Superior	Other Basic Inorganic Chemical Manufacturing
Ajilon Professional Staffing	29	2201 E. Camelback Rd	Phoenix	Employment Placement Agencies
Panalpina	24	4505 E. Chandler Blvd	Phoenix	Freight Transportation Arrangement
Hudson News Company	23	3800 E. Sky Harbor Blvd	Phoenix	News Dealers and Newsstands
Euro Cafe	20	207 N. Gilbert Rd	Gilbert	Limited-Service Restaurants
Kuehne Nagel	14	410 N. 44th St	Phoenix	Freight Transportation Arrangement
Sta Travel	13	20 E. University Dr	Tempe	Travel Agencies
Ace American Insurance	10	1661 E. Camelback Rd	Phoenix	Insurance Agencies and Brokerages
Modis	9	2201 E. Camelback Rd	Phoenix	Executive Search Services
Ellisys Corporation	9	3578 E. Maplewood St	Gilbert	All Other Miscellaneous Electrical Equipment and Component Manufacturing
Connect Hearing	7	12301 W. Bell Rd	Surprise	All Other Health and Personal Care Stores
Schindler Elevators and Escalators in Tuscon	7	4127 S. Palo Verde Rd	Tucson	Other Personal and Household Goods Repair and Maintenance
Accounting Principals	7	2201 E. Camelback Rd	Phoenix	Temporary Help Services
Omega Boutique	7	7014 E. Camelback Rd	Scottsdale	Women's Clothing Stores
Lacoste	6	7014 E. Camelback Rd	Scottsdale	Family Clothing Stores

Company List (cont.)

The table below lists Swiss companies by employment in Arizona. There are 49 Swiss companies in Arizona employing 6,912 people.

Company	Employment	Address	City	Industry
Bernina Connection	6	4219 E. Swiss School Rd	Phoenix	Household Appliances, Electric Housewares, and Consumer Electronics Merchant Wholesalers
Montblanc North America	6	7014 E. Camelback Rd	Scottsdale	Office Supplies and Stationery Stores
Lee Hecht Harrison	6	4343 E. Camelback Rd	Phoenix	Executive Search Services
Ferguson Waterworks	5	1800 N. Arizona Ave	Chandler	Water Supply and Irrigation Systems
Cartier International Delaware	5	7014 E. Camelback Rd	Scottsdale	Jewelry Stores
Abb Motors and Mechanical	4	7025 W. Bell Rd	Glendale	Electrical Apparatus and Equipment, Wiring Supplies, and Related Equipment Merchant Wholesalers
Franke	4	2525 E. Camelback Rd	Phoenix	Investment Advice
Ventana Medical Systems	4	9831 W. Tangerine Rd	Marana	Surgical and Medical Instrument Manufacturing
Sgs Accutest	4	1741 W. University Dr	Tempe	Testing Laboratories
Prn Medical Services	3	5025 E. Washington St	Phoenix	Surgical and Medical Instrument Manufacturing
Gf Machining Solutions	2	215 S. Rockford Dr	Tempe	Commercial and Industrial Machinery and Equipment (except Automotive and Electronic) Repair and Maintenance
180 Medical	2	1725 W. University Dr	Tempe	All Other Health and Personal Care Stores
Southwestern Financial Services	2	5632 E. Broadway Bl	Tucson	Direct Life Insurance Carriers
Arch Chemicals	1	15420 N. 29th Ave	Phoenix	All Other Miscellaneous Chemical Product and Preparation Manufacturing
Imperial Plantation	1	1255 W. Rio Salado Pkwy	Tempe	Gold Ore Mining
Total	6,912	-	-	-

Industry Analysis

The table below shows industry statistics for Swiss industries in Greater Phoenix.

