# **GOODYEAR BY THE NUMBERS**

# Goodyear | ECONOMIC DEVELOPMENT

💲 developgoodyearaz.com | 🕻 623-932-3025 | 🖅 gyecdev@goodyearaz.gov



JANUARY 2025

# GOODYEAR BY THE NUMBERS

**Total Acres** 

122,369

-----

**Total Square Miles** 

191.2

\_\_\_\_\_

# Labor Force Population age 16+ within a

age 16+ within a 30 minute drive time

1.4 M

# Professional Workers

management, business, sales, office

66.1<sup>%</sup>

\_\_\_\_\_

Education Attainment population 25 years and older

36%

Some College or Associate Degree

36.4%

Bachelor Degree or Higher

\_\_\_\_\_

Days of Sunshine

300+



# **DEMOGRAPHICS**



Population<sub>1</sub>

116,694

Median Age

39.8

Male

**48.2**<sup>%</sup>

Female

**51.8**<sup>%</sup>



Total Housing Units<sub>1</sub>

46,412

Median Home Value

\$487,644

Single-Family Home Permits<sub>3</sub>

6,956

5 year total 2020-2024 \$

Average Household Income

\$135,442

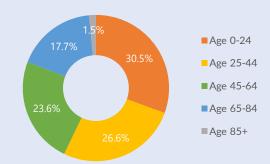
Household Income over \$100,000

**54.1**%

Median Gross Rent

\$1,482

# POPULATION BY AGE



# **WORKER COMMUTE FLOWS**



Source: U.S. Census Bureau, OnTheMap Application Inflow/Outflow Analysis 2022

# TOP EMPLOYERS BY # OF JOBS,

Amazon	6,099
United Parcel Service	2,309
Factor	1,500
Abrazo Healthcare	1,250
Chewy	1,200
Macy's & Bloomingdale's Logistics	1,085
Sub-Zero, Wolf, and Cove	834
Andersen Windows	582
City of Hope	508
REI (Recreational Equipment Inc.)	371
FIGS	356
Abercrombie & Fitch	350

# **WORKFORCE OCCUPATIONS**

Management, Business, Financial, Professional	45.7%
Sales, Administrative Support	20.5%
Service (healthcare, fire/police, personal care, food)	14.8%
Production, Transport, Material Moving	12.2%
Natural Resources, Construction, Maintenance	6.8%

# **EDUCATION**

Elementary: 4 districts, 13 in Goodyear, 34 in districts

High School: 2 districts, 4 in Goodyear, 11 in districts

Private & Charter: 3 private, 7 charter schools

Higher Ed: Local – Franklin Pierce University, Estrella Mountain Community College, Commercial Divers International, Unmanned Vehicle University, United Aviate Academy; Regional – ASU, Arizona Christian University, DeVry University, Grand Canyon University, Midwestern University, Ottawa University, Park University, Thunderbird School of Global Management, Universal Technical Institute, University of Phoenix

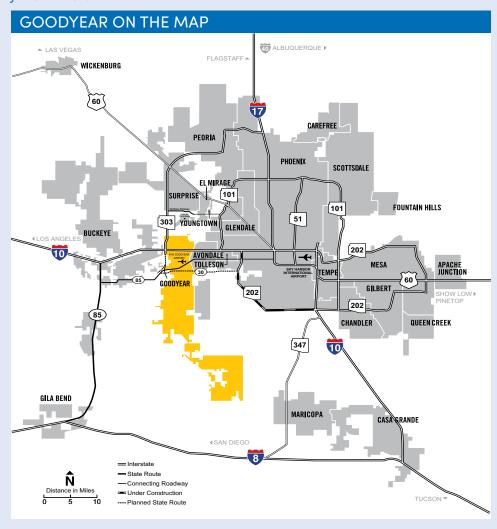
# **GOODYEAR BY THE NUMBERS**

# Goodyear | ECONOMIC PEVELOPMENT

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### JANUARY 2025



# **TRANSPORTATION**

# **Regional Connectors**

Interstate 10 Loop 101 Loop 202 Loop 303 MC-85

# **Airports**

Sky Harbor International Phoenix Goodyear

#### **Rail Service**

Union Pacific Railroad

# **Public Transit**

Valley Metro Goodyear Express Park-and-Ride WeRIDE

# **INFRASTRUCTURE**

State Route 30 (planned)

# **Electric** APS

**Natural Gas** Southwest Gas

# Water

City of Goodyear EPCOR Liberty Utilities Arizona Water Co.

# Connectivity

Cox Century Link Quantum Fiber Wyyerd Fiber Zayo

# RESIDENTIAL HOUSING GROWTH

# **Single-Family Permits**

Single-family permits have averaged nearly 1,400 new homes annually, supporting the housing demand and the city's rapid growth.

6,956

5 year total | 2020-2024

Year	# Permits	Change
2020	1,697	+18.3%
2021	1,799	+6.0%
2022	902	-49.9%
2023	944	+4.7%
2024	1,614	+70.9%

Source: Goodyear Development Services - January 2025

# **West Valley City Comparison**

Over the past five years, more than 43,000 single-family permits were issued across the West Valley, with Goodyear standing out as one of the fastest-growing cities in Arizona.

43,241

5 year total | 2020-2024

City	2020-2024
Buckeye	12,253
Surprise	12,508
Goodyear	6,956
Peoria	4,761
Avondale	3,985
Glendale	2,778

Source: Home Builders Association of America - January 2025

# **Multi-family Permits**

Multi-family housing permits saw a slight year-over-year decrease of 11%. This steady activity highlights continued interest in multifamily developments within the community.

1,557

2024 total units | -11% year over year (2023 - 1,759 total units)

Source: Goodyear Development Services – January 2025

# **TECHNOLOGY** wins

#### **DATA CENTERS**

Goodyear is home to state-of-the-art facilities operated by companies prioritizing sustainability and environmental responsibility, using significantly less water than traditional data centers. The campuses below are actively expanding.

Data Center Buildings	SQ FT
Compass Datacenters - Building C	251,815
Compass Datacenters - Building D	251,815
Microsoft (PHX 14)	244,676
Microsoft (PHX 15)	246,062
Microsoft (PHX 71)	244,676
Microsoft (PHX 72)	244,676
Stream Data Centers (PHX 2)	381,634
Vantage Data Centers (AZ 14)	465,063
Vantage Data Centers (AZ 15)	361,265
Vantage Data Center (AZ-21)	381,914
Microsoft (PHX 72)	245,000

# **GEN1** at GSQ

This Class A office complex sets the standard for success, attracting premier businesses and driving economic growth.

<b>Tenants</b> American Wealth Advisors	<b>SQ FT</b> 4,155
Bell Bank Mortgage	3,437
BPR	4,820
Edward Jones	2,446
Farm Bureau Insurance Company	2,034
Great American Title Agency	3,837
KB Home	4,080
Mellon & Sons (McDonald's)	3,234
Raymond James	2,709
Roman Empire	5,740
Spaces	15,519

# **INDUSTRIAL** successes

#### **ADVANCED MANUFACTURING & LOGISTICS**

Goodyear announced or welcomed **6** new manufacturing and logistics companies creating over **1,161** jobs in the local economy and totaling nearly **2.5** million square feet.

#### SPECULATIVE DEVELOPMENT

Goodyear has more than **31** buildings in various stages—under construction, in review, existing, or in planning—which will deliver over **8.2** million square feet of speculative space for businesses.

### **FOREIGN TRADE ZONE (FTZ) #277**

Goodyear has a well-established FTZ program offering exceptional opportunities to grow your business. FTZs are areas designed to facilitate and encourage international commerce with opportunities to reduce costs of operations. Visit <a href="developgoodyearaz.com/site-selection/ftz">developgoodyearaz.com/site-selection/ftz</a>

# **RETAIL** developments

#### **HIGHLIGHTS**

In 2024, **40** new retail establishments opened in Goodyear and many others are under construction or in the planning phase.

#### **NOW OPEN**

7-Eleven McAlister's Deli McDonald's (Sarival & Yuma) Air Aerial Fitness America's Best Contacts & Eyeglasses McDonald's (Sarival & Indian School) BeMobile - Verizon Moe's Southwest Grill Bubba's 33 PoNy's Michés C'est La Vie Nails Popo's Fiesta Del Sol Prime IV Hydration & Wellness Chick-Fil-A (Estrella Pkwv) Classic and Fancy Nail Spa Rock N Roll Sushi Collective House Sip at the Ranch Spitz Mediterranean Street Food Copper and Sage Einstein Bros Bagels Starbucks Elixir Bar & Restaurant The Good Feet Store F45 GSQ The Stillery Federico's Mexican Food Tuff Shed Fred Astaire Dance Studio Ulta (CTTC) Hello Sugar Valley Craft Indian Curry Bowls West Haven Collective Jamba (McDowell) Whataburger (Estrella Pkwy) Lotus Pho Vietnamese Kitchen White Castle Main Squeeze WinCo

#### **UNDER CONSTRUCTION**

America First Credit Union Ono Hawaiian BBQ (Estrella Pkwy) BoSa Donuts Over Easy Buc-ee's QuikTrip (173rd Ave & Yuma) Burlington Rack Room Shoes City Vet Shake Shack Slim Chickens Dave's Hot Chicken High Tide Seafood Take 5 Oil Change The Yard Milkshake Bar Home2Suites O'Reilly Auto Parts (CTTC) Yates Mitsubishi Ono Hawaiian BBQ (CTTC)

#### **PLANNED**

AC Hotel by Marriott Crown Lift Trucks Livewell Animal Urgent Care Rio Mirage Cafe
The Refresh Room
More announced soon...

CTTC = Canyon Trails Towne Center

# Goodyear | ECONOMIC DEVELOPMENT

1900 N. Civic Square | Goodyear, AZ 85395 623.932.3025 | developgoodyearaz.com | gyecdev@goodyearaz.gov

Follow GoodyearAZecdev on social media for more exclusive business updates and announcements!









Published January 2025



**ECONOMIC** DEVELOPMENT

jobs created

capital investment

2,592 \$284.5

# GOODYEAR highlights

#### **OFFICE & MEDICAL GROWTH**

### City of Hope

A 15,000 SF expansion and 20,000 SF renovation has begun on City of Hope's surgical center, slated to open in 2026. The project includes four new operating rooms, recovery areas, endoscopy suites, and post-anesthesia care units, enhancing its capacity for specialized treatments like bone marrow transplants and cellular therapies. In partnership with TGen, City of Hope is uniting researchers and doctors to integrate cutting-edge technologies into advanced cancer care at its Goodyear campus.

### **Abrazo West Campus**

As a Level 1 Trauma Center, Abrazo West Campus is advancing medical care in Goodyear. The hospital invested \$2.7M in Arizona's second da Vinci 5 surgical robot, bringing Al-driven precision to the operating room, Additionally, Abrazo Health has broken ground on a 24-bed Inpatient Rehabilitation Hospital, set to open in late 2025, offering integrated medical offices and inpatient rehab services in a state-of-the-art facility.

#### Banner Health Multi-Specialty Medical Center

Construction is underway on a new three-story, 62,475 SF medical outpatient building at GSQ, fully preleased by Banner Health. Set to open in the third guarter of 2025, the facility will provide a range of services, including primary care, orthopedics, cardiovascular care, and on-site labs and imaging.

#### Premier Office & Medical Space

Goodvear Professional Plaza – 25,773 SF Class A office complex Origin – 21,794 SF medical offices

Canyon Trails Professional Center – 13,500 SF medical offices

#### **INNOVATIONHUB**

The InnovationHub at Georgia T. Lord Library celebrated its 10th anniversary in 2024, providing free entrepreneurial support to the small business community. The Hub offers comprehensive resources including one-on-one mentoring, workshops, networking events, and access to business development tools.

In 2025, the InnovationHub will expand its impact by launching a Youth Entrepreneurial Program designed to equip high school students with essential business skills. The Hub will also expand it offerings through strategic internal and external partnerships with workshops on critical topics such as artificial Intelligence integration, financial management, on-line business presence, and product-market fit strategies.

# RESIDENTIAL growth

#### SINGLE-FAMILY | PERMITS

Single-family permits have averaged nearly 1,400 new homes per year to keep up with significant growth in Goodyear.

1,614

2024 total permits | +70.97% year over year (2023 – 944 total permits)

6,956

5 year total | 2020-2024

#### **MULTI-FAMILY | NEW UNITS**

Multi-family units, including apartments and detached rentals, saw steady activity, reflecting ongoing community interest.

