



# Mexican Trade & Investment Profile

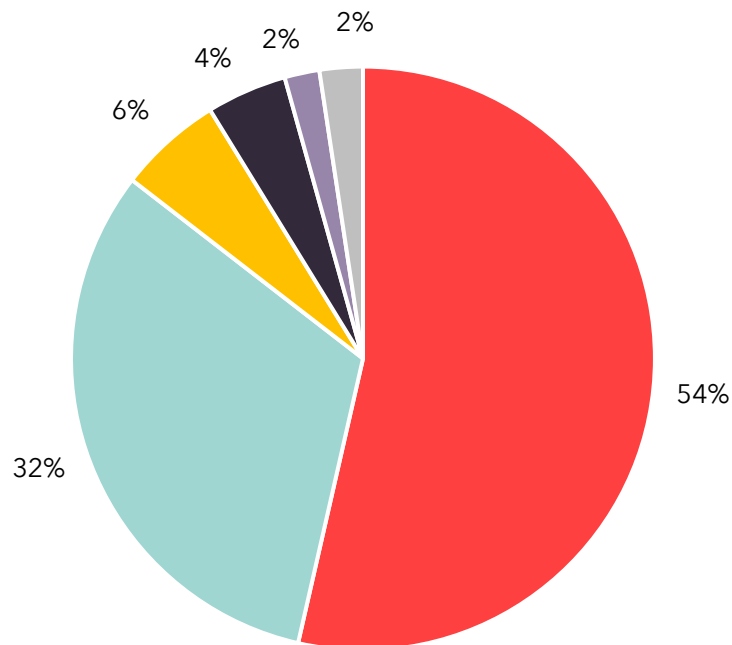
NOVEMBER 2022

# Mexican Population in Arizona

The table below illustrates the number of people born in Mexico that currently reside in Arizona and the United States.

Population	Arizona	United States
Total Foreign Born	915,934	45,269,644
Mexican Born	481,504	10,697,374
% of Total Foreign Born	52.6%	23.6%

## Greater Phoenix Demographics 2021



■ White ■ Hispanic or Latino ■ Black ■ Asian or Pacific Islander ■ Native American ■ Mixed/other

# Top Exports

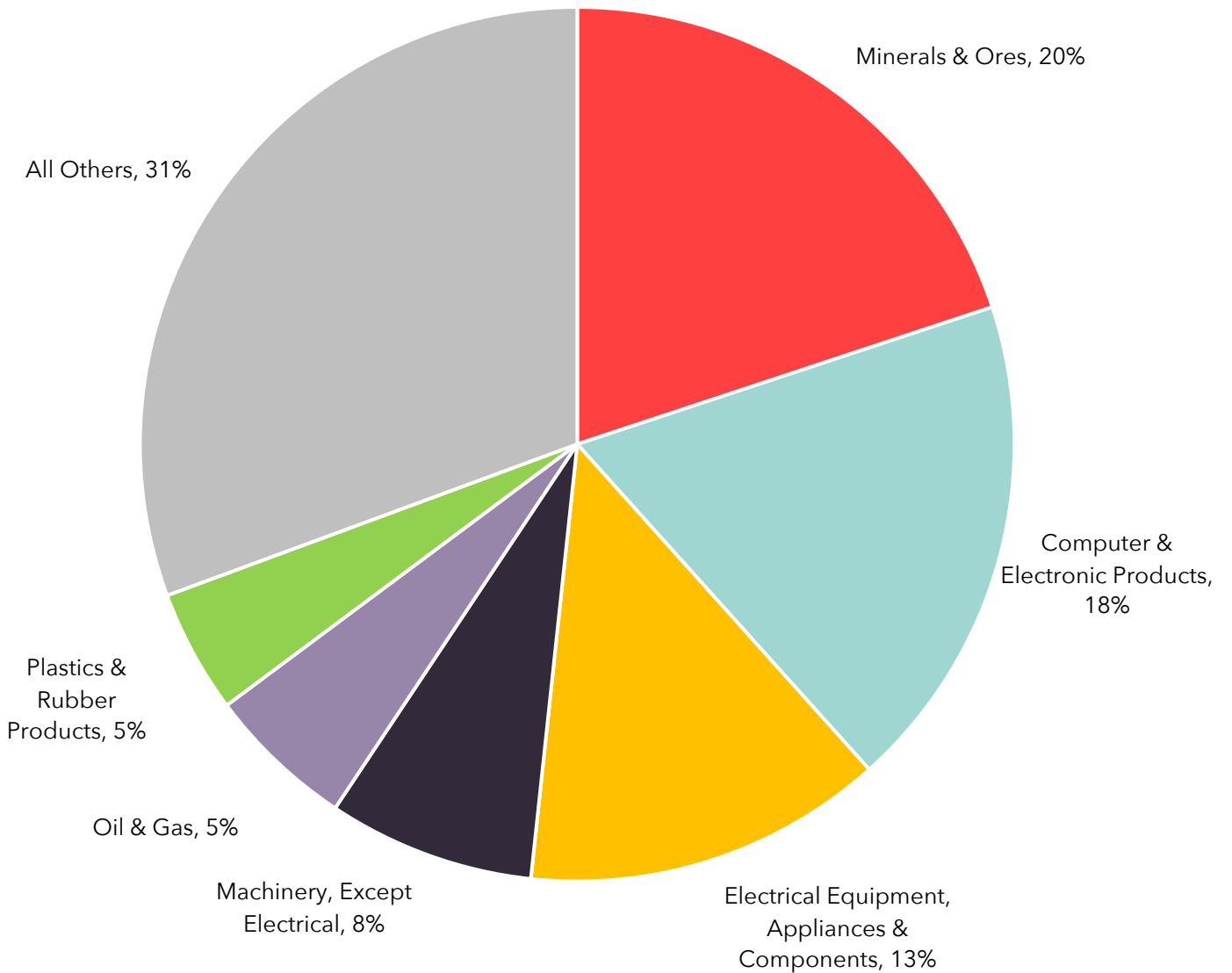
The table below shows the top exports by value in 2021 from Arizona to Mexico.

