

# International Leadership Council (ILC)

GREATER PHOENIX, GREATER TOGETHER

## ILC's Mission

ILC works to advance Greater Phoenix as a location of choice for global trade and foreign direct investment (FDI). The council assesses the overall direction and implementation of core trade and FDI plans, supporting the goals and objectives of GPEC's international strategy. Members advise on and guide methods of increasing public support and financial resources to enhance program outcomes.

## FY25 Priorities

GPEC will need the support of the Council to execute the following actions outlined in the current action plan:

- ⊕ Intensify outreach in key global regions including Europe and the APAC region
- ⊕ Support unique programming and tools that promote soft-landing for foreign companies new to the market

## About GPEC's Councils

GPEC councils act as strategic advisory groups to the organization. The collective professional expertise of council members helps to shape key initiatives and leverages connections to further job creation, competitiveness efforts and the implementation of programs.

## Additional Councils

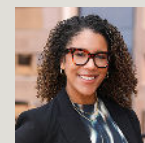
- Community Building Consortium (CBC)
- Economic Development Directors Team (EDDT)
- GPEC Next
- Healthcare Innovation Council (HIC)

## Leadership

### Sharon Harper - Chair

*President & CEO*  
The Plaza Companies

## GPEC Lead



**Casey Gilchrist**  
*Vice President, International  
Business Development*

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Scan to view current investors serving on ILC.