1,557

2024 total units | -11% year over year (2023 - 1.759 total units)

# **INFRASTRUCTURE** news

#### Water – Goodyear Water Reclamation Facility (GWRF)

Project will expand the capacity to address short term growth in the GWRF service area. Process improvements include aeration basin updates, new tertiary filters, new effluent pumping, new plant water booster pump station and digester improvements.

### **Street Improvements**

Improvements underway making it easier to travel around the city. Five of the major construction projects in FY25-28 include:

- Estrella Parkway: Vineyard Rd. to MC85 (includes new bridge)
- Cotton Lane: Estrella Pkwv. to the Gila River Bridge
- SR 303 Extension: MC85 to Van Buren St.
- Camelback Road: SR 303 to 152nd Ave.
- Estrella Parkway under Interstate 10

#### Transportation – WeRIDE Microtransit Service

Goodyear's WeRIDE Microtransit Service offers shared rides for all passengers and recently expanded with two ADA-compliant vans. The service connects riders to key city destinations and operates Monday-Friday, 6 AM to 8 PM.

# BIZ buzz

#### Buc-ee's | 74.000 SF | 300 lobs

The iconic Texas-based travel center is set to open its first Arizona location in Goodyear, marking its westernmost expansion. Situated on 22 acres at the southeast corner of Bullard Avenue and I-10, the location will feature Buc-ee's signature foods, beverages, and retail offerings as well as 120 gas pumps. Known for its clean restrooms and vast array of convenience items, Buc-ee's is expected to be a major draw for visitors and locals.

Banner Health Multi-Specialty Medical Center Ground Breaking at GSQ

#### GSQ

Globe Corporation and RED Development are bringing this 150-plus-acre mixed-use destination to life. GSQ is designed to be Goodyear's premier cultural hub featuring unique entertainment experiences, an array of high-end and fast-casual dining options, retail and specialty shops, plus residential and hotel accommodations. Site work kicked off with the extension of Goodyear Way to Bullard Avenue which is on track for completion in 2025.

#### Civic Sauare at GSQ

In 2024, The Stillery, Bacchus Wine Bar, Copper & Sage, Classic & Fancy Nails Spa, Spitz Mediterranean Grill, and F45 GSQ opened and second parking garage with 535-space was also completed. 2025 brings new retail and restaurant space progressing with High Tide Seafood, Over Easy, The Yard Milkshake Bar, and Shake Shack set to open this spring and AC Hotels by Marriott, an upscale four-story, 134-room European-inspired hotel will also break ground.

# PARKS & REC update

#### Civic Square Park

Designed to serve as the "heart of the city", the park provides a central location for festivals, concerts, and community events. The 2-acre community gathering space at GSQ hosts a diverse variety of events annually including:

Goodyear Night Markets Holidays on the Square Movie Night Rhythm and Roots Theater in the Park

Veteran's Day Tribute Festival Vision & Sound Wag & Tag Pet Festival West Valley Heart Walk



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Saddle Mountain Brewing Company



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# **GOODYEAR**

# Goodyear | ECONOMIC DEVELOPMENT

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### Produced & Published in collaboration with



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# Dear Friends,

It is my pleasure to welcome you to the city of Goodyear, Arizona. As one of the fastest-growing cities in the nation, Goodyear is a community where the American dream is not just alive but thriving. Each day, more and more people and businesses are discovering the benefits of calling Goodyear home, and we are thrilled to have you as part of our vibrant community.

Here are a few reasons Goodyear stands out as an ideal location:

- Exciting New Downtown: Goodyear's new GSQ area is quickly becoming a hub for both commerce and community, featuring modern amenities, walkable streets, and innovative space for business growth, downtown living, and social interactions.
- Robust Population Growth: A rapidly growing population fueled by extensive and diverse housing growth.
- Affluent Consumer Base: Goodyear boasts high household incomes and strong consumer spending patterns.
- Strategic Location: Goodyear draws visitors from the entire metropolitan Phoenix area, offering a broad customer reach.
- Development Opportunities: Ample opportunity for ground-up developments and a strong inventory of existing space.
- Business-Friendly Climate: We pride ourselves on creating a supportive, welcoming environment for businesses, with streamlined processes and an engaged Economic Development team ready to assist you every step of the way.



Beyond these advantages, Goodyear offers an exceptional quality of life and a safe community making it not just a great place for business, but a wonderful place to live. Our community enjoys beautiful parks, recreational facilities, indoor and outdoor activities, top-rated schools and a variety of shopping, dining, and entertainment destinations attracting visitors from across the region. The Goodyear Ballpark is also home to MLB Spring Training Cactus League for the Cincinnati Reds and Cleveland Guardians and just minutes away from other major sporting events including NASCAR, NBA, MLB, and NFL.

As you explore Goodyear, you'll quickly see why our residents and business owners are confident in their choice to call Goodyear home.

Warm regards,

Joe Pizzillo Mayor, city of Goodyear



# Why Goodyear?

The heart of metro Phoenix's dynamic Southwest Valley, Goodyear basks in the Arizona sun at the base of the Sierra Estrella mountains. The city has it all — a strong economic base, high-quality housing options, superb recreational opportunities and speedy access to the rest of metro Phoenix while retaining a smaller-town vibe. It's no wonder Goodyear is one of the fastest growing cities in the state and country.

# Explore...











# Demographics/Growth





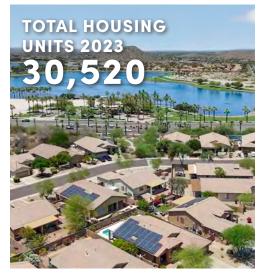








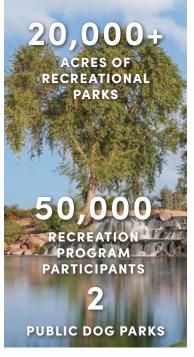




# Live...











# Invest...





**SALES TAX GROWTH 2020-23: 29%** 

15% BUILT OUT 750,000 POPULATION AT FULL BUILD OUT

# Thrive...



# 34 elementary schools / 10 high schools

1 university - Franklin Pierce University

10 major colleges and universities within 30 miles

9 out of 10 residents recommend living in Goodyear

School Choice with A+ rated schools

200+ medical and health care services within the Goodyear Medical Innovation Corridor

Variety of housing options from multi-family to upscale master-planned communities

# Climate...



### **AVERAGE TEMPERATURES AND PRECIPITATION**

Average High (F)	Average Low (F)	Average Precip. (Days)
67°	43°	2
71°	46°	2
79°	52°	2
86°	58°	1
95°	67°	0
105°	76°	0
106°	82°	2
104°	81°	2
100°	75°	2
89°	62°	1
76°	50°	1
65°	42°	2
	High (F) 67° 71° 79° 86° 95° 105° 106° 104° 100° 89° 76°	High (F) Low (F) 67° 43° 71° 46° 79° 52° 86° 58° 95° 67° 105° 76° 106° 82° 104° 81° 100° 75° 89° 62° 76° 50°

# GOODYEAR PROXIMITY

# STRATEGIC SOUTHWEST LOCATION

Ideal Location for Business, Residents, Visitors, and Tourists

Goodyear is strategically located in southwest Metro Phoenix with frontage on Interstate 10 and Loop 303 and quick access to Loop 101, allowing easy travel to the entire Valley of the Sun within minutes. Its location also makes for an easy drive to Southern California.

The West Valley has many advantages for creating a stable business environment — including a predictable climate and being so geologically sound that it's home to America's largest nuclear generating facility. Palo Verde Generating Station provides businesses continual access to clean, reliable energy.





# TO GET HERE

Highways leading into Goodyear are:

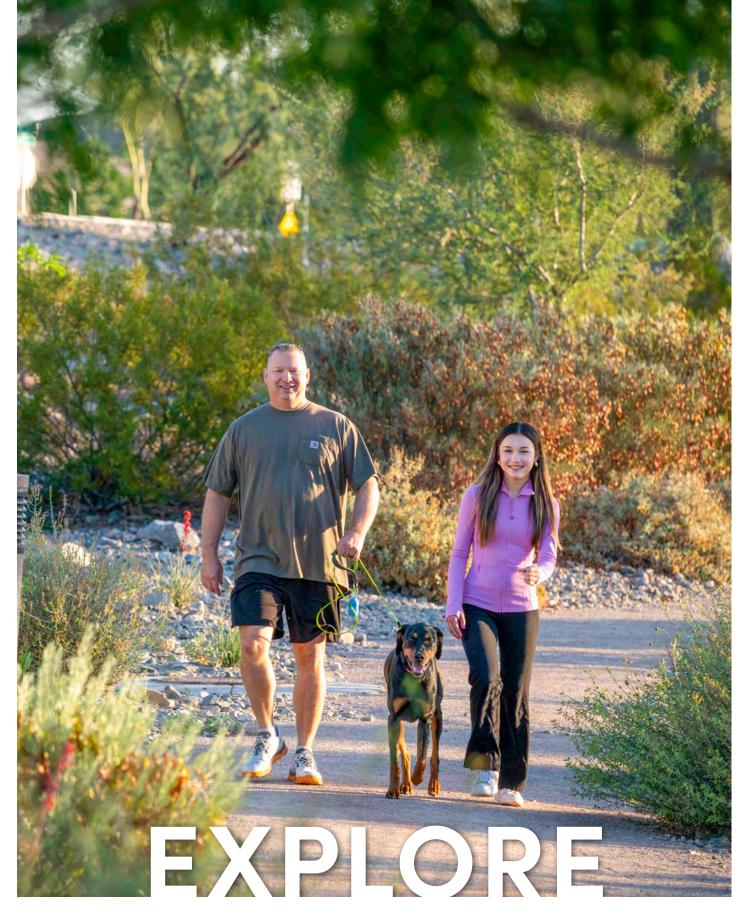
From the east: From Interstate 17, those driving from the north or south can turn to the west on Interstate 10 and continue until reaching one of the five full-diamond interchanges that bring drivers into the city: Dysart and Litchfield Roads, Bullard Avenue, PebbleCreek Parkway/ Estrella Parkway, and Loop 303/Cotton Lane. Loop 202 also links Goodyear to the East Valley.

From the north: From Interstate 17, turn west on Loop 303 on the northern edge of the Valley and continue south of Interstate 10 where it turns into Cotton Lane.

From the south: Interstate 10 heads northwest to Phoenix from the Tucson area and will bring you to the exits that serve Goodyear.

From the west: Interstate 10 runs east from the Los Angeles area to reach Goodyear on the western edge of the Valley. If traveling from San Diego, take Interstate 8 east until reaching AZ-85, then turn north at Gila Bend to reach Interstate 10, heading east to reach Goodyear. MC-85/Buckeye Road also connects AZ-85 to Goodyear, with easy access to Phoenix Goodyear Airport from the west.

By air: Phoenix Sky Harbor International Airport (PHX), Phoenix metro's primary provider of passenger air service, is just 30 minutes east of Goodyear. Phoenix Goodyear Airport (GYR) is a general aviation reliever airport to Sky Harbor.



**GOODYEAR** 

WE OFFER THE GOOD LIFE FOR EVERYONE

# **GOODYEAR**



- Recreational assets include Estrella Mountain Regional Park, Goodyear Recreation Campus, and 20 city parks, including off-leash dog parks, a linear park along Bullard Wash, and a BMX raceway.
- Courses, courts, and fields abound for playing golf, pickleball, tennis, baseball/softball, basketball, soccer, and more.
- Bike lanes and trails let you explore the entrancing desert landscape.
- Goodyear Ballpark hosts two Major League Baseball spring training teams and year-round events and tournaments.
- Numerous locally owned and regional eateries, breweries, and specialty shops.

- Many more shopping and dining options coming in Goodyear's new downtown, GSQ.
- Near State Farm Stadium, home of the NFL's Arizona Cardinals and "mega-events" like the National Football League's Big Game, and superstar concerts. Surrounding Westgate area includes Desert Diamond Casino, VAI Resort and Mattel Adventure Park
- Convenient to the Valley's renowned museums, restaurants, parks, resorts, and shopping, as well as Phoenix Sky Harbor International Airport. General aviation needs can be served by Phoenix Goodyear Airport.







# **COMMUNITY EVENTS**

Goodyear brings its fast growing community together with celebrations of history, holidays, pets, seasons, music, sports, food, and drink. Residents share their free time with each other to gather, learn, play, perform, and form new connections to each other as well as the greater community.

# ANUARY

- Nippers Clippers Show and Shine car show — Goodyear Ballpark
- Arizona Balloon Classic Goodyear Ballpark

### **FEBRUARY**

- Heart & Sole 5K Goodyear Ballpark
- Theater in the Park Goodyear Civic Square
- Wag & Tag Goodyear Civic Square
- Vision & Sound, an African American Experience – Goodyear Civic Square
- Soaring Palate Estrella Mountain Community College

# MARCH

- Major League Baseball Spring Training - Goodyear Ballpark
- Hop & Hops Goodyear Recreation Campus

# **APRIL**

- Goodyear Lakeside Music Festival – Estrella Lakeside **Amphitheater**
- Goodyear Night Market Goodyear Civic Square

### MAY

- Arizona Complex League Goodyear Ballpark
- AzBCA All-Star Games Goodyear Ballpark

# UNE

• Juneteenth Family Day — Goodyear Recreation Campus

# JULY

• Star Spangled 4th – Goodyear Ballpark

#### **SEPTEMBER**

- Ballet Under the Stars Estrella Lakeside Amphitheater
- Mavericks Round Up Food Truck **Festival**

### **OCTOBER**

- Arizona Fall League Goodyear Ballpark
- Fall Festival Goodyear Ballpark
- Goodyear Rocks Goodyear Recreation Campus

# NOVEMBER

- Veterans' Day Tribute Festival Goodyear Civic Square
- Chalk Art in the Park Goodyear Recreation Campus
- Walk Like MADD Goodyear Ballpark
- Pachuco Car Show Goodyear Ballpark

# **DECEMBER**

• Holidays on the Square -Goodyear Civic Square

To learn more about the city's special events, visit goodyearaz.gov/ government/departments/parksrecreation/special-events







# **GOODYEAR RECREATION** CAMPUS

# 420 S. Estrella Parkway

This is the ultimate gathering place for residents and their guests to embrace a healthy lifestyle and sense of community through a wide variety of activities. The recreation center, aquatic center, and community park offer a broad list of amenities catering to all ages and abilities.

### **RECREATION CENTER**

- Elevated indoor walking track with mountain views
- Adult classes in yoga, barre, indoor cycling, HIIT, aerobics, Zumba, Pilates, strength training, Silver Sneakers, and more
- 9,000-square-foot multipurpose gym for volleyball, pickleball, basketball, and more sports
- State-of-the-art fitness and weight-training area
- Teen activity room staff mentors, active gaming, and esports
- Multipurpose space 3,000 square feet available for classes and rentals

### AQUATIC CENTER

25-yard, 8-lane competition pool with diving boards

- Zero-depth entry play pool with play structures
- Leisure pool connects to play pool and lazy river
- 2, 27-foot water slides
- Shaded seating and reservable ramadas

- Outdoor courts basketball, pickleball, tennis, and volleyball
- 2 adult-sized softball fields and 2 full soccer fields
- Ramadas, barbecue grills, benches, picnic tables, drinking fountains, restrooms
- Art Plaza features monumental "Chasing the Stars," a 26-foot tall human-powered kinetic sculpture

For more information visit grc.goodyearaz.gov

# **GOODYEAR PARKS &** RECREATION

Goodyear's community parks provide open space, playgrounds, ramadas, and other popular features.

# **Goodyear Community Park**

3151 N. Litchfield Road

2 softball and 1 youth baseball fields, basketball, volleyball, pickleball and tennis courts, skate park, walking paths.

# **Falcon Park**

15050 W. Indian School Road

Lighted softball/youth baseball field with electronic scoreboard (Paul Goldschmidt Field), softball field, basketball and sand volleyball courts, walking path.

# **Foothills Community Park**

12795 S. Estrella Parkway

Full soccer field, 3 youth baseball fields, amphitheater, walking tracks, pump track with beginner, intermediate and advanced courses.

The city's three **specialty parks** are dedicated to a specific use:

**Bullard Wash Linear Park** (running, walking, fitness stations) between 152nd Drive and Virginia Avenue and the northeast corner of McDowell Road and PebbleCreek Parkway (behind the Staples store).



# **Roscoe Dog Park**

15600 W. Roeser Road

# Goodyear BMX Raceway

15660 W. Roeser Road

Most of the 11 neighborhood parks offer ramadas, benches, playgrounds, and open space. Some have sports fields, and Loma Linda Park has an 8-lane swimming pool.

# Estrella Mountain Regional

Park 14805 W. Vineyard Avenue

Owned and maintained by Maricopa County, about half of this 20,000-acre property is within Goodyear's city limits. A tremendous asset to the Southwest Valley, most of it remains in its natural state,

and it's laced with 33 miles of trails for hiking, mountain biking, or horseback riding. It also offers the Tres Rios golf course, baseball fields, ramadas, campgrounds, seasonal fishing in the Gila River, and educational and volunteer programs, many of them hosted in its green-friendly Nature Center. For more information see maricopacountyparks.net.

### **RECREATION PROGRAMS**

Goodyear provides its residents with extensive options for recreation programs. Youth, teens, adults, and seniors can gather with their peers or people of all ages for fun, fitness, and friendliness.

Adaptive Programs Pickleball tournaments, art classes, Special Olympics Arizona teams for basketball, cheer, powerlifting, golf and more, social groups, and special events.

Adult Sports Co-ed sand volleyball league and men's and co-ed softball leagues.

Aquatics Swim lessons for children and adults, swim teams for ages 4-18, adult aquatic fitness classes, lifeguard and swim instructor training.

# **Break Camps and Summer Recreation**

Drop-in summer recreation programs for ages 4-12, fall, winter, and spring break camps introducing students ages 5-12 to the Goodyear Recreation Center.

**Early Education** Preschool programs including Bright Beginnings, Kindergarten Readiness, My Play Date, Lil Artists and Lil Athletes.

**Enrichment Programs** Youth options include one-night events GRC@Night and Daddy/ Daughter and Mother/Son dances, plus Pickleball Youth Beginner sessions. Adults can choose from pickleball classes, female self-defense, and drum circle classes.

Senior Programs Activities include card and board games, bingo, Goodyear Stitchers (knitting and sewing), crafts, seminars, and trips.

**Teen Programs** GRC University offers volunteer opportunities and career readiness seminars. Other programs include teen-only swim nights at the aquatic center and teen trips to local attractions.

Youth Sports Co-ed and boys' and girls' leagues for basketball (ages 5-12), flag football (5-12), soccer (3-11) and volleyball (7-15).

To learn more about Goodyear's extensive recreation program offerings visit recreation. goodyearaz.gov or call 623.882.7525.

# You're in Good company.









IN GOODYEAR
THERE'S A LOT TO LOVE HERE

# A STELLAR QUALITY OF LIFE

Everyone can find their perfect home within Goodyear's best-in-class neighborhoods, established or brand-new.

Highly-rated K-12 schools give children and youth a firm foundation for their future growth and careers, and lifelong learning continues at surrounding colleges and universities.

Outstanding health care is available throughout Goodyear's Medical Innovation Corridor.

The city takes pride in providing excellent service, beginning with public safety.

# accolades





3rd fastest-growing city over 100,000 in U.S. (per SmartAsset's list of fastest-growing cities over 100,000 from 2017-22)



**Best Cities to Live** 

Goodyear was ranked by 24/7 Wall St. as one of America's Top 10 Best Cities to Live (No. 7).



**Best Cities for Veterans** 

A NerdWallet study ranked Goodvear (No. 3) as one of the best cities The study based its selection criteria on the level of economic opportunity for veterans.



Best Place for **Young Couples** 

Movoto ranked Goodyear in its top 10 for "Best Places Near Phoenix for in the nation for veterans. Young Professionals" and "Best Phoenix Suburbs for Young Couples".





# **EDUCATION**





# **District Coverage**

Goodyear is served by four elementary (K-8) districts with 13 campuses in Goodyear and 34 schools total. There are two high school (9-12) districts with three schools in the city and seven in neighboring communities serving Goodyear residents. Goodyear High School, with Phase One opening to freshmen in Fall 2025, will be the newest addition. The city also has seven charter schools and three private schools.

# School Choice In Arizona

Students may attend any school within the district (intradistrict choice) or outside the district (interdistrict choice). Students also may attend a charter or private school.

Here's what you should know about K-12 education in Goodyear:

- Full-day kindergarten is offered at all elementary schools in Goodyear.
- All elementary school districts offer before- and afterschool care, preschool, and break camps.
- Litchfield Elementary School District students can apply to the Traditional Academy, a rigorous, content-specific curriculum.
- Liberty Elementary School District's Westar Elementary focuses its academic program on STEM, emphasizing Science, Technology, Engineering and Math.
- BASIS Charter Schools regularly rank among the highest scoring schools in the state.
- Great Hearts Academies is a leading provider of a classical, liberal arts education.
- West Valley Christian School offers a private Christian education for grades PK-12 (high school beginning August 2024). Other private schools in Goodyear include St. John Vianney Catholic School (PK-8), and various Montessori and preschool options.

High School options for Goodyear include:

Desert Edge High School has been named an A+ School of Excellence® by the Arizona Education Foundation, and Millennium High School has received an "A" letter grade from the Arizona Department of Education.



# TRADE SCHOOLS

# **Commercial Divers International**

#### commercial diversinternational.edu

Offers a 4.5-month certified commercial diving course focused on the trade of underwater welding, with classroom instruction and hands-on experience in three 21,000-gallon on-campus tanks as well as Lake Pleasant in the North Valley. This skill can lead to lucrative careers building or repairing oil rigs and vessels, ships, dams, aquariums, marine engines and compressors, and has applications in many more fields.

# **Desert Dental & Health Academy**

#### desertdha.com

Offers small class sizes for training programs for dental and orthodontic assistants and phlebotomists, plus CPR certification and IV training for health professionals.



# **United Aviate Academy**

### aviateacademy.com

Students at this flight school based at Phoenix Goodyear Airport can earn their private pilot's license in as little as three months and enter the United Aviate program, from which United Airlines anticipates hiring 10,000 pilots over the next 10 years.

# **Unmanned Vehicle University**

# uxvuniversity.com

Adjacent to Phoenix Goodyear Airport and unrestricted class G airspace, this campus delivers certificate courses in Unmanned Aircraft System operations and project management. Coursework is designed to provide students with the technical knowledge and operational proficiency needed to be a qualified commercial drone service provider.

### **West MEC**

### west-mec.edu

This career technical education district includes the high school districts that serve Goodyear with locations throughout the West Valley and sponsors vocational programs for high school students (33 programs) and adults (7 programs) at four dedicated West Valley campuses and partner locations.

# **COLLEGES AND UNIVERSITIES**



The West Valley's higher education scene includes campuses offering multiple choices in degrees and environments, beginning with Goodyear's Franklin Pierce University and extending to Estrella Mountain Community College, Arizona State University's West Campus, and Midwestern University, among others, located in nearby cities.

# Franklin Pierce University

# franklinpierce.edu

Goodyear's first post-secondary campus has a health-focused curriculum and offers two postgraduate degrees, Doctor of Physical Therapy (DPT) and Master of Physician Assistant Studies (MPAS). Both programs have a hybrid format with online classroom instruction and intensive in-person lab and clinical work. The DPT program has a 100% employment rate within six months of graduation.

# Estrella Mountain **Community College**

### estrellamountain.edu

EMCC's main campus offers nearly 200 degree and certificate programs as part of the Maricopa Community College District. With the most affordable tuition in the Valley, smaller class sizes, and a variety of learning choices, this college is everything a 21st century school should be.

# Arizona State University — West Valley Campus

#### asu.edu

Arizona's largest and America's most innovative university offers 125 undergraduate and graduate degrees out of its West Valley campus in the fields of business, engineering, global management, health and nursing, public service, and education, with forensics as the most popular major. It's also a gateway to everything ASU offers at its other Valley campuses, its worldwide reach through its online offerings, and future-forward research.

# **Grand Canyon University**

#### gcu.edu

This private Christian university has a growing presence with extensive campus and online options for students to prepare for or advance their careers and personal growth. The most popular majors are nursing, business, and elementary education, and the campus offers an active campus life.

# Midwestern University

#### midwestern.edu

This health sciences university's Glendale campus offers 16 graduate-level degrees including doctorates in osteopathic medicine, dental medicine, optometry, physical therapy, pharmacy, and veterinary medicine.

Other West Valley higher education options include:

# **Arizona Christian University**

arizonachristian.edu

# DeVry University/Keller Graduate School of Management

devry.com

# **Ottawa University**

ottawa.edu/ouaz

# **GEORGIA T. LORD LIBRARY**



# **Library Services**

The Georgia T. Lord Library is adjacent to Goodyear City Hall in the heart of GSQ, Goodyear's new downtown area. It's 24,000-squarefoot library is located in the Goodyear Civic Center and is named in honor of Georgia T. Lord, Goodyear's first female mayor.

The library originally opened its doors in 2009 but relocated to its current, more spacious building in 2022. This modern facility is designed to meet a wide array of community needs and interests. Among its many features is a treehouse-themed children's area, which provides an engaging and imaginative space for young readers.

Visitors have access to more than 30 public computers, ensuring ample technological resources. The library also includes several meeting rooms, ideal for study groups, community gatherings, and business meetings and a self-service cafe. The InnovationHub is a standout feature. offering a dedicated space for entrepreneurs and business owners to foster creativity and growth.

To enhance convenience, the Georgia T. Lord Library offers curbside pickup services, allowing patrons to borrow and return materials with ease. As part of the Maricopa County Library System, the library is committed to providing a wide range of resources

and services to meet the educational. professional, and recreational needs of the Goodyear community.

1900 N. Civic Square 602.652.3000

mcldaz.org/georgia-t-lord



# **HEALTH CARE TREATMENT** AND INNOVATION

Goodyear is a major hub for health care with more than 200 medical practices and businesses. With everything from neighborhood offices to state-of-the-art medical centers within an easy drive, residents can choose the environment where they receive their care.





Goodyear's Medical Innovation Corridor has a growing contingent of companies doing cuttingedge research and treatments.

# **Abrazo West Campus**

abrazohealth.com

Abrazo Health offers medical treatment at facilities across the Valley, and this hospital

helps anchor Goodyear's health corridor. This Level 1 trauma center with 207 patient beds provides superior care through its emergency department and specialties including orthopedics, interventional cardiology, stroke and vascular care, women's health, obstetrics, and much more. Minimally invasive robotic

surgery used for many procedures reduces pain and recovery time for patients.

Abrazo recently completed a \$9 million expansion, adding square footage for the pharmacy department and a second interventional radiology suite, growing its capacity to process medications and treat numerous conditions including stroke, pulmonary embolism, and peripheral arterial disease.

# City of Hope

# cityofhope.org

City of Hope, located in Goodyear, provides treatment, diagnosis, screening, and other services for patients facing all types of cancer, with appointments in as little as 24 hours. It belongs to a network that's one of the nation's foremost providers of cancer treatment, research, and prevention.

Physicians specializing in specific forms of cancer and advanced treatments collaborate on personalized care as a multidisciplinary team. Renowned hematologic oncologists treat leukemia, myeloma and rare blood cancers with advanced treatment options and clinical trials unique to City of Hope's Arizona location. An under-construction 14,000 squarefoot surgical center expansion is adding to the facility's capacity to save lives.

City of Hope's affiliation with the Translational Genomics Research Institute (TGen) in Phoenix allows researchers to rapidly send scientific discoveries from the lab to patients' bedsides. TGen is a leader in applying genomic analysis and bioinformatics to cancer drug development, discovering the origins of cancer, developing early detection tools and providing targeted and personalized treatment.

# Ironwood Cancer & Research **Centers Goodyear Office**

# ironwoodcrc.com

New in 2024, this location's services include radiation & medical oncology, CT & PET diagnostic imaging, state-ofthe-art radiation, the latest chemo and immunotherapy treatments, and women's oncology services, all under one roof.







# MORE HEALTH CARE OPTIONS **IN GOODYEAR**

# **Adelante Healthcare**

#### adelantehealthcare.com

This new facility covers a wide range of community needs; among them family medicine, pediatrics, adult medicine, women's health, family dental, behavioral health, and Care Today services.

# The Pilot Clinic

# thepilotclinic.com

The Pilot Clinic provides flight physicals and other services to ensure our pilots are physically and mentally prepared to fly. In addition, they provide an insurancefree alternative with Direct Primary Care services to the general public.

# **Banner Health**

#### bannerhealth.com

Banner Health, Arizona's largest health care system, has several locations in Goodyear: Banner Health Center (primary care), Banner Urgent Care, Banner Physical Therapy, Associated Valley Radiologists, and Banner Children's Cardiology and Urology Clinics.

# Dignity Health Arizona General Hospital **Emergency Room**

# dignityhealth.org

Located at Estrella Parkway and Van Buren Street, this standalone facility provides the same level of care found at a hospital-based emergency room. It brings emergency response closer to home while reducing wait times.

# **Mountain Park Health Center**

# mountainparkhealth.org

Mountain Park Health Center provides a range of quality, affordable services for your whole family in one convenient location. Translation services can be provided for more than 100 languages, including Spanish, ASL, Swahili and Arabic.

# Southwest Kidney Institute swkidney.com and DaVita Dialysis Care davita.com

Comprehensive kidney care is provided by two practices in one building at Bullard Avenue and Encanto Boulevard. A physician-owned medical practice provides comprehensive care for kidney disease and hypertension along with vascular access services and in-center hemodialysis is available next door.













You're in Good company.

# HOUSING

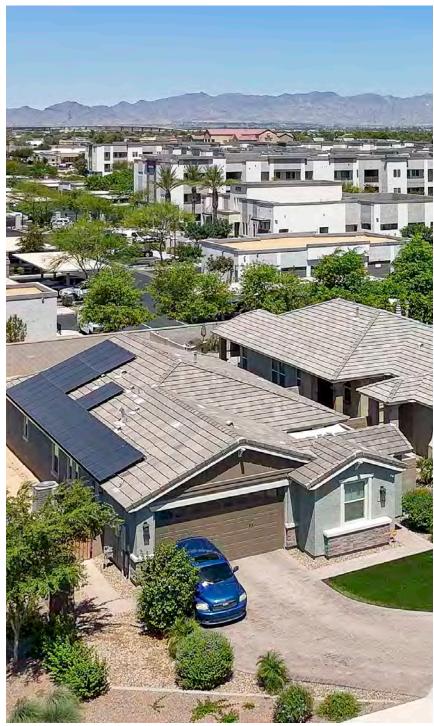
# Single- and Multi-Family Residential



Single-family detached housing makes up 88.5% of Goodyear's housing stock, and there's plenty of diversity within that category. There are custom homes in suburban and rural settings and spacious abodes in modern master-planned communities with golf courses and lakes. From starter to dream homes, everyone can find a space perfect for any phase of life.

There's also a considerable and growing selection of multifamily options for convenience and affordability; among them upscale townhomes and condominiums with a wealth of amenities including clubhouses and fitness centers, dog parks and pet washing stations, trails and EV charging stations.

If you can't find anything that meets your needs in Goodyear's existing inventory, new subdivisions are constantly opening up with innovative and sustainable designs built for your lifestyle.





# **GOODYEAR NEIGHBORHOODS**

# **Canyon Trails**

This community strengthens neighborhood ties with treelined streets, a central park and front porches on many homes. A vast system of walking and biking trails connects the five distinctive neighborhoods and several mini-parks, with the trails converging at a centrally located park.

### Estrella

Estrella's neighborhoods are nestled in the picturesque Sierra Estrella mountains. This refuge in Goodyear offers amazing mountain views and 72 acres of lakes. Residents can enjoy golf, hiking, annual events, activities at the various parks, boating, kayaking, fishing, or just relaxing while watching the sunset glimmering across the water.

# Palm Valley

A thoughtfully planned 9,000-acre community with housing, outdoor recreation, shopping, dining and family activities. Four retail centers within the development offer restaurants and popular stores. Sports enthusiasts will appreciate Palm Valley's championship golf course, walking trails, and volleyball and basketball courts.

# PebbleCreek | CantaMia | Mera

55+ resort-style communities featuring single-family homes or apartment-style living with upscale amenities, golf, indoor and outdoor pools, pickleball, tennis, fitness, performing arts, restaurants, community centers, dog parks and many clubs, groups, and activities for living an active adult lifestyle.

# Vanderbilt Farms

A community of 1-acre home sites for custom homes. Vanderbilt Farms is the perfect setting for a balance of country living with suburban convenience.

### GSQ

A mixed-use destination stretching from McDowell Road to Encanto Boulevard and 150th Drive to Bullard Avenue that is becoming a walkable urban downtown. It is a destination for living, working, dining, entertainment, and shopping and has single family and multi-family living options.

# CITY WATER INFORMATION

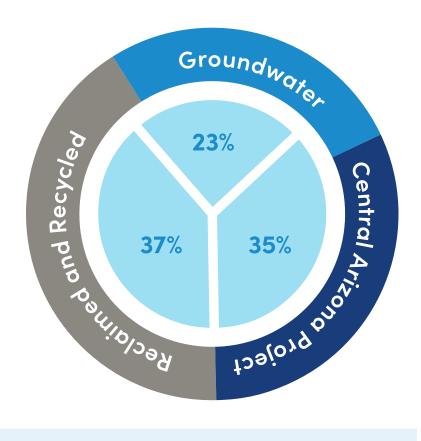
# WATER RESOURCES

Ensuring a safe and reliable water supply is a top priority in Goodyear. The city holds a 100year Assured Water Supply Designation from the Arizona Municipal Water Users Association. This designation ensures that Goodyear can meet current and future water demands, including projected growth, without solely relying on groundwater.

Groundwater makes up 23% of Goodyear's water portfolio, a lower proportion than in the past as the city works to diversify the sources it draws from for this most important resource.

The completion of the city's Surface Water Treatment Plant gives it direct access to the Central Arizona Project water it holds the rights to, which makes up 35% of its portfolio.

Reclaimed and recycled water comprises 37% of the city's portfolio.





The city of Goodyear collaborates with neighboring municipalities to sponsor free water conservation classes focusing on outdoor landscape use, which amounts to 50-70% of most users' water bill. To see the schedule visit goodyearaz.gov/waterclasses.

# CITY **SERVICES**

# **GOODYEAR CITY UTILITIES**

Goodyear is a full-service city striving to make residents' lives easier to navigate at every turn.

The Public Works department provides sanitation services throughout the city (trash, recycling, and bulk trash pickup) through a contract with Waste Connections of Arizona. It also provides water and sewer services for all areas south of Interstate 10. Two neighborhoods north of the freeway, Sedella, and Canada Village, also receive the city's sewer service.

The water/sewer providers serving the northern part of the city are EPCOR and Liberty Utilities. Residents and businesses north of I-10 can find out who their water and sewer providers are via the locator map at bit.ly/3JiWn4w.

Residents can learn more and sign up for utility service at goodyearaz.gov/service.

# **CODE COMPLIANCE**

The city educates residents on city property code requirements, facilitates mediation when necessary, conducts proactive field inspections, encourages voluntary compliance, and responds to city code violation complaints.

# **NEIGHBORHOOD SERVICES**

Created to support and nurture Goodyear's neighborhoods, programs include Faith & Community Roundtable, Goodyear Cares, HOA Education, and Goodyear Community Funding Grants.



# **PUBLIC SAFETY**

# **POLICE & FIRE**



#### **GOODYEAR POLICE DEPARTMENT**

The police department has been growing along with the city's population and recently moved into an expansion of its operations building. It now employs 166 sworn officers that serve in positions such as patrol and specialty units such as K9, traffic, criminal investigations, community services, and professional standards.

The department is dedicated to maintaining Goodyear's low crime rate through its emphasis on community policing. Its proactive policies include meeting with residents through Coffee with a Cop and Citizens' Academy and collecting unneeded prescription drugs, as well as employing school resource officers and a homeless outreach team.

### **GOODYEAR FIRE DEPARTMENT**

The Goodyear Fire Department improves the quality of life for residents by providing exceptional care, preventing and mitigating emergencies, and community outreach. It recently launched an in-house ambulance service and expects to continue to incrementally add to that service over the next few years.

Approximately 140 firefighters, paramedics and EMTs serve through eight fire stations placed strategically throughout the city. Through its community outreach programs, it educates the public about car seat installation, home safety hazards, CERT training program (Citizen Emergency Response Team) and CPR/AED training and other life safety educational offerings.

Locals can learn more about the fire department by visiting goodyearaz.gov/government/departments/fire



# IMPORTANT LOCAL CONTACTS

# GOVERNMENT

Goodyear has a council-manager form of government. The city's charter government provides for six council members and a mayor, elected at large to four-year terms on a non-partisan ballot. The city manager is appointed by the council and is responsible for operation and supervision of government functions within the policy directives of the city council.

For a comprehensive overview of city programs and services, plus a calendar of city meetings and news items, go to goodyearaz.gov. For information about lodging, dining, and events, go to visitgoodyear.com.

Goodyear's four-story City Hall and two-story Georgia T. Lord Library are at the heart of GSQ, its ascendant downtown, facing Goodyear Civic Square, where many of its civic events and activities are held.

### CITY OF GOODYEAR

Main Number 623.932.3910

Police Department

(non-emergency) 623.932.1220

Fire Department

(non-emergency) 623.932.2300

City Council's Office

623.882.7776

City Manager's Office 623.882.7051

City Clerk's Office 623.882.7830

Court

623.882.7200

**Development Services** 

623.932.3004

**Economic Development** 

623.932.3025

**Parks and Recreation** 

623.882.7525

**Public Works** 

623.777.4330

623.932.3010 (Option 4)

**Utilities Customer Service** 

(water, sewer, trash/recycling) 623.882.7887 (office)

623.882.7373 (24/7 automated service)

**WeRide** (shared ride service)

Electric

Arizona Public Service 602.371.7171

**UTILITIES** 

Water And Sewer

(north of I-10) EPCOR - 800.383.0834 or Liberty Utilities - 844.367.2030

(South of I-10)

City of Goodyear — 623.882.7887

Natural Gas

Southwest Gas — 877.860.6020

Internet/Cable Tv/Phone

Cox Communications 866.867.7644

Internet/Cable Tv/Phone

CenturyLink - 866.963.6665 (order new service) 800.244.1111 (account/tech support)

# MARICOPA COUNTY

Main Number

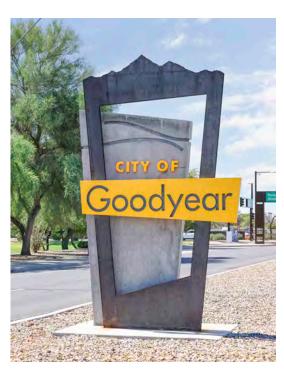
602.506.3011

Estrella Mountain Regional Park

602.506.2930, ext. 6

Georgia T. Lord Library

602.652.3000





**GOODYEAR** 

WE OFFER A GREAT PLACE FOR BUSINESS

# accolades

Goodyear has been good for business ever since Paul Litchfield purchased 16,000 acres in 1917 to grow cotton for Goodyear Tire and Rubber Company. Here's what you need to know about business in Goodyear today.

#### Location

Goodyear's location along Interstate 10 and Loop 303 has attracted manufacturing, logistics and data facilities for Fortune 500 companies including Amazon, Microsoft, Ball Corporation, Dick's Sporting Goods, and UPS, along with prestigious corporations like Daimler, Sub-Zero, REI, Huhtamaki, fairlife, Blue Buffalo, Chewy, and United Airlines.

#### **Talent**

Goodyear also has a highly educated and skilled workforce offering top-notch talent within its borders, most of whom commute to jobs outside Goodyear and many who want to reduce their time spent on the road. New Class A office space makes it an ideal place to locate a software or other high-tech company or startup, medical research firm, law practice, finance or insurance office, or a regional, national or global headquarters.

#### Gateway to the World

Corporate aircraft and private planes connect with the rest of the world through Phoenix Goodyear Airport (GYR). Goodyear Airport is also home to a major pilot training facility for United Airlines and a large M&R operation for AerSale, one of Goodyear's largest employers. The city has the most Foreign Trade Zone (FTZ) sites of any metro Phoenix city, a well as a Military Reuse Zone (MRZ) and two opportunity zones, all of which confer significant incentives on new qualified projects.

#### **Economic Development**

The ongoing development of GSQ, a comprehensive modern urban downtown for upscale office, residential, civic, retail, restaurant and entertainment uses, is launching Goodyear into the next level of Valley vitality.



Best Development Process in Arizona and 9th best in U.S. — NAIOP Commercial Real Estate **Development Association** 



2023 Excellence in Economic Development Awards from International Economic Development Council (2 gold, 2 silver and one bronze)



Best City for Business 2020 - Arizona Chamber of Commerce and Industry



No. 22 Money Magazine's Best Places to Live



Named one of 10 Best Places to Live in the U.S. by 24/7 Wall St.

For Goodvear economic development news Scan Here



# **ADVANCED BUSINESS SERVICES**

#### **ACCELERATE BUSINESS GOALS**



Goodyear's supply of four- and five-star office space provides what the established and growing advanced business services need to support their goals and their bottom line. There's also land available for build-to-suit projects for specialized and leading-edge ventures.

The city's portfolio of office space includes five-star square footage co-located with flexible warehouse space; health care synergies within the Medical Corridor; neighborhood offices for medical, dental, veterinary or financial services; and affordable locations for startups and established businesses.

Goodyear's growing population brings a talented and diverse base of workers and consumers that will advance the fortune of any business that comes into it.

Goodyear's metro Phoenix location yields advantages over the rest of the region and country:

- Highly skilled talent pool 1.3 million employees within a 30-minute drive.
- Competitive operating costs 42% lower than in California.
- Corporate income tax 4.9%.
- Metro Phoenix is No. 10 in U.S. for tech industry growth.
- 14.4% projected job growth in Arizona over the next 10 years.

You're in company.

# GSQ — THE FUTURE OF **GOODYEAR**

GSQ, a vast mixed-use development, is a revolutionary public/private partnership between the city of Goodyear and Globe Corporation, which has owned about a third of the total 150 acres under development since 1970.

The name GSQ comes from the idea of "Goodyear square" and the "G-squared" that came together to create this vision — the City of Goodyear and George Getz, president and co-CEO of Globe Corp. George Getz, from Globe Corporation + Goodyear = G-squared, or GSQ.

GSQ is well on its way to realizing city leaders' vision as a dynamic new "heart" for the community — a walkable urban core where people can gather, work, dine, shop, and embrace the Goodyear lifestyle.

The first phase of development is complete, centered on the 2-acre Goodyear Civic Square park, available for all kinds of recreation, relaxation, and events. Overlooking it is City Hall, which houses all public-facing departments, and GEN1, with 103,000 square feet of Class A office space, the first built in the West Valley.

GSQ's entertainment anchor is also firmly in place — Harkins Theatres' Estrella Falls 16, the movie theater company's top-performing location in the country and one of the highest-grossing theaters in the U.S. The first batch of exciting restaurant and service options are quickly falling into place, with these local and corporate ventures opening their doors or coming soon:

- Bacchus Wine Bar
- Bl's Restaurant & Brewhouse
- Cheddar's Scratch Kitchen
- Copper & Sage
- F45 Training
- High Tide Seafood Bar & Grill
- Miyu Nails and Spa
- Over Easy
- Shake Shack
- Spitz Mediterranean Street Food
- The Stillery
- The Yard Milkshake Bar







# TAKING BUSINESS TO THE NEXT LEVEL

GEN1 at GSQ presents an incredible opportunity for businesses to attract first-class clients and employees with its stunning lobby, 15- to 18-foot ceilings, floor-to-ceiling windows, and glass-fronted suites. Goodyear Civic Square's green space beckons just beyond the front door and a hotel for traveling executives is planned across the square.

There's a four-level parking garage just behind the three-story office building for convenient, cool and safe storage of everyone's vehicles, and another garage that just opened on the south side of the square.

Configurations starting at 2,000 square feet allow firms and entrepreneurs to customize their floor plans to their needs and business plans. Convenient access to Interstate 10 means the rest of metro Phoenix and the world (via Sky Harbor) is a short drive away.

Firms from all sectors will find the homes they've been dreaming of at GEN1.

To learn more, contact Goodyear Economic Development department at:

phone: 623-932-3025

email: gyecdev@goodyearaz.gov web: developgoodyearaz.com



GEN1 meets the growing need for high-quality office space in the fast growing Greater Phoenix West Valley. Become part of an esteemed community of leading companies already thriving in Goodyear.

Goodyear | ECONOMIC DEVELOPMENT Arizona

# RETAIL AND RESIDENTIAL **OPPORTUNITIES**



At the heart of the city of Goodyear, GSQ will include hundreds of upscale multifamily households and draw shoppers from all walks of life and several cities – more than 500,000 people live within a 10-mile radius, and 1.7 million within 30 minutes.

GSQ will have room for fan-favorite shopping and dining as well as first-of-its-kind entertainment destinations sure to attract crowds of repeat customers from across the Valley and state — hotels will accommodate those from farther afield. Ample land for ground-up development lets businesses dream up the ideal structure in which to thrive.

Townhomes, apartments, and condominiums are blossoming around GSQ at BB Living at Civic Square, The District at Civic Square and Sunset View.

Continued rapid population growth in Goodyear and a sunny, business friendly climate make GSQ the preeminent location for businesses establishing themselves in the West Valley.

To learn more, contact Goodyear Economic Development department at:

phone: 623.932.3025

email: gyecdev@goodyearaz.gov

web: developgoodyearaz.com





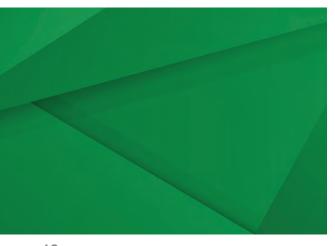


Locate your business at GSQ, the heart of Goodyear's new downtown. Join a diverse community of thriving businesses and consumers in this dynamic mixed-use development. Explore available retail and office spaces today.



# **AVIATION & AEROSPACE**

**GOODYEAR TAKES FLIGHT** 



As the home of Phoenix Goodyear Airport (GYR) and a neighbor of Luke Air Force Base, Goodyear is uniquely positioned to grow with the aerospace and aviation industries already drawn to Arizona's perpetually sunny skies and STFM-focused workforce

From its beginnings as Naval Air Field-Litchfield Park in 1941, the site has shaped Goodyear's economic and industrial development. Decommissioned following the Korean War, the City of Phoenix purchased the property and re-established it as an airport. Today it's at the center of the West Valley's most dynamic aviation community, supporting corporate aviation activities and providing 24 hour access.

- GYR has the West Valley's longest general aviation runway (8,501 feet) and a lighted helipad.
- Phoenix Goodyear Airport is served by fixed-based operator Lux Air Jet Centers, which runs a pilot shop and offers exceptional hangar leasing opportunities. It also is a system aircraft and maintenance control facility for United Airlines.
- United Aviate Academy at GYR trains many of United Airlines' pilots. Lufthansa Airlines and the German Air Force also train pilots from the airport, while Fly Goodyear trains individuals pursuing hobbies and careers.
- Available Land:
  - 256 acres of available land with runway access.
  - 217 acres of developable land outside the fence.
  - Approximately 2,500 total acres of developable land in close proximity.
- Foreign Trade Zone and Military Reuse Zone incentives available to qualifying businesses.
- Businesses include AerSale, an aircraft storage facility and MRO with an FAA Class 4 "Unlimited" rating for airframe and component operations.
- Flite Goodyear sits next to GYR Airport on a site where the Goodyear Blimp was built. Flite has been transformed into a beautiful mixed-use campus offering 1 million square feet of industrial and office space.









# **TECHNOLOGY CORRIDOR**

#### A CENTER FOR DATA AND INNOVATION

Goodyear's robust infrastructure and predictable climate has led to the construction of large data centers owned by Microsoft, Compass Datacenters, Stream Data Centers, Vantage Data Centers, and DCX Data Centers. Amazon located its Global Security Operations Center here for critical incident management supporting World Wide Amazon Stores (WWAS), as well as affiliate and retail businesses.

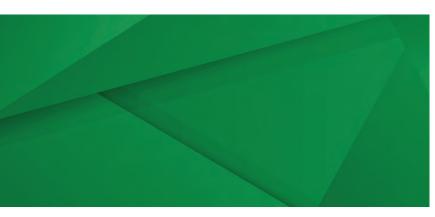
This is just the beginning of the assets to be found here for information and communication technology firms searching for a place to expand their client base, workforce, market share, and revenue. Abundant land, geological stability, an educated workforce, and highcapacity infrastructure lay a foundation for success.

#### **ROBUST POWER SUPPLY**

- Power provided by Arizona Public Service
- 3-Phase Power options
- Competitive power rates

#### HIGH-CAPACITY TELECOM INFRASTRUCTURE

- High capacity telecommunications infrastructure exceeds 40GB
- Access to the National Fiber Network and multiple providers
- Secured space for cyber security opportunities





# Data centers done differently

Compass Datacenters supports sustainable growth in Goodyear

rom the way we build to the way we operate, Compass Datacenters is a different kind of data center company. Our intense focus on culture, innovation and sustainability guides us as we seek to grow responsibly and be a valuable member of local communities.

Founded in 2011, Compass started work in Goodyear in 2019, engaging with local leaders to develop digital infrastructure to serve Goodyear and the burgeoning digital economy. Data processing capacity is increasingly crucial to our daily lives. Data centers make everything from communications and streaming to banking, healthcare and business applications possible.

Working to build digital infrastructure responsibly.

#### **Innovation and the Environment**

Sustainability has always been Compass' true north. It guides the way we build and operate data centers. We make efficient use of land, have always used water-free cooling systems and are evolving technologies to reduce sound, emissions and power consumption.

#### **Core Convictions**

While every business changes over time, our core convictions have served as the touchstone of our company since its founding. Humility, follow-through, curiosity and continuous improvement permeate every aspect of our operations and our commitments to our neighbors.

We are grateful for the opportunity to be a part of the Goodyear community and look forward to supporting its prosperity for years to come.

## These are recent innovations we're particularly proud of:

- Our buildings all use CarbonCure<sup>™</sup> manufactured concrete. By mineralizing CO2 and injecting it into the concrete mix, we've reduced CO2 emissions by as much as ~585 tons per building.
- Artificial intelligence helps us optimize raw materials and use more local aggregate material. This has enabled us to reduce the amount of cement required to build data centers by 25%. We also produce cement at the construction site, keeping trucks off the road.
- We're the first North American data center provider using hydrogenated vegetable oil (HVO) bio-diesel. Our on-site backup generators use this renewable diesel or green diesel, created from lipids from vegetable oil, tallow, or used cooking oil.
- The Sarnafill® roofing used on our buildings reduces heat and keeps us from creating an urban heat island.
   This special roofing material reduces GHG emissions by up to 4,813 tons annually.
- We have a zero-waste goal. Modular designs and an integrated supply chain ensure no surplus materials are created. From there, we recycle, reuse or repurpose as much as possible.



To learn more about Compass' sustainable growth efforts, visit compassdatacenters.com

# LOW COST OF DOING **BUSINESS**

Arizona offers one of the lowest costs of doing business in the United States, primarily because of low taxes and small state government. The state ranks #10 in the country for lowest per capita tax load at \$4,667 versus #49 California, at \$9,175.

#### GOVERNMENT EFFICIENCY

According to the 2024 edition of the Rich States, Poor States study by the American Legislative Exchange Council, Arizona ranks #4 for business performance and #3 for business outlook.

In addition, Arizona's taxes on property and business income remain low compared to the rest of the country, as noted by the Tax Institute in its 2024 report. Property taxes here are the 11th lowest in the U.S., and unemployment insurance tax is the 10th lowest. Personal income tax load is the ninth lowest.



#### PER CAPITA INCOME GOING TO TAXES





Most people have never seen the inside of a data center. But virtually everyone makes daily use of what they enable: from online banking and shopping to telehealth and remote work, it all happens thanks to data centers. Goodyear's own Bullard Tech Corridor serves dynamic tech organizations from here to Los Angeles, cementing the city's standing as a vital technology hub and attracting significant broader business investment throughout the area. Vantage Data Centers is proud to play a major role in this. Since breaking ground on our 50-acre data center campus, we have continuously worked to invest in Goodyear, promote economic growth and protect the beauty and resources that abound here.

## SUSTAINABLE PRACTICES MAKE GOOD NEIGHBORS.

Approximately 3,000 construction and technology jobs are projected to be created right here in Goodyear thanks to the \$1.5 billion investment required to bring this campus to life. Working at Vantage means working with people who respect each other and want to learn from one another's experiences. And working in construction on a Vantage site means working safely—a promise that at the end of the workday your friends and family will return home as they left that morning.

Natural resources are also preserved. Across the globe, Vantage's facilities are recognized for their unique approach to cooling. We do not cool our data centers with water, but with air, using a proven and hyper-efficient, closed-looped cooling system that saves water. While this is our standard model wherever we build data centers, it is of particular importance here in a desert landscape.

Our environmental stewardship includes the atmosphere as well, as we have committed to reaching net zero carbon emissions by 2030.

## GOOD NEIGHBORS MAKE GREAT PARTNERS.

We have multiple local partners, including Arizona Public Service (APS) and the City of Goodyear.

Reliable electricity is essential to the advances brought to us by our digitized world. With the partnership of APS, Vantage is supporting regional economic growth that relies on data centers to securely and efficiently store, manage and deliver data around the clock.

Surrounded by the natural beauty of the Southwest, we carefully design our buildings to complement the landscape. Sitting at the gateway of the Bullard Tech Corridor, at the corner of Bullard and Van Buren, our campus will be the face of the corridor. As such, we

## GROWING RESPONSIBLY WITH GOODYEAR.

- + 50-acre campus
- 4 buildings
- 176MW
- 1M square feet
- + \$1.5 billion investment
- + 3,000 jobs

worked closely with the city, following its architectural guidelines to create pleasing facades that set the tone for all that follows.

We are thrilled to be a part of Goodyear's responsible and thoughtful growth and look forward to being your neighbor for many years to come.



# **BUSINESS INCENTIVES, PROGRAMS & ASSISTANCE**

#### **GOODYEAR**

The city of Goodyear offers performance-based incentives on a case-by-case basis including permit fee waivers, impact fee payments, job creation agreements, and development agreements.

**Economic Development** 

The Economic Development team acts as a liaison to the business community by assisting them through the entire development process, from site selection to grand opening.



**Development Services** 

Ranked first in Arizona and ninth in the nation for the development approval process, Goodyear offers an efficient online system for submitting site plans, building permit applications, and scheduling inspections.

**Permitting** 

Goodyear offers a onestop shop for residents and business owners, providing comprehensive information on development review processes and permitting requirements. Assistance is available by phone, email, or in person at the Development Services Counter.

Foreign Trade Zone (FTZ) The Greater Maricopa Foreign Trade Zone (GMFTZ) No. 277

enables goods to be managed and manufactured dutyfree until they enter the U.S. marketplace. Goodyear leads the region with the most FTZ sites, where properties in approved and activated sites can also benefit from a 75% reduction in taxable value. reducing annual property taxes by about \$0.84 per square foot.

Military Reuse Zone (MRZ) MRZs repurpose former military sites like the Phoenix Goodyear Airport. Eligible businesses and property owners can receive tax incentives, reducing taxes by

For more information, contact gyecdev@goodyearaz.gov or call 623-932-3025.

up to 72.2% for five years.

#### **ARIZONA**

The State of Arizona offers multiple incentive programs through the Arizona Commerce Authority (ACA), assisting with tax relief, workforce training, business expansion, manufacturing opportunities, and international trade programs.

#### Manufacturing Sales Tax Exemption

A sales tax exemption for various manufacturing machinery and equipment.

#### Quality Jobs

Provides up to \$9,000 of income or premium tax credits over a three-year period for each net new job to the state and concurrent qualifying capital expenditures.

#### **Qualified Facility**

Eligible companies that expand or establish manufacturing or manufacturing related facilities receive a tax credit.

#### Research & Development Income tax credit for increased R&D activities conducted in Arizona.

#### **Workforce Talent**

Future 48 Workforce Accelerators connect students with the skills and knowhow needed for jobs in advanced manufacturing.

#### **Advanced Technology Training** A unified, industry-recognized curriculum developed by four Arizona community colleges to prepare students for high-paying, high-tech advanced manufacturing jobs of tomorrow.

For additional programs and incentives go to: azcommerce. com/programs

### **TOP EMPLOYERS**

Company	Number Of Employees
Amazon (Fulfillment & Global Operations)	4,900
United Parcel Service (UPS)	2,309
City of Goodyear	1,350
Chewy	1,200
Abrazo West Campus	1,200
Macy's Global Supply Chain	1,085
Sub-Zero, Wolf, and Cove	805
State of Arizona	710
City of Hope	508
Avondale Elementary School District	470
Andersen Windows	429
AerSale	372
REI (Recreational Equipment Inc.)	371
Agua Fria Union High School District	330
McLane Sunwest	309
Dick's Sporting Goods	300





At Factor, a HelloFresh brand, we are at the forefront of the ready-to-eat meal industry, delivering chefinspired, dietitian-approved meals directly to consumers.

Established in 2013 and acquired by HelloFresh in 2020, Factor has consistently expanded its reach and capabilities, now operating from a state-of-the-art facility in Goodyear, Arizona.

#### **Advanced Culinary Operations**

Our Goodyear facility spans over 320,000 square feet, making it one of the largest industrial kitchens in the U.S. It is equipped with cuttingedge automated technology, which allows us to offer a wide array of meal options and ensure that each meal is prepared with precision and care.

This site houses more than 2,200 employees who are the heart and soul of our company. We offer competitive pay, benefits and a culture reflecting the needs of our employees.

#### **Nutrition and Quality First**

Prepared on-site by skilled chefs, our meals are designed with input from professional dietitians to ensure they meet high health standards. We use only the freshest ingredients, premium proteins free from antibiotics, and avoid refined sugars and oils.

### Commitment to Community and Sustainability

Beyond meal production, our Goodyear facility plays a crucial role in community engagement. Through partnerships with local organizations such as St. Mary's Food Bank and the Buckeye Union High School District, we contribute to food security and educational programs.

These initiatives offer practical experience and mentorship to aspiring culinary professionals, emphasizing kitchen management, food safety, and preparation techniques.

We also are committed to environmentally conscious practices, including CO2 refrigeration systems to minimize our carbon footprint.

#### Strategic Growth and Leadership

Uwe Voss, CEO of HelloFresh US, highlights the strategic importance of the Goodyear facility: "Ready-to-

eat meals continue to be one of the fastest growing segments in the U.S., and I'm proud that Factor has become the market leader in this space. The Goodyear facility allows us to increase capacity, serve more customers, and drive significant growth, all while maintaining a first-class service."

Try our food! Order at www.factor75.com. Work for us! Apply for jobs at careers.hellofresh.com.



## INNOVATIONHUB

#### WHERE THE ENTREPRENEURIAL SPIRIT SOARS



InnovationHub, led by Goodyear's Economic Development team, is located on the second story of the Georgia T. Lord Library. Celebrating its 10th anniversary in 2024, this is a space for small business owners, entrepreneurs, inventors, and problem solvers of all kinds to meet, collaborate, expand on their ideas and goals, and benefit from mentorships and training. All of its resources are free.

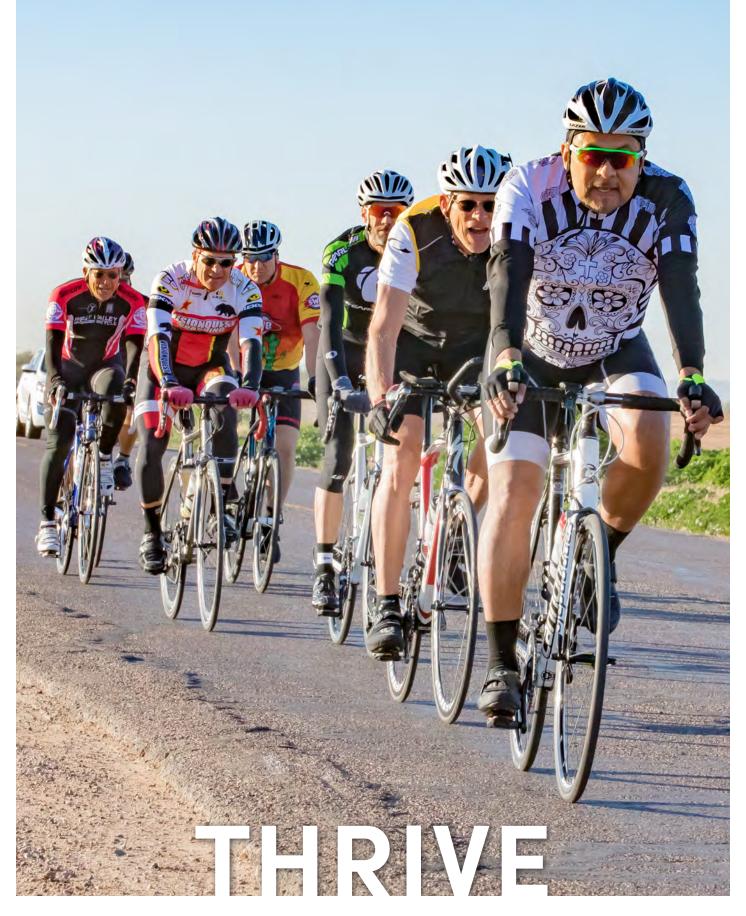
The InnovationHub includes free workspaces and a private conference room, as well as several offerings including:

- Business Basics A four-session, in-person workshop for anyone wanting to start a business; everything from finding customers to funding.
- Business Builders Entrepreneurs and small business representatives network and learn from speakers from varied industries and backgrounds.
- Mentorship Get one-on-one advice on planning, launching and/or growing a successful business.
- Plus Workshops, streaming video, webinars.

These services are available for those launching or growing their business.

More information: developgoodyearaz.com/ resources/innovationhub.





IN GOODYEAR YOU'RE IN GOOD COMPANY

## **PLAY YOUR WAY**

Goodyear offers an abundance of options for people seeking any type of pastime to enjoy.

"America's Pastime" is king at the Goodyear Ballpark, the Spring Training home to both of Ohio's Major League Baseball teams, the Cleveland Guardians and Cincinnati Reds. It also hosts tons of baseball tournaments and community events.

Other entertainment choices include a 16-screen Harkins movie theater, indoor playlands, trampoline centers, lakeside concerts and performances, and many more activities.

Dine on cultural menu items from around the Southwest and the world in settings from fast-casual to fancy as talented chefs and cooks put their heart and soul into molding fresh ingredients into compelling food and drink served by friendly and dedicated staff.

Shop at national retailers as well as regional favorites and mom-and-pop shops — all of which can bring you new and unexpected things, and the little luxuries that make life grand.

Play on one or all five of Goodyear's public and semi-public golf courses, designed by the foremost architects, tended to by meticulous groundskeepers, and supplemented with excellent food, convenient practice facilities and more amenities.

Take advantage of the Southwest Valley's ideal location to explore the natural and man-made wonders of Arizona through exciting day trips and weekend getaways, including the Grand Canyon, Sedona and Scottsdale.









See what's new in Goodyear



# **HAVE A BALL AT SPRING** TRAINING.

For 34 days every spring, 15 Major League Baseball teams play 200 games against each other during some of the Phoenix area's most perfect weather. Two of them, the Cleveland Guardians and Cincinnati Reds, are based at Goodyear Ballpark, 2 miles south of Interstate 10 on Estrella Parkway.

The \$108 million state-of-the-art facility opened for the 2009 Spring Training season. The 103-acre site includes the ballpark, and each team maintains their own clubhouse and player development complex, which are used year-round.



The fan experience at Goodyear Ballpark is second to none, providing a variety of seating options. Fans can stretch out on the outfield berm, sit in shaded club seating with wide padded seats and mobile concession delivery, table seating in the Busch Light Pavilion in right field, or premium field box seating just past the dugouts. The open concourse gives everyone a 360-degree view of the action.

Some of Ohio's favorite flavors like the Skyline Cheese Coney and Bertman Ball Park Mustard are served up alongside gourmet burgers, taco salads, and other ballpark staples at three concession counters and an array of specialty food carts.

Military, veteran, senior, and child discounts bring the affordable ticket prices down even more; giveaways and fan appreciation days make attendees feel even more like part of the team. The Team Shop sells shirts, hats, and any other type of souvenir a fan could want or need.

goodyearbp.com

# PLAY AT THE BALLPARK YEAR-ROUND.

Just south of the main ballpark are the teams' player development complexes used to train and rehabilitate players throughout the year. Besides the clubhouses, they include pitching mounds, batting cages, tunnels, observation towers, two half fields, one agility field, and two full-size practice fields. Each team also has exclusive use of the other four, full-size practice fields during spring training season.

The Guardians and Reds have a yearround presence with extended spring training as well as other "hidden" MLB gems like the Arizona Complex League (summer rookie league) and the Fall Instructional League, at their development complexes.

Beyond the Major League teams, the ballpark brings the community together for upwards of 80 events per year, including the Arizona Balloon Classic, Star Spangled Fourth, Fall Festival, graduations, regional and national baseball tournaments, and Little League games.

Multiple components of the ballpark can be rented out for events including weddings, corporate meetings, recreational league games, car or RV shows, and pretty much anything else you might have in mind.

goodyearbp.com



# A PERFECT GAME IN GOODYEAR

Perfect Game, the world's largest amateur youth baseball and softball platform and scouting service, uses the Goodyear Ballpark facilities as a hub for tournaments and other baseball activities in the Phoenix metro area.

Goodyear and the ballpark host thousands of the top amateur baseball athletes from around the country in tournaments throughout the year. Athletes and their families visit Goodyear annually for more than 20 Perfect Game tournaments and events, providing another driver for the economy as they stay in local hotels and dine in local restaurants.

Perfect Game is committed to providing youth baseball and softball from across North America with fun and safe environments to pursue their on-field dreams, while acquiring important life skills that will serve them in the future. With nearly 10,000 events each year across the country, Perfect Game events serve as invaluable resources to college coaches as well as Major League Baseball scouts.

To date, more than 2,100 players who have played in a Perfect Game event have gone on to play Major League Baseball. Since 2003, 14,476 Perfect Game alumni have been selected in

the MLB Draft, and in the 2023 Draft alone, 95% of all players selected had played in Perfect Game events.

For the full schedule and more information, please visit PerfectGame.org



# **RETAIL**

#### SHOPPING GOES THROUGH THE ROOF

Goodyear has seen remarkable retail success, driven by an increased employment base and significant population growth over the last 15 years.



The city is home to many highly successful businesses. Harkins at GSQ stands as the company's top-performing theater in the country, while renowned retailers such as TJ Maxx, HomeGoods, and CAL Ranch at Market at Estrella Falls are among the highest performers in the state. Numerous restaurants in Goodyear rank among the most successful in the nation. BI's Restaurant and Brewhouse achieved a recordbreaking best opening weekend, Panera Bread consistently ranks in the top ten percent of stores nationwide, and the first White Castle in the West Valley has exceeded expectations significantly.

Canyon Trails Towne Center is rapidly becoming a bustling retail hub, with some stores experiencing double and triple sales volumes over the past three years. Active retail areas throughout the city offer a wide range of household needs, while GSQ is quickly emerging as the newest mixed-use destination to live, work, shop, dine, and be entertained.





Rows of new shops are going up throughout the city, joining all the wonderful merchants who've already earned a devoted following. Here are some of Goodyear's shopping hubs where you can find the highest concentration of local, regional, and national retailers, restaurants and services.

#### Canyon Trails Towne Center & Cottonflower Marketplace

Cotton Lane and Yuma Road

#### Estrella Marketplace, Parkway Village, **Estrella Commons and Centerra Crossing**

Estrella Parkway between Interstate 10 and Centerra Drive

#### **Goodyear Centerpointe**

Southeast corner of PebbleCreek Parkway and McDowell Road

#### Market at Estrella Falls

Northeast corner of PebbleCreek Parkway and McDowell Road

#### **Mountain Ranch Marketplace**

Northwest corner of Estrella Parkway and Elliot Road

#### **Palm Valley Cornerstone**

Southwest corner of Dysart and McDowell Roads

#### Palm Valley Crossing

Northeast corner of Litchfield Road and Van Buren Street

#### Palm Valley Pavilions East, North and West

Litchfield and McDowell Roads

#### PebbleCreek Marketplace

Southwest corner of PebbleCreek Parkway and McDowell Road

#### **Shops at Serafina**

Estrella Parkway and Goodyear Boulevard



## **ENTERTAINMENT**

#### LET GOODYEAR ENTERTAIN YOU

#### HARKINS THEATERS ESTRELLA FALLS 16

The most technologically advanced movie theater in the Southwest Valley offers a CINÉ XL auditorium with a supersized screen and superior projection and sound via Dolby Atmos. All theaters have Ultimate Lounger reclining seats, laser and 3D projection, superior Dolby digital sound, and accessibility options like closed captioning, assistive listening devices, and audio descriptions.

The lineup includes everything from top-tier blockbusters to critically acclaimed independent films, special engagements, and classic films every Tuesday. The lobby offers expanded concession options including burgers and flatbreads and a CINÉ Bar selling local wines, craft beers and cocktails.





#### **LIVE MUSIC**

The city of Goodyear features live music at several of its public events, including Vision and Sound in February, the Goodyear Lakeside Music Festival in the spring, the Star-Spangled Fourth in July, and Goodyear Rocks in the fall.

There's more live music to be found at such venues as country bar Roman's Oasis, a local institution at 16825 W. Yuma Road; Saddle Mountain Brewing Company and Augie's Sports Grill on Roosevelt Road west of Estrella Parkway; and The Stillery, at GSQ near McDowell Road and 150th Drive.

#### PHOENIX RACEWAY

Just east of Goodyear on Indian Springs Road (the main access into Estrella Mountain Regional Park) is the Phoenix area's largest and most historic racing track, owned by NASCAR and host of two NASCAR weekends per year, including its Championship Weekend. The 1-mile oval track has hosted many more high-octane automotive races, as well as DI/EDM music festivals and the Garden Brothers Nuclear Circus.

#### WESTGATE ENTERTAINMENT DISTRICT

Located just minutes away from Goodyear, Westgate Entertainment District offers a dynamic blend of entertainment, retail, and dining options. Attend mega-events at Desert Diamond Arena with artists like Taylor Swift, Tim McGraw, and Beyoncé, or enjoy Tiger Woods' Pop Stroke 18-hole putting course. The new VAI Resort features a 7-acre lagoon, beach, musicthemed hotel with a private concert stage, shops, and restaurants and kids can have fun at the Mattel Adventure Park in the Barbie Beach House™ or Hot Wheels<sup>TM</sup> ride. Sports enthusiasts can visit the State Farm Stadium, home of the Arizona Cardinals, for NFL and the annual Fiesta Bowl games or enjoy Top Golf and Mario Andretti Go-Kart Racing with friends.









## **DINE LIKE A LOCAL**



Goodyear has more than 200 eateries providing all levels of service and a wide variety of cuisines. Many nationally known restaurants are represented, so you're certain to be able to find your favorite here

You'll also want to get familiar with the locally-owned joints and the people who make them special through their creativity in the kitchen and service that warms your heart. Read on for a few of their stories:



#### Laura Hansen, Owner Saddle Mountain Brewing Co. saddlemountainbrewing.com

"We have 12 beers that we brew in-house on tap, as well as a full bar. We have the most-awarded Scottish ale Arizona has ever had; it's called Clan-Destine. Our American wheat ale, 5G, took the gold medal at the Beer World Cup in 2023. We have a full menu that we call 'gastropub-plus'."

"We opened in 2014, and we're off the beaten path, a little bit, but once that word of mouth got out that we existed, the community did come and support us, which was fantastic. We love Goodyear as a whole and the community at large."

#### Donna Germain, public relations manaaer Ocho Rios Jerk Spot ochoriosjerkspot.com

"The owners are from a town in lamaica called Ocho Rios and thev have a restaurant in Phoenix. We decided we wanted to bring more diversity to the West Valley because there weren't a lot of Caribbean restaurants."

"The menu has a lot of explosive flavors; different spices, different aromas. Jamaicans are known for 'jerk,' which is a style of cooking and seasoning that has a lot of herbs and spices. We also have oxtail, which is a traditional Jamaican dish."







Scan for a list of **Locally Owned** Restaurants:



#### Taylor Schultz, Marketing Director **Babbo Italian Eatery** babboitalian.com

"We have a modern take on Italian cuisine; we have some traditional dishes and some more modern dishes as well. We have lasagna and spaghetti and meatballs, but we also have a chicken chipotle pasta, so there's really something for everyone."

"We opened the Goodyear location in 2021, and the city is really growing. We at Babbo try to serve the community and be part of each community that we're in. And we really wanted to be part of Goodyear."

#### Deborah Huyer, owner of three restaurants in the Estrella community.

Lakeside Grill lakesidegrillestrella.com

Café Bebida cafebebida.com

#### Cantina at Presidio cantinapresidio.com

"My husband and I moved to Estrella Mountain Ranch from Seattle in 2011 after we absolutely fell in love with the area. Having started in the restaurant industry with an apprenticeship to a European chef and then my first restaurant in Seattle, and with a son in the restaurant business, we thought we could fill a void up here."

"Lakeside Grill in the Starpointe Residents Club is open to the public and has a lovely patio overlooking North Lake. Cafe Bebida is a great place for coffee, a refreshing drink, breakfast sandwiches, paninis, and gelato. And Cantina at Presidio serves regional Mexican food, creative chef's twists, and amazing cocktails."

#### Deni Banach & Brittany Salazar, owners **Enroute Coffee & Tea House** enroutecoffeeaz.com

"We are Enroute Coffee & Tea, a fun and creative coffee shop owned by best friends Brittany and Deni. We pride ourselves on the premium and unique ingredients we use. We are most known for our rotating menus, "party" weekends, collaborations with other local businesses and our community ties. We have been in business for five years and are looking forward to so many more."



# **SHOPPING & SERVICES**

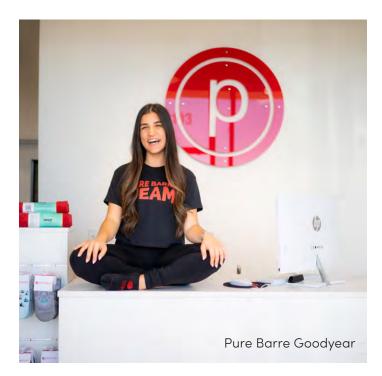
Goodyear has a bounty of locally owned businesses that can meet most every need and carry harder-to-find specialty products. These business owners support the community, and the community is happy to support them.



#### Jessica Folino, owner **Arie Layne Boutique** arielayne.com

"After doing all of my research and understanding Goodyear is one of the fastest-growing cities in the country, it was an easy choice of where I wanted to be, and we're next to a HomeGoods, and I wanted to be near other womenbased businesses."

"We have upscale women's clothing, accessories, shoes, and gifts. We offer several collections, anything from casual athleisure, all the way to what we call occasion collections, so we have fancier pieces where people no longer have to drive into Phoenix and Scottsdale to find a really nice outfit for a baby shower, or a wedding, or a professional event."



#### Gabriella Murdocca, owner **Pure Barre Goodyear** purebarre.com/location/goodyear-az

"Pure Barre offers four group classes with unique full-body workouts focused on low-impact, highintensity movements that lift and tone muscles and improve strength, agility and flexibility for everybody. We offer an array of modifications for anyone with injuries and multiple beginner classes if you are looking to get started."

"I moved to Goodyear when I was ready to put roots down, buy a house and start a family. Goodyear was booming guickly and needed a hub where like-minded individuals could move their bodies in a way that made them feel good."

#### Mark Haake, co-owner **Prickly Pearadise Quilts** pricklypearadisequilts.com

"We're a new business. We know there are not a lot of large quilting groups in this area so we felt like it was really underserved, and we felt like Goodyear would be really good. And it has been, our first three weeks have been great. We keep seeing new faces and new interest."

"What we sell is the fabric, patterns and the tools to sew a quilt. All our fabric is higherend, and guilters know the names of the designers and often look at what their spring collection might be, very much like apparel."

#### Dud Sulzener, co-owner Petz Place petzplace.com

"We lived and had a pet store in Ohio, and we came to visit during spring training and decided we liked it here. We decided we wanted to move out here and be in business here too. It looked like there would be significant population growth."

"We carry dog and cat foods that are more naturally driven; we're trying to be more holistic in how we feed our pets. We have harder-to-find toys and supplements. We also have a grooming service and drive-thru pickup service."



#### Kami Schaffner, owner **Collective House** collectivedesignbuild.com

"This is a lifestyle boutique, so we have a little bit of everything; furniture, decor, clothing and gifts. Our design-build company is also located in Goodyear."

"We've taken our design aesthetic and kind of brought it into a storefront atmosphere, so it's a little more transitional, modern design aesthetic, and the clothing represents our love for neutrals and textures and classic pieces that live on, which is our whole aesthetic for interior design as well. We have a few local vendors that we source things from as well as our larger vendors that we have sourced our design products from for the past 10 years."





# **HOTELS AND LODGING**





#### **HOTELS**

#### **BEST WESTERN PLUS**

♥ 55 N. Litchfield Road 623.932.3210 bestwestern.com

#### **COMFORT SUITES**

♥ 15575 W. Roosevelt St. 623.266.2884 choicehotels.com

#### **HAMPTON INN & SUITES**

♥ 2000 N. Litchfield Road 623.563.1313 hilton.com

#### **HOLIDAY INN HOTEL & SUITES**

♥ 1188 N. Dysart Road 623.547.1313 ihg.com

#### **HOME2 SUITES BY HILTON**

♥ 1950 N. Litchfield Road Opening Fall 2025 hilton.com

#### **QUALITY INN & SUITES**

♥ 950 N. Dysart Road 623.932.9191 choicehotels.com

#### **RED LION INN & SUITES**

♥ 1313 N. Litchfield Road 623.535.1313 redlion.com

#### **RESIDENCE INN BY MARRIOTT**

• 2020 N. Litchfield Road 623.866.1313 marriott.com

#### SPRINGHILL SUITES BY MARRIOTT

• 1370 N. Bullard Ave. 602.354.9540 marriott.com

#### **SUPER 8 GOODYEAR**

♥ 840 N. Dysart Road 623.932.9622 wyndhamhotels.com

#### **TOWNEPLACE SUITES BY MARRIOTT**

♥ 13971 Celebrate Life Way 623.535.5009 marriott.com

#### TRU BY HILTON

• 1430 N. Bullard Ave. 602.354.9530 hilton.com

#### **RV RESORTS**

#### **COTTON LANE RV RESORT (55+)**

**♀** 17506 W. Van Buren St. 623.853.4000 cottonlanervresort.com

#### **DESTINY PHOENIX RV RESORT**

• 416 N. Citrus Road 623.853.0537 destinyrvresort.com

#### CAMPGROUND | B&B

#### **ESTRELLA MOUNTAIN REGIONAL PARK**

**♀**14805 W. Vineyard Ave. 623.932.3811 maricopacountyparks.net

#### **B&B**

Rockin' M Bar Ranch Luxury B&B **9** 9111 S. 132nd Ave. azluxurybnb.com



## **GOLF**

#### **EAGLE'S NEST GOLF CLUB**

**♀** 3645 Clubhouse Drive 623.935.6761

#### **TUSCANY FALLS GOLF CLUB**

**♀**16262 Clubhouse Drive 623.935.6757 pebblecreekhoa.org

Tuscany Falls and Eagle's Nest golf courses wind throughout PebbleCreek, amid desert landscapes and mountain horizons, for a total of 54 holes of golf within the development.

The 18-hole Eagle's Nest course, fun to play, features seven lakes and views of the White Tank Mountains. The course meanders through hills thick with forestry, but it is relatively flat.

Tuscany Falls Golf Club

Tuscany Falls East and West courses, designed by Dick Bailey, showcase dramatic mounding, rolling fairways, and strategically placed bunkers over 36 holes.

Clubhouses at both courses provide inviting places to enjoy pre-game or post-game meals and libations. Both also have fully-stocked pro shops, including the latest fashion in golf wear.



#### **GOLF CLUB OF ESTRELLA**

9 11800 S. Golf Club Drive 623.386.2600 estrellagolf.com

Golf Club of Estrella, a Nicklaus Design golf course and Troon-managed facility, offers a truly incredible golfing experience for golfers of all abilities. This spectacular desert golf course, nestled in the master-planned community of Estrella, features challenging play in the midst of breathtaking beauty.

The Sonoran Desert surrounds you as you traverse the foothills of the Sierra Estrella mountain range. This dramatic course, with Jack Nicklaus II as the primary designer, flows along the contours of the land, allowing washes and hillsides to remain in a pristine state. Consistently ranked by Golfweek magazine as one of the Top-Twenty Public Courses in Arizona.

#### **PALM VALLEY GOLF CLUB**

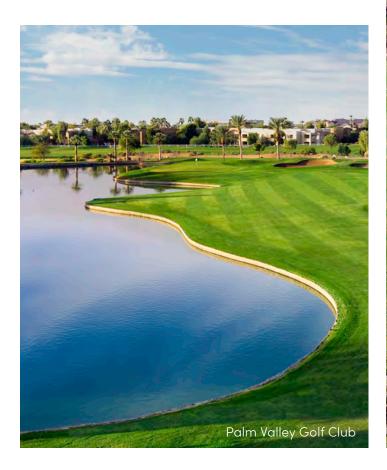
• 2211 N. Litchfield Road 623.935.2500 palmvalleygolf.com

The Palm Valley Golf Club is a 27-hole championship layout designed by Arthur Hills and includes a full practice facility with a double-sided range, short game area, and large putting greens. It is a wonderful facility for beginners and for avid golfers alike. Players have the option to play three different 18-hole combinations of the North, South, and West courses.

#### TRES RIOS GOLF COURSE

♥ 15205 W. Vineyard Ave. 833.873.7746 tresriosgolf.com

Tres Rios offers 18 holes of traditional championship golf. You will notice the serene and breathtaking views of the Estrella Mountains, abundant wildlife, and no hint of urban development during your round. Tucked into the desert foothills, this oasis insulates golfers with the desert environment, lending an opportunity to soak up Arizona's warmth and sunshine in the shade of stately eucalyptus trees. Also features a pro shop, practice facilities and the Sierra Star Grill.





## **ARIZONA ADVENTURES**

#### DAY TRIPS IN ARIZONA

Once you've had some excellent adventures in Goodyear and metro Phoenix you can travel just beyond your new home base to find the perfect day's fun. Whether you crave cool pines or desert warmth, there is a day trip or weekend getaway for you.

#### **BISBEE**

When the last copper mine closed, this town transformed itself into an Arizona tourism mecca. Whether ghosthunting, mine history, or arts and crafts are your thing, you can find them all — and more — in Bisbee. Check out the Bisbee Seance Room for a fun-filled evening full of paranormal entertainment. Jump on the train for a trip underground 1,500 feet into the famous Copper Queen Mine to learn about mining days, techniques and danger.



This northern Arizona city is at the foot of its highest peak, Mount Humphries, and in the midst of natural splendor to explore at Walnut Canyon and year-round at the Arizona Snow Bowl. Lowell Observatory lets you reach for the stars, and you can see the massive mark left when a celestial object collided with Earth at nearby Meteor Crater.

#### **GRAND CANYON**

Hiking trails, shopping, gorgeous hotels and cabins, restaurants, and more are awaiting the visitor to Grand Canyon Village on the South Rim of the Grand Canyon. Trailheads for Bright Angel and South Kaibab trails are near the village. Tour more of the North Rim to see even more unbeatable views.









#### **PAYSON**

"The Heart of Arizona" has rodeos, swimming, hiking, fishing, and camping on the edge of the Mogollon Rim. The historic downtown offers dining and shopping. Tonto Natural Bridge offers hiking trails, the natural bridge, and the park's cavern. Fossil hunting, Native American ruins, and the Zane Grey Cabin will keep the history buff enthralled.



#### **PRESCOTT**

Affectionately named, "Arizona's Christmas City", and located in the highlands of north-central Arizona, Prescott was the first territorial capital of the state and is the Yavapai County seat. Offering outstanding quality of life with a mild four-season climate, scenic vistas, and more than 450 miles of multiuse trails and thousands of acres of open space, Prescott has something for every outdoor lover.



#### **SCOTTSDALE**

This high-end neighbor on the eastern edge of Phoenix has the Valley of the Sun's premier shopping and dining opportunities in its Old Town and at Scottsdale Fashion Square, one of the nation's largest malls. Find awe and inspiration in vast desert preserves and in-depth knowledge from attractions as varied as Frank Lloyd Wright's Taliesin West, the OdySea Aquarium, and the renowned Musical Instrument Museum.



#### **SEDONA**

Enjoy the cool waters of Slide Rock State Park or the majestic natural wonders in Red Rock State Park. Many New Age shops will have information for visiting Sedona's famous vortexes, and there are many more upscale and unique stores at Tlaquepaque Arts & Crafts Village and along Main Street.



#### **TUCSON**

Tucson combines the attractions and amenities of a large metro area with historic charm and natural beauty that's hard to top anywhere. Here are a few of the must-sees: Saguaro National Park, Arizona-Sonora Desert Museum, San Xavier del Bac Mission, Pima Air & Space Museum, Sabino Canyon.