AZ Exports	2016	2021	Percent Change
Minerals & Ores	\$1,732,094,499	\$1,626,335,170	-6.1%
Computer & Electronic Products	\$1,475,518,655	\$1,505,543,100	2.0%
Electrical Equipment, Appliances & Components	\$1,085,500,298	\$1,088,938,620	0.3%
Machinery, Except Electrical	\$467,402,488	\$624,552,582	33.6%
Oil & Gas	\$402,197,069	\$446,312,661	11.0%
Plastics & Rubber Products	\$510,304,438	\$372,898,072	-26.9%
Transportation Equipment	\$720,292,484	\$369,100,401	-48.8%
Chemicals	\$275,258,120	\$356,319,039	29.4%
Fabricated Metal Products	\$323,872,943	\$311,195,237	-3.9%
Petroleum & Coal Products	\$13,674,814	\$267,302,396	1854.7%
All Others	\$1,279,088,983	\$1,196,464,211	-6.5%
<b>Total</b>	<b>\$8,285,204,791</b>	<b>\$8,164,961,489</b>	<b>-1.5%</b>

# Top Exports

The graph below shows the top exports by value in 2021 from Arizona to Mexico.

Top Exports by Value 2021



# Top Growing Exports

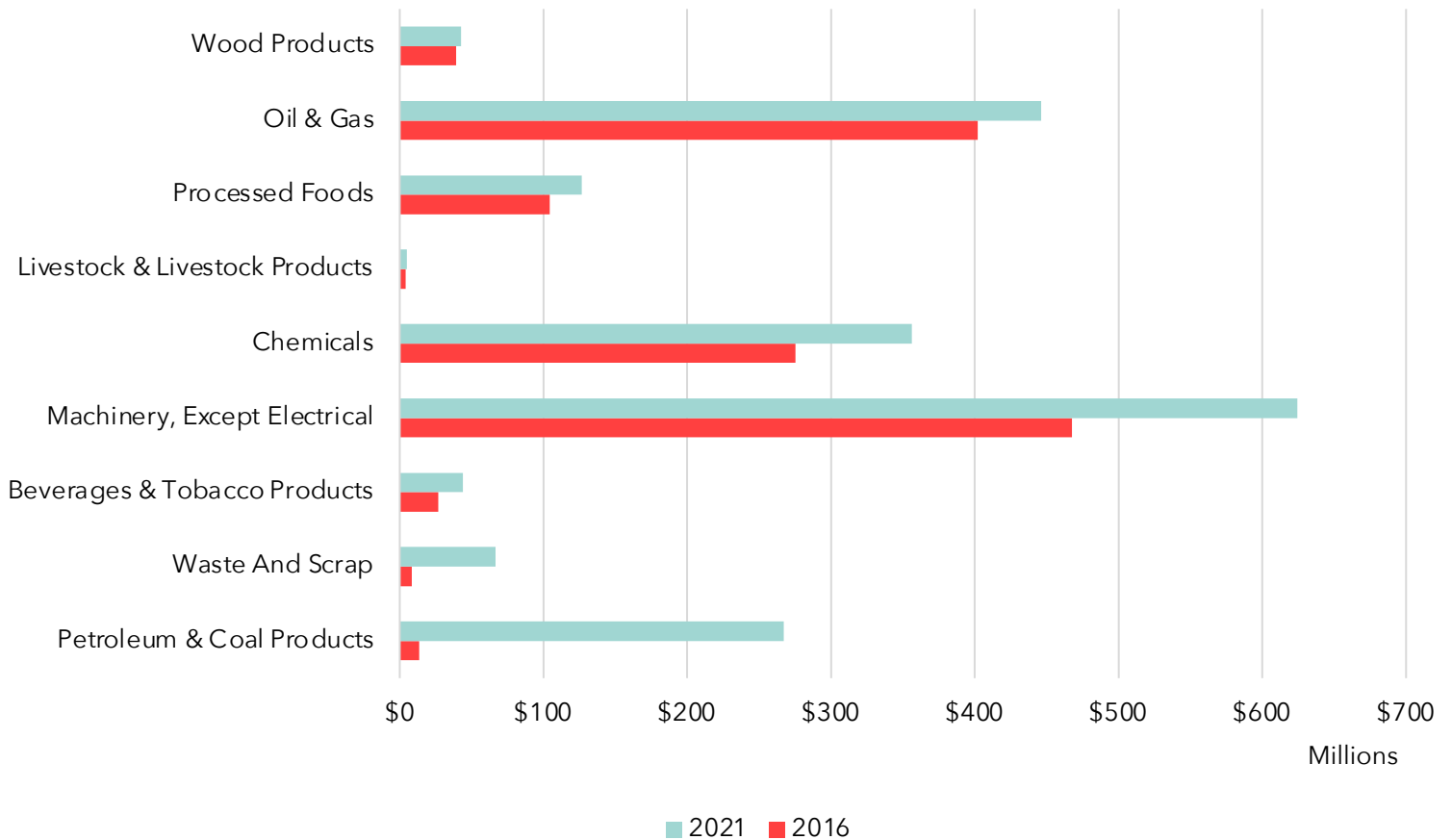
The table below shows the top growing exports by percent change from 2016 to 2021 from Arizona to Mexico.