Industry	Employment	2020 LQ	Competitive Effect	2020 GRP
All Other Health and Personal Care Stores	556	0.65	-474	\$75,885,099
All Other Miscellaneous Chemical Product and Preparation Manufacturing	144	0.25	-36	\$40,060,607
All Other Miscellaneous Electrical Equipment and Component Manufacturing	868	2.02	248	\$191,366,172
Cement Manufacturing	154	0.77	31	\$33,643,207
Child Day Care Services	8,645	0.70	680	\$376,056,539
Commercial and Industrial Machinery and Equipment (except Automotive and Electronic) Repair and Maintenance	3,101	0.99	341	\$304,722,484
Custom Computer Programming Services	14,032	0.98	2707	\$2,051,323,758
Diet and Weight Reducing Centers	345	1.14	-70	\$19,747,849
Direct Life Insurance Carriers	4,642	1.24	797	\$1,006,052,814
Dry, Condensed, and Evaporated Dairy Product Manufacturing	429	1.62	-2	\$172,682,384
Electrical Apparatus and Equipment, Wiring Supplies, and Related Equipment Merchant Wholesalers	2,775	1.08	351	\$788,824,878
Elevator and Moving Stairway Manufacturing	0	0.00	0	\$84,300
Employment Placement Agencies	5,514	1.70	2257	\$470,618,943
Executive Search Services	666	1.16	404	\$89,241,054

Industry Analysis (cont.)

The table below shows industry statistics for Swiss industries in Greater Phoenix.

Industry	Employment	2020 LQ	Competitive Effect	2020 GRP
Family Clothing Stores	4,231	0.78	829	\$157,074,113
Freight Transportation Arrangement	2,689	0.77	289	\$311,062,609
Gold Ore Mining	63	0.31	46	\$48,556,128
Hardware Merchant Wholesalers	929	0.74	-233	\$148,997,863
Household Appliances, Electric Housewares, and Consumer Electronics Merchant Wholesalers	845	1.84	-96	\$171,819,780
Insurance Agencies and Brokerages	34,901	2.07	10313	\$5,302,359,469
Investment Advice	3,250	1.11	-1832	\$1,283,180,622
Jewelry Stores	1,280	0.92	20	\$130,515,996
Limited-Service Restaurants	67,937	1.10	10378	\$2,618,499,109
Machine Shops	3,215	0.83	598	\$249,828,105
Metal Service Centers and Other Metal Merchant Wholesalers	1,464	0.79	267	\$245,621,297
News Dealers and Newsstands	23	0.34	-15	\$1,545,400
Office Supplies and Stationery Stores	1,678	1.31	582	\$114,804,948
Other Activities Related to Credit Intermediation	9,563	8.12	751	\$2,271,715,867

Industry Analysis (cont.)

The table below shows industry statistics for Swiss industries in Greater Phoenix.

Industry	Employment	2020 LQ	Competitive Effect	2020 GRP
Other Basic Inorganic Chemical Manufacturing	160	0.27	19	\$50,471,397
Other Personal and Household Goods Repair and Maintenance	439	0.89	7	\$108,466,562
Plastics Material and Resin Manufacturing	78	0.09	-40	\$27,022,306
Power, Distribution, and Specialty Transformer Manufacturing	43	0.11	-7	\$6,876,789
Search, Detection, Navigation, Guidance, Aeronautical, and Nautical System and Instrument Manufacturing	4,522	2.30	-1929	\$1,200,392,467
Securities Brokerage	9,314	2.30	935	\$1,635,930,415
Surgical and Medical Instrument Manufacturing	2,541	1.29	1019	\$418,101,188
Temporary Help Services	44,344	1.16	10114	\$2,654,655,739
Testing Laboratories	2,147	0.85	-140	\$190,614,558
Travel Agencies	1,802	1.63	-360	\$252,626,676
Water Supply and Irrigation Systems	1,206	1.84	-133	\$267,430,313
Women's Clothing Stores	2,123	0.78	-917	\$89,387,994
Total	242,660	-	-	-

Greater Phoenix Greater Together

People. Place. Technology.