

Below are two sample stories you may reference to guide your submission structure.

	Mural Children's Book - Isaac Caruso	Autonomous Vehicles - Waymo
Who are the primary parties involved in this story?	Isaac Caruso	Waymo
Where in Greater Phoenix are they located?	Across Greater Phoenix	Regional: locations in Phoenix, Chandler and Mesa; service in 180 miles across the region.
How is their approach different than what's being done nationally or globally?	Isaac Caruso is the author and illustrator of the first children's book illustrated ENTIRELY with murals, called "Sam & Sara"! 52 walls have been painted throughout Arizona telling one cohesive story. The murals have been photographed and published to form a narrative, existing in book form and the real world.	They have the largest fully autonomous service area in the world here in Greater Phoenix, have the largest fleet of autonomous vehicles here, and now, in partnership with Magna, vehicles produced at the new Mesa manufacturing plant, assigned to the Phoenix fleet, to drive themselves out of the facility and directly into service.
What industries or sectors does this innovation impact?	Adds to the region's growing arts scene and enhances lifestyle & livability	Leading-edge autonomous vehicle tech and ride-hailing services; transportation accessibility and infrastructure.
(Optional) Please share any additional details about the innovation within their approach or solution, including relevant links, resources, etc., here.	Background: https://isaacncaruso.com/portfolio/sam-sara/ Book Site: https://samandsara.org/buy-the-book	Mesa plant: https://waymo.com/blog/2025/05/scaling-our-fleet-through-us-manufacturing Growth stats: https://waymo.com/blog/2023/05/waymo-one-doubles-service-area-in