Exports	2016	2021	Percent Change
Petroleum & Coal Products	\$13,674,814	\$267,302,396	1,854.7%
Waste And Scrap	\$8,369,966	\$66,578,010	695.4%
Beverages & Tobacco Products	\$26,929,099	\$43,999,778	63.4%
Machinery, Except Electrical	\$467,402,488	\$624,552,582	33.6%
Chemicals	\$275,258,120	\$356,319,039	29.4%
Livestock & Livestock Products	\$4,058,866	\$5,099,770	25.6%
Processed Foods	\$104,344,574	\$126,590,954	21.3%
Oil & Gas	\$402,197,069	\$446,312,661	11.0%
Wood Products	\$39,414,575	\$42,729,999	8.4%
<b>Total</b>	<b>\$1,341,649,571</b>	<b>\$1,979,485,189</b>	<b>47.5%</b>

# Top Growing Exports: Goods

The graph below shows the top growing exports by percent change in terms of total value from 2016 to 2021 from Arizona to Mexico.

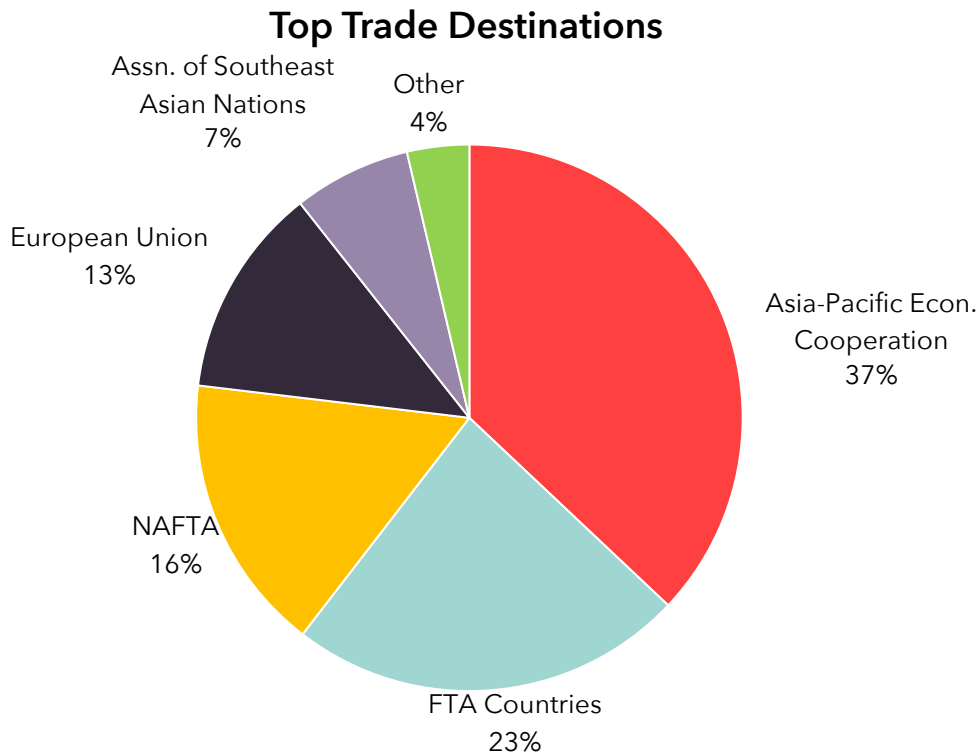
**Growing Exports from Arizona to Mexico**



# Greater Phoenix Exports

The table and graph below illustrate Greater Phoenix export data.

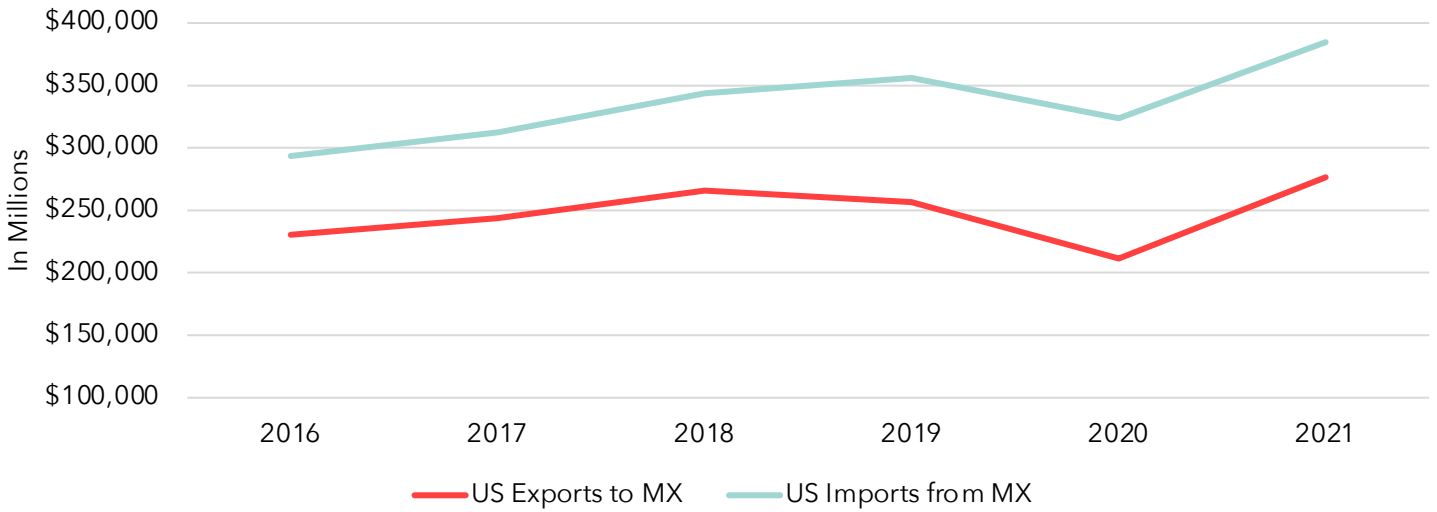
Exports	2020
Computer and Electronic Product	\$3,774,299,626
Transportation Equipment	\$2,064,809,596
Machinery	\$941,781,297
Chemicals	\$675,072,859
All Other	\$3,617,969,416
<b>Total</b>	<b>\$11,073,932,794</b>



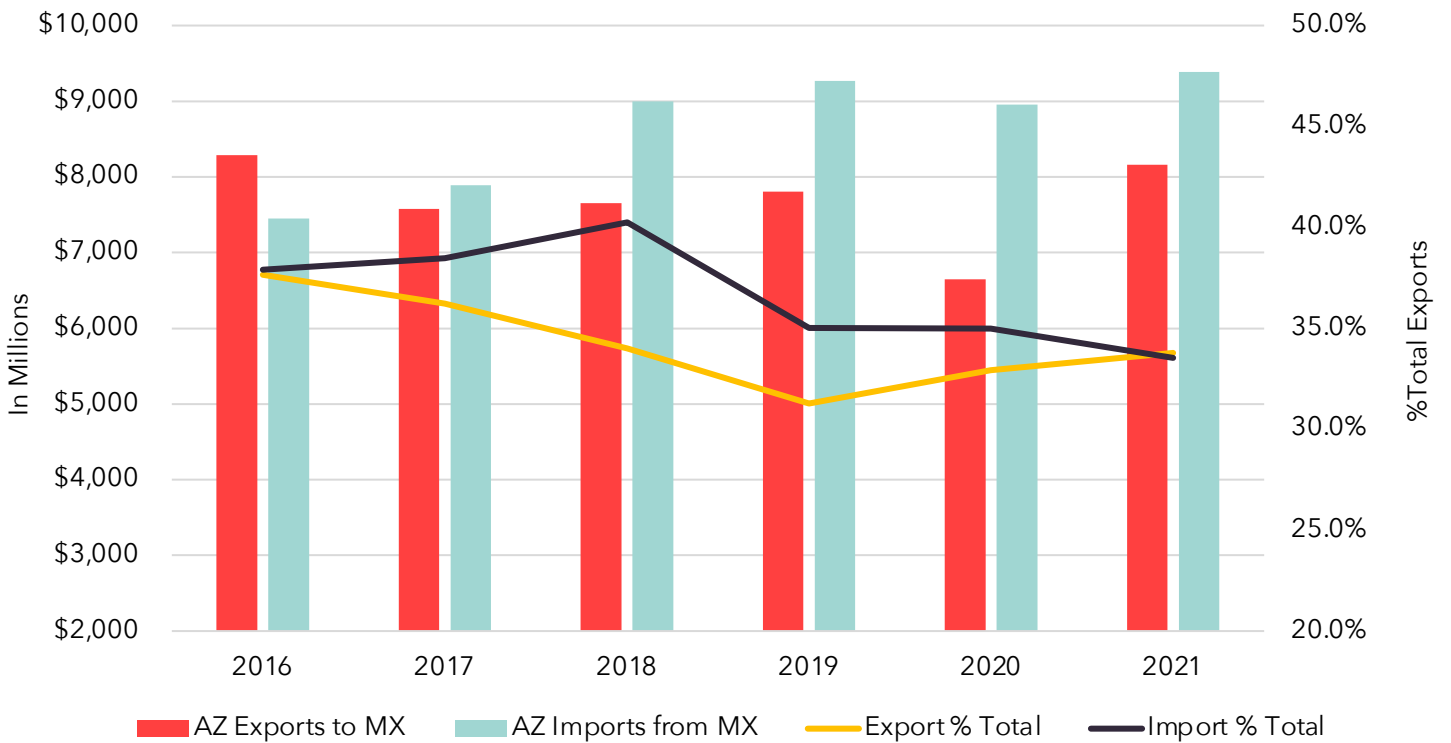
# Trade Rank

In 2021 Mexico ranked as the 2<sup>nd</sup> largest exporter and importer to the US. In Arizona, Mexico ranked as the largest exporter and importer.

### US Trade with Mexico



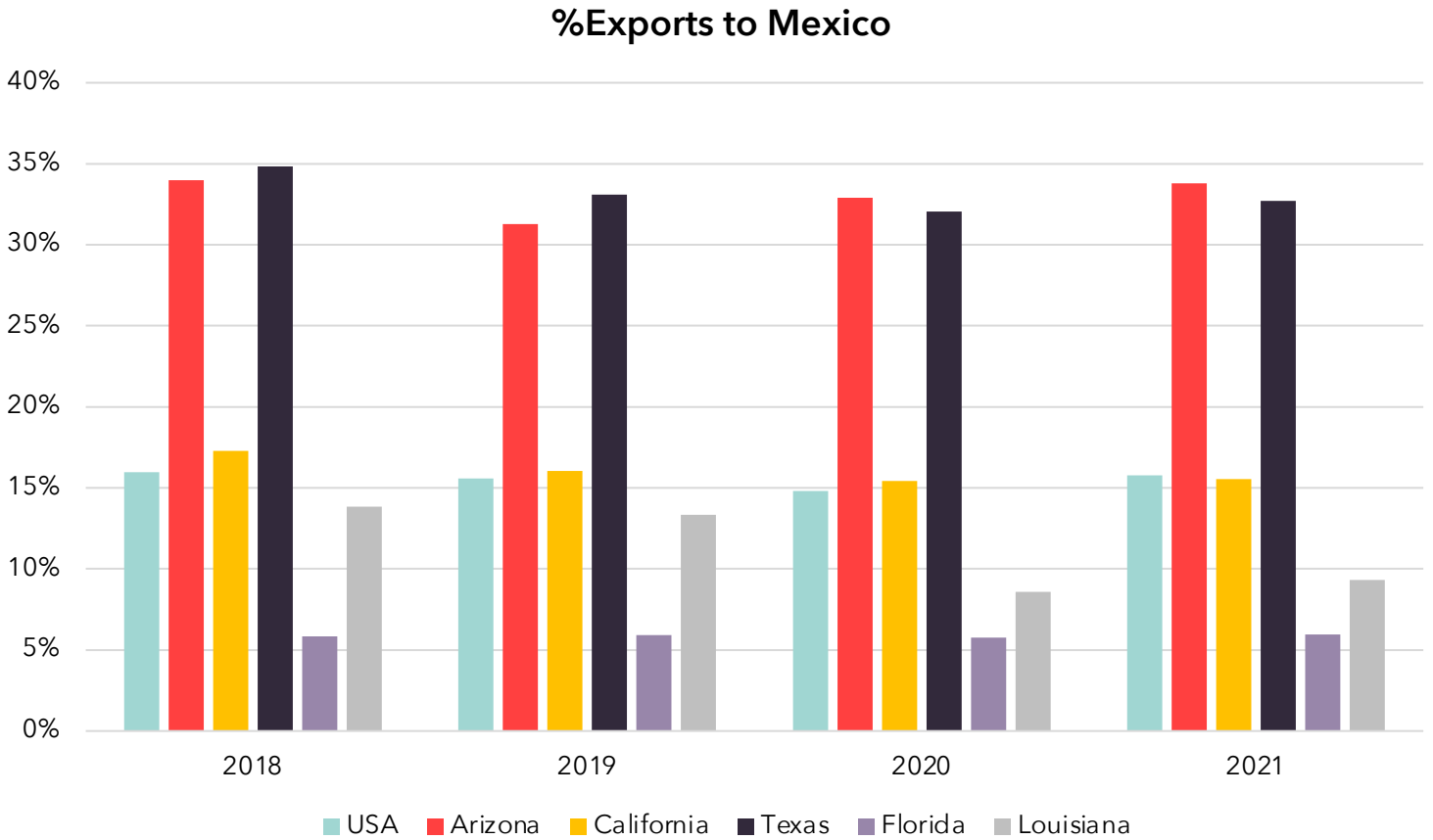
### Arizona Trade with Mexico





# Export Comparisons

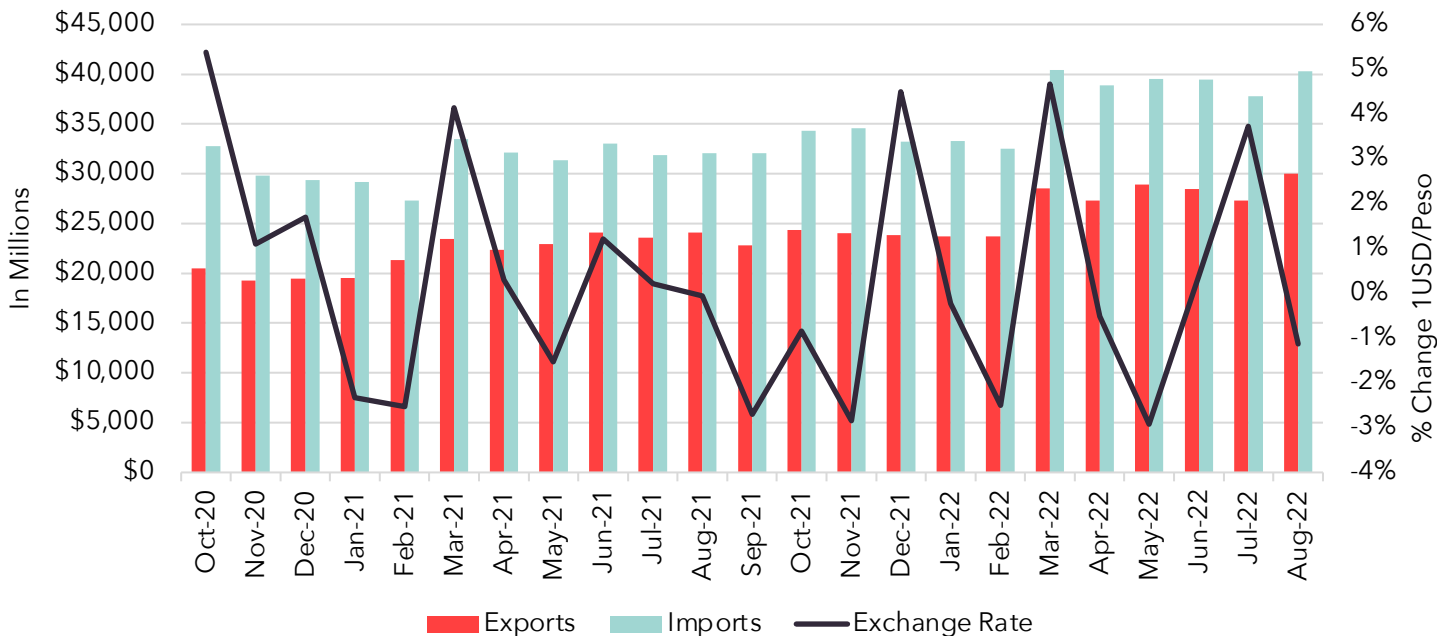
The graph below shows exports to Mexico as a % of total exports for the US, Arizona, and selected states from 2018-2021.



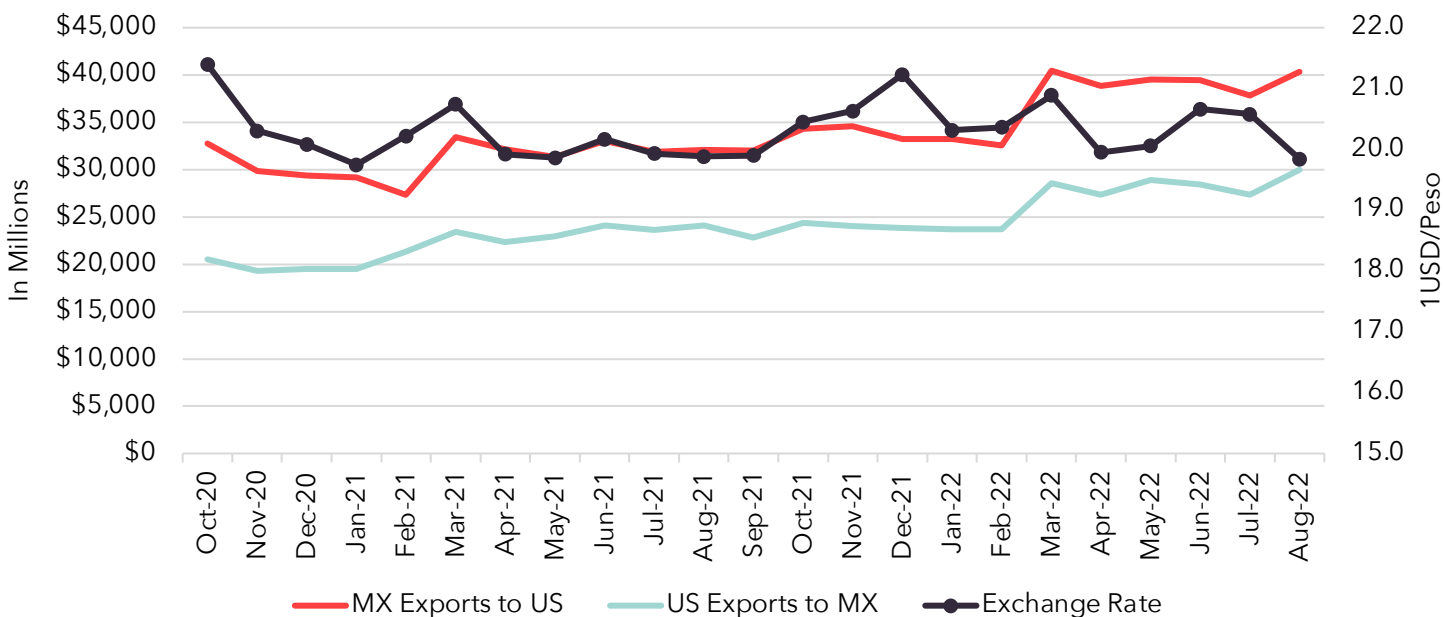
# Exchange Rate and Exports

The graphs below show the effect of fluctuations in the USD/Mexican New Peso exchange rate on trade between Mexico and the US. The USD strengthens as the number of Pesos per 1 USD increases. Essentially, the US decreases exports to MX and favors imports as the USD strengthens, since exports from the US become more expensive.

### US Trade with Mexico



### Exports



Sources: US Census Bureau 2022, Board of Governors of the Federal Reserve System 2022

# Company List

The table below lists Mexican companies by employment in Arizona. There are 35 Mexican companies in Arizona employing almost 5,000 people.

Company	Employment	Address	City	NAICS 6 Description
Asarco	1,617	100 Asarco Ave	Hayden	Copper, Nickel, Lead, and Zinc Mining
Cemex	1,087	3640 S. 19th Ave	Phoenix	Ready-Mix Concrete Manufacturing
El Super	568	7502 W. Thomas Rd	Phoenix	Supermarkets and Other Grocery (except Convenience) Stores
Bimbo Bakeries	320	738 W. Van Buren St	Phoenix	Retail Bakeries
Mission Foods	219	5860 S. Ash Ave	Tempe	General Warehousing and Storage
Silverbell Mine	200	25000 W. Avra Valley Rd	Marana	Copper, Nickel, Lead, and Zinc Mining
Zummit Plastics	100	240 N. 48th Ave	Phoenix	Plastics Material and Resin Manufacturing
Bar-S Foods	90	5090 N. 40th St	Phoenix	Meat Processed from Carcasses
Oroweat Bakery Outlet	82	7205 E. Southern Ave	Mesa	Retail Bakeries
BCW	75	721 W. Geneva Dr	Tempe	Framing Contractors
Copper Basin Railway	56	14920 Highway 177	Hayden	Line-Haul Railroads
Rinker Materials Hydro Conduit	36	1011 S. 43rd Ave	Phoenix	Concrete Pipe Manufacturing
Mckinley Paper	35	425 S. 15th Ave	Phoenix	Recyclable Material Merchant Wholesalers
Consulate of Mexico	26	3915 E. Broadway Bl	Tucson	International Affairs

## Company List (Cont.)

The table below lists Mexican companies by employment in Arizona. There are 35 Mexican companies in Arizona employing almost 5,000 people.

Company	Employment	Address	City	NAICS 6 Description
Del Campo Supreme	25	672 W. Frontage Rd	Nogales	Offices of Other Holding Companies
Gobierno Federal De Los Estados Unidos Mexicanos	25	135 W. Cardwell St	Nogales	International Affairs
Secretaria De Relaciones Exteriores	24	571 N. Grand Ave	Nogales	International Affairs
Zurcamex Usa	22	6908 E. Century Park Dr	Tucson	Other Grocery and Related Products Merchant Wholesalers
Sigma Foods	21	2140 S. 7th Ave Ste	Phoenix	Meat Processed from Carcasses
Bimbo Bakery Outlet	20	3840 W. Ina Rd	Marana	Baked Goods Stores
Southern Copper Corporation	19	1440 E. Missouri Ave	Phoenix	Copper, Nickel, Lead, and Zinc Mining
Environmental Fluids USA	11	4241 N. Winfield Scott Plz	Scottsdale	Petroleum and Petroleum Products Merchant Wholesalers
Ribacoquesqui Warehouse	10	225 N. Freeport Dr	Nogales	Commercial and Institutional Building Construction
Via Veneto	10	101 N. Freeport Dr	Nogales	Other Warehousing and Storage
Government of Mexico	10	320 E. McDowell Rd	Phoenix	International Affairs
Novedades	7	67 E. Baffert Dr	Nogales	Computer Systems Design Services
Community First Home Health	7	472 E. Wickenburg Way	Wickenburg	Home Health Care Services

## Company List (Cont.)

The table below lists Mexican companies by employment in Arizona. There are 35 Mexican companies in Arizona employing almost 5,000 people.

Company	Employment	Address	City	NAICS 6 Description
Gruma Corporation	6	860 W. Carver Rd	Tempe	Other Snack Food Manufacturing
Ena International	5	1860 N. State Dr	Nogales	Farm and Garden Machinery and Equipment Merchant Wholesalers
Deacero USA	4	17505 N. 79th Ave	Glendale	Iron and Steel Mills and Ferroalloy Manufacturing
Los Nogales	4	861 N. Industrial Park Ave	Nogales	Freight Transportation Arrangement
Advance America Cash Advance Centers	3	3129 N. Stockton Hill Rd	Kingman	Other Activities Related to Credit Intermediation
Servicios Aduanales Segrove Sc	3	1441 N. Industrial Park Dr	Nogales	Freight Transportation Arrangement
Quality Readymix	2	191 Industrial Park Dr	Navajo Nation	Ready-Mix Concrete Manufacturing
Agencia Aduanal Bonorand	1	2431 N. Grand Ave	Nogales	Freight Transportation Arrangement
<b>Total</b>	<b>4,750</b>	-	-	-

# Industry Analysis

The table below shows industry statistics for the top 20 Mexican industries in Greater Phoenix.

Industry	Employment	2021 LQ	Competitive Effect	2021 GRP
Copper, Nickel, Lead, and Zinc Mining	1,836	7.04	-131	\$1,424,919,082
Ready-Mix Concrete Manufacturing	943	1.43	7	\$326,595,310
Supermarkets and Other Grocery (except Convenience) Stores	568	0.99	327	\$2,153,823,019
Retail Bakeries	393	0.77	-5	\$50,974,336
General Warehousing and Storage	222	1.59	1,592	\$1,948,555,619
Meat Processed from Carcasses	111	0.05	8	\$11,636,463
Plastics Material and Resin Manufacturing	100	0.32	34	\$79,463,441
International Affairs	76	0.00	0	\$679,697
Framing Contractors	75	2.07	-165	\$232,644,021
Corporate, Subsidiary, and Regional Managing Offices	64	0.90	962	\$5,026,574,665
Line-Haul Railroads	56	0.20	13	\$115,681,794
All Other Plastics Product Manufacturing	55	0.52	139	\$273,733,101
Concrete Pipe Manufacturing	36	2.16	19	\$49,330,735
Recyclable Material Merchant Wholesalers	35	0.60	-22	\$95,955,621

# Industry Analysis (Cont.)

The table below shows industry statistics for the top 20 Mexican industries in Greater Phoenix.

Industry	Employment	2021 LQ	Competitive Effect	2021 GRP
Concrete Block and Brick Manufacturing	27	2.99	41	\$162,331,536
Offices of Other Holding Companies	25	0.84	-49	\$165,274,477
Other Grocery and Related Products Merchant Wholesalers	22	0.78	-22	\$511,512,359
Baked Goods Stores	20	0.34	8	\$4,657,926
Petroleum and Petroleum Products Merchant Wholesalers	11	0.50	-21	\$1,261,332,126
Commercial and Institutional Building Construction	10	1.30	466	\$1,723,765,960
<b>Total</b>	<b>4,685</b>	-	-	-

# Greater Phoenix Greater Together

People. Place. Technology.