

# Investor Overview

GREATER PHOENIX, GREATER TOGETHER

## Invest with GPEC

As the regional economic development organization, GPEC works with 22 member communities, Maricopa and Pinal counties, and private investors to accomplish its mission and serve as a strategic partner to companies across the world as they expand or relocate. As an investor, you are joining business and civic leaders who are dedicated to creating long-term economic sustainability in Greater Phoenix.

At each level, GPEC's investors provide support for our mission, helping to shape the region's economic future. We invite you to join us as we build an equitable and innovation-centric economy for one of the fastest-growing regions in the nation.

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## Ready to get involved? Contact us.

T 602.256.7700  
[engagement@gpec.org](mailto:engagement@gpec.org)



Scan QR code to view  
companies involved in GPEC.

## Join Regional Leaders to Shape the Future of Our Market



*"GPEC is an incredible organization - but they can't do their work alone. Growing our brand as a community is the responsibility of all of our business leaders."*

Cathy Teeter, Managing Director, CBRE



*"Understanding the region's economics is essential for any business in Arizona. The Certified Ambassador Program is a powerful platform for building connections, staying informed, and driving innovation. I highly recommend it to professionals looking to grow their network and deepen their impact in our region."*

Oscar De las salas, Client Relationships  
Manager, Gensler



*"We at Mayo Clinic appreciate the terrific work of GPEC in helping the Greater Phoenix region to grow strategically with the right incentives, talent pipeline and local collaborations that make us a competitive choice. We're happy to be a part of that."*

Dr. Richard Gray, CEO of Mayo Clinic Arizona,  
Vice President of Mayo Clinic

## Investor Levels at a Glance

|   | Visionary<br>\$180,000+   | Champion<br>\$120,000+  | Accelerator<br>\$60,000+ | Builder<br>\$30,000+ | Advocate<br>\$15,000+ | Supporter<br>\$7,500+ |
|---|---|---|--------------------------|----------------------|-----------------------|-----------------------|
| Recognition in marketing and research collateral as a top investor                | X   |   |                          |                      |                       |                       |
| Prominent recognition in GPEC office and on GPEC homepage                         | X   | X   |                          |                      |                       |                       |
| Bespoke marketing opportunities to boost local brand awareness                    | X   | X   | X                        |                      |                       |                       |
| Opportunity for Board Director to join the Executive Committee of the board       | 1 Seat  | Eligible  | Eligible                 |                      |                       |                       |
| Opportunity to serve on Board of Directors  | 1 Seat  | 1 Seat  | Eligible                 |                      |                       |                       |
| Washington, D.C. Executive Mission (Biennial)                                     | Registration fee waived (1)   | Eligible  | Eligible                 | Eligible             |                       |                       |
| Opportunity to serve on GPEC's strategic planning council (GPEC Next)             | X   | X   | X                        | X                    |                       |                       |
| Sponsorship of GPEC signature events  | <ul style="list-style-type: none"> <li>• Exclusive events</li> <li>• Annual event*</li> <li>• ExecMissions</li> <li>• FamTours</li> </ul> | <ul style="list-style-type: none"> <li>• Annual event*</li> <li>• FamTours</li> </ul> | FamTours                 | FamTours             |                       |                       |
| VC funding SMS text alerts  | X   | X   | X                        | X                    |                       |                       |
| Opportunity to serve on GPEC leadership councils                                  | All   | All   | All                      | 2                    | 1                     |                       |
| International delegation involvement  | X   | X   | X                        | X                    | X                     |                       |
| Opportunity to offer business services to potential locates (iTrack program)      | X   | X   | X                        | X                    | X                     |                       |
| Custom research services  | X   | X   | X                        | X                    | X                     |                       |
| Dedicated GPEC representative   | X   | X   | X                        | X                    | X                     |                       |
| Invitation to exclusive events  | X   | X   | X                        | X                    | X                     | X                     |
| Review & recognition with relevant GPEC Industry Insight Reports                  | X   | X   | X                        | X                    | X                     | X                     |
| Quarterly economic report   | X   | X   | X                        | X                    | X                     | X                     |
| Highlighted as investor in GPEC Action Plan and Annual Report                     | X   | X   | X                        | X                    | X                     | X                     |
| Recognition online as a GPEC investor   | X   | X   | X                        | X                    | X                     | X                     |
| Exclusive networking & learning opportunities through the GPEC Ambassador Program | X   | X   | X                        | X                    | X                     | X                     |
| Monthly newsletter containing GPEC's metrics report                               | X   | X   | X                        | X                    | X                     | X                     |

\* Annual event as it occurs in a respective fiscal year.

# GPEC Leadership Councils

## Community Building Consortium (CBC)

*[Advocate Level & Above]*

The CBC provides a forum for GPEC investors in the commercial real estate, architecture, engineering, construction and related business services industries to connect to advance the region's competitiveness. GPEC shares pipeline activity, market trends and in-depth insights on why companies are choosing to locate to the Greater Phoenix region. GPEC uses this group as a sounding board for pro-economic development policy and initiatives.



## Healthcare Innovation Council (HIC)

*[Advocate Level & Above]*

The HIC advances healthcare innovation, workforce, and investment in Greater Phoenix. Anchored by innovative assets and world-class leadership, this council facilitates collaboration and coordination across the healthcare innovation ecosystem. The HIC translates knowledge to action for regional advancement recognized nationwide.

## GPEC Next

*[Builder Level & Above]*

GPEC Next serves as an advisory council to GPEC's leadership team and the Board of Directors, responsible for strategic initiatives that advance the region including the development of the Strategic Plan, Action Plan and planning for the biennial Washington, D.C. ExecMission. GPEC Next also oversees the annual metrics that determine GPEC's community contractual obligations.



Scan QR code to view companies participating in each